

# AgGateway Overview



## How Do Companies Get Involved in AgGateway?

- Email us at [Member.Services@AgGateway.org](mailto:Member.Services@AgGateway.org) or call (+1) 866-251-8618.
- Join us at our Mid-Year Meeting in June and Annual Conference in November.
- Visit us at [www.AgGateway.org](http://www.AgGateway.org).

## Why Get Involved?

- Increase your efficiency
- More accurate data
- Reduced costs
- Traceability, inventory management
- Network with leading companies
- Opportunities for new business
- A voice in setting global standards
- Access to members-only, proven resources

Companies *not* involved might miss out in ways that impact future business with customers and trading partners.



## The Power of Digital Agriculture

### *Strengthen Your Business Through AgGateway*

Agriculture is in the midst of a global information revolution. Mastering how data is used and exchanged is one of the strongest drivers of productivity impacting agriculture in our lifetimes. But in many cases, companies can't harness this power on their own. Connections can't be made unless companies set and adopt common standards and processes — the roadmap of how to electronically exchange data. That's where AgGateway comes in. AgGateway provides a neutral environment so businesses can collaborate on solutions that benefit their companies' bottom lines and the industry as a whole.

**AgGateway is a non-profit, member-driven organization with the mission to enable the industry's transition to digital agriculture and expand the use of information to maximize efficiency and productivity.** AgGateway has more than 200 member companies, including:

- Ag Retailers
- Distributors
- Manufacturers (equipment, seed, crop nutrition, crop protection, etc.)
- Grain & feed companies
- Precision ag providers
- Specialty chemical manufacturers
- Software and data service providers.

Business and information technology (IT) professionals from member companies collaborate on AgGateway activities.

### Success in agriculture today requires...

- **Mastering the use and exchange of data.**
- **Maximizing efficiency and productivity.**
- **Tightening financial management of large-scale costs.**



## How Does AgGateway Work?

AgGateway provides a forum in which companies can collaborate to establish industry-wide digital standards and solutions. Companies work through a series of councils and working groups to tackle problems – whether in contracts, ordering or reporting; tracing grain from field to market; barcoding; government compliance; interoperability of precision ag systems; or other focal points.

# AgGateway Overview

[continued]



**AgGateway is a non-profit organization dedicated to the expanded use of information to maximize efficiency and productivity, promoting and enabling the industry's transition to digital agriculture.**

See a list of our members at "About Us" on [www.AgGateway.org](http://www.AgGateway.org).

**Find out more today!**

[www.AgGateway.org](http://www.AgGateway.org)

[Member.Services@AgGateway.org](mailto:Member.Services@AgGateway.org)

Phone: (+1) 866.251.8618

## AgGateway in Action

AgGateway is organized by councils. These currently include Ag Retail, Seed, Crop Nutrition, Crop Protection, Grain & Feed, Precision Ag, Specialty Chemical and Allied Providers. Each council is led by industry volunteers and pursues goals as determined by the council membership.

### AgGateway also:

- Provides valuable, proven resources that companies use to implement digital solutions
- Creates guidelines for companies to follow for implementation
- Coordinates with standards groups, trade associations and government agencies to forge industry-wide, global solutions.

## AgGateway Resources

AgGateway provides a wealth of resources to help companies implement electronic connections. Some of these include:

- **Orientation and how to get started** – see "Get Connected" at [www.AgGateway.org](http://www.AgGateway.org).
- **AgGateway standards** provide the basic framework for electronic communication.
- **AgGateway's Ag Industry Identification System (AGIIS)** is an interactive, robust service hosting reference data, unique identifiers and their associated attributes. These data elements are the essential building blocks for electronic communication.
- **AgGateway's ADAPT Toolkit** is an open source precision agriculture resource that will allow different software and hardware systems to seamlessly connect.
- **AgGateway's AgGlossary (AgGlossary.org)** is a one-stop location for agriculture terms, definitions, acronyms, key words and synonyms.
- **Other resources** include implementation guidelines, web services and messaging guidelines, barcoding & RFID guidelines, project implementation tools, and much more. Visit [www.AgGateway.org](http://www.AgGateway.org) to explore these resources.

