It’s time to choose your sponsorship package for AgGateway’s 2021 Annual Conference. Here are 5 reasons to act now!

1. **Receive a 5% discount** if you select and pay for your sponsorship by **September 15, 2021**.

2. **Maximize exposure for your company**: Put your name in front of hundreds of leaders focused on advancing digital connectivity in the agriculture industry.

3. **Associate yourself with the leaders in digital ag**: This is the place to be! AgGateway is the recognized forum for digital implementation in agriculture. If you want to be seen as a leader in digital ag, sign up now.

4. **Support a mission that advances your business**: Your investment is critical in supporting AgGateway’s work, which in turn benefits your company by enhancing the more efficient exchange of information.

5. **Choose early for the best selection**: We’ve developed a broad selection of sponsorship opportunities. Make your selection now to ensure maximum impact! Some of these opportunities are limited and are based on a first-come-first-served basis.

**Reserve Your Sponsorships Today!**

**Contact**

Sponsorship@AgGateway.org

or contact **Member Services** at

Member.Services@AgGateway.org

+1 866.251.8618

...Raise your exposure as a leader in digital agriculture

...Help advance connectivity in the industry

...Act by **September 15** to take advantage of discounts!
The Annual Conference features general sessions with industry leaders, educational sessions on a wide variety of interesting topics, and open sessions focused on the many AgGateway projects underway. The conference also features popular networking receptions, lunches and breaks. As the organization’s flagship meeting, the Annual Conference attracts AgGateway members, as well as industry leaders and decision-makers interested in exploring what AgGateway has to offer and the important advances taking place in digital agriculture.

**Attendees:** Over 200 industry professionals interested in discovering ways to move digital connectivity forward in the agriculture industry. Attending the Annual Conference is essential for business professionals and information technology (IT) professionals whose role is using, directing or implementing effective information exchange within their organizations. Registrants include companies in ag retail, distribution, manufacturing of ag inputs (e.g., seed, crop nutrition, crop protection) and software and data service providers, as well as professionals in precision ag, academia, agricultural organizations, ag media and students.
Titanium Conference Sponsorships
The premier sponsorship opportunity at the AgGateway Annual Conference. The highlight of this premium package is sponsorship of a reception, highly visible branding and collateral distribution.

Benefits include:
• Speaking opportunity to showcase your company/organization at group reception
• Logo placement at reception on signage and cocktail napkins
• Recognition on the full-screen display in the General Sessions
• Verbal acknowledgement from the podium at the General Sessions
• Recognition on top-level sponsor banner
• Titanium Sponsor ribbon on your attendees’ name tags
• Printed collateral insert (provided by the sponsor) at the registration desk
• Option to include branded gift giveaway to all attendees
• Company logo and sponsor link on AgGateway website and event Mobile App (provided by the sponsor)
• Recognition in the AgGateway newsletters prior to and after the conference
• One collateral or promotional chair drop (provided by sponsor) in a General Session of your choice
• During the conference, one attendee notification/mobile text on the conference App thanking the sponsor

$10,000
(3 available)

Platinum Conference Sponsorships
This special sponsorship provides a high level of visibility of your support and commitment to AgGateway and the conference, including a speaking opportunity at one of three breakfasts.

Benefits include:
• Speaking opportunity to showcase your company/organization at group breakfast
• Signage with your company name/logo posted at breakfast event
• Individual full screen display of your company at beginning and during breaks in the General Sessions
• Verbal acknowledgement from the podium at the General Sessions
• Recognition on top-level sponsor banner with your company name and/or logo at the registration desk throughout the week
• One collateral or promotional chair drop in a General Session
• Printed collateral insert (provided by sponsor) in the conference welcome bag
• Company logo and sponsor link on AgGateway website and event Mobile App
• Platinum Sponsor ribbon on your attendees’ name tags
• Recognition in the AgGateway newsletters prior to and after the conference

$8,000
(3 available)
Gold Level Conference Sponsorships

Gold level sponsors are recognized among the top tier supporters of AgGateway’s mission and vision. Benefits from this sponsorship include high and frequent visibility of your organization’s name and logo in public areas and on each attendee’s program.

Benefits include:
• Shared screen display of your company name and logo at the beginning of and during breaks in the General Sessions
• Recognition on the top-level sponsor banner with your company name and/or logo at the registration desk throughout the week
• Introduce and sponsor a general session speaker to all attendees
• Company logo and sponsor link on AgGateway website and event Mobile App
• Gold Sponsor ribbon on your attendees’ name tags
• Printed collateral insert (provided by sponsor) at the conference registration desk
• Recognition in the AgGateway newsletters prior to and after the conference

Silver Level Conference Sponsorships

Silver level sponsors are recognized for their commitment to improving information exchange in the agriculture industry. Benefits from this sponsorship include public area recognition and:
• Shared screen display of your company name and logo at the beginning of and during breaks in the General Sessions
• Recognition on the top-level sponsor banner with your company name and/or logo at the registration desk throughout the week
• Recognition in the AgGateway newsletters prior to and after the conference
• Company logo and sponsor link on AgGateway website and event Mobile App
• Silver Sponsor ribbon on your attendees’ name tags

First-Time Attendee Orientation

All first-time attendees are invited to a luncheon and presentation on Monday, November 8th, as an orientation to AgGateway and the conference. This is a great opportunity to make a lasting impression with these first-time attendees.

Benefits include:
• Verbal acknowledgement during the presentation and/or the opportunity to introduce and emcee the luncheon
• Company name and/or logo will be displayed full-screen as the first and last slides of the presentation
• Company logo and sponsor link on AgGateway website and event Mobile App
• Recognition on sponsor signage at the registration desk

$6,000 (3 available)

$3,000 (Unlimited)

$3,500 (1 available)
Internet Access in Conference Space

A great opportunity for your company’s exposure to each attendee.

Benefits include:

- All attendees will log into your website or custom landing page each time they access the complimentary wireless internet
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at the registration desk

Event Mobile App “Splash Page” Sponsor

Place your company name, logo and website link on the welcome page of the event Mobile App. Every time an attendee logs onto the Mobile App, your splash page will appear. 90% of all attendees use the event Mobile App for the duration of the conference.

Gateway to Ag Careers Sponsorships

Each year, AgGateway’s successful Gateway to Ag Careers program provides a select group of college students with the wonderful opportunity to observe and participate in the conference, providing them with insight into real world operations within their major fields of study. This sponsorship covers a student’s travel expenses, lodging and meals at the conference. This is a great opportunity for everyone involved: Students learn about our member organizations, and our members get a first look at new talent. This is truly a unique opportunity for your organization to encourage and support the next generation of leaders in agriculture.

Keynote Speaker and General Session Sponsor

Sponsor the keynote speaker who sets the stage and kicks off the entire conference.

Benefits include:

- Sponsor invited to introduce keynote speaker as well as display signage with your company name/logo at keynote session
- Verbal acknowledgement during the session
- Company name and/or logo will be displayed as the first and last slides of the session presentation

Break Out Session Sponsorship

Show your support by sponsoring one of the “Meet-Up” sessions planned at the conference, which are designed to dive into a specific topic or sector issue related to digital connectivity. Verbal acknowledgement at the meeting as well as signage with your company name/logo posted at the meeting.

Attendee Lanyards Sponsorship

This provides the opportunity for your company name and/or logo to be placed on the lanyards attached to each attendee name tag.
$2,000  Attendee Nametags
(1 available)
This provides the opportunity for your company name and/or logo to be placed on the front of no-flip nametags provided to all meeting attendees.

$3,500  Room Key Cards
(1 available)
We will have hotel room key cards with your company logo on them. Each time a conference participant enters his or her room at the conference hotel, your logo will be front and center!

$1,000  Networking Refreshment Breaks
Per break
(5 available)
Sponsor the refreshments provided at the morning and afternoon breaks that all attendees enjoy. Sponsor one break or several. We will highlight your company name or logo on a sign at the refreshment station.

$1,500  Water Station Sponsorship
Per day
When our attendees get thirsty, they will see your logo next to every water station in every meeting room for an entire day.

$1,000  *NEW* Social Distancing Wristbands
(1 available)
Place your company name on the wrists of each conference attendee! The green and red colored silicone wristbands will be worn by all attendees to indicate their level of comfort being in close proximity with other attendees. Green means “Hugs and handshakes OK” and Red means “Please maintain social distance.”

Don’t see your ideal sponsorship, or have a special idea? Let’s talk! For special opportunities or questions, please contact:
Sponsorship@AgGateway.org, or Member Services at Member.Services@AgGateway.org, +1 866.251.8618.

Thank you for your support of AgGateway! We look forward to promoting your company and its products and services to AgGateway attendees in 2021!

AgGateway is a non-profit organization that helps agri-businesses expand their ability to exchange and use data. Our members develop standards and other resources so that companies can rapidly access information. No other group is doing what AgGateway does; We provide a unique, global forum across industry sectors, where companies come together to solve digital challenges for agriculture and related industries. The result:

• More efficient supply chain processes
• Producers and their partners can better leverage data to increase profitability, traceability and sustainability
• Companies can optimize service to customers and their advisors.

www.AgGateway.org