



...Raise your exposure as a leader in digital agriculture

...Help advance connectivity in the industry

AgGateway's 2020 Sponsorship Program

It's time to choose your sponsorship package for AgGateway's 2020 Annual Conference. Here are 4 reasons to act now!

- 1 Maximize exposure for your company:** Put your name in front of hundreds of leaders focused on advancing digital connectivity in the agriculture industry.
- 2 Associate yourself with the leaders in digital ag:** This is the place to be! AgGateway is the recognized forum for the exchange of ideas and digital implementation in agriculture. If you want to be seen as a leader in digital ag, sign up now. Hundreds of ag professionals will see your logo and associate it with efforts to increase business efficiency, improve information exchange, and advance the industry's efforts to feed and fuel the world.
- 3 Support a mission that advances your business:** Your investment is critical in supporting AgGateway's work, which in turn benefits your company by enhancing the more efficient exchange of information.
- 4 Choose early for the best selection:** We've developed a broad selection of sponsorship opportunities. Make your selection now to ensure maximum impact! Some of these opportunities are limited and are based on a first-come-first-served basis..

Reserve Your Sponsorships Today!

Contact

Sponsorship@AgGateway.org

or contact [Member Services at](#)

Member.Services@AgGateway.org

+1 866.251.8618

To purchase a sponsorship using a credit card, [click here.](#)



2020 AgGateway Virtual Annual Conference

November 16-19, 2020



The Annual Conference features general sessions with industry leaders, educational sessions on a wide variety of interesting topics and multiple open working group sessions focused on the many AgGateway projects underway. This year's virtual conference also features a Virtual Expo Hall. As the organization's flagship meeting, the Annual Conference attracts AgGateway members, as well as industry leaders and decision-makers interested in exploring what AgGateway has to offer and the important advances taking place in digital agriculture.

Attendees: Over 200 industry professionals interested in discovering ways to move digital connectivity forward in the agriculture industry and in learning about the latest efforts in this mission. Attending the Annual Conference is essential for business professionals and information technology (IT) professionals whose role is using, directing or implementing effective information exchange within their organizations. Registrants include companies in ag retail, distribution, manufacturing of ag inputs (e.g., seed, crop nutrition, crop protection) and software and data service providers, as well as professionals in precision ag, academia, agricultural organizations, ag media and students.





Pick Your Sponsorship Level

New Feature! Virtual Expo Hall

Attendees to the Annual Conference will engage with a select group of exhibitors on a virtual trade show floor. **Only Titanium and Platinum sponsors can host a booth in the Expo Hall**, which is displayed in 3D featuring a dynamic 360° camera view. Attendees have controls to look around, explore the 3D space, and zoom in on details. **Some other sponsors have the option of posting their name and logo on the welcome banner in the Expo Hall.**

As an exhibitor, you can choose between a 3D booth or banner. The 3D booths contain:

- Exhibitor graphics with hyperlinks to external content or video (link provided by the exhibitor)
- Can also include a welcome message and allow you to scan an attendee badge
- You can also offer live chat, or link to a live Zoom call
- Additional customization and booth design are available at an extra cost.

During the first three days of the conference, we have allotted **50 minutes (day 1), 90 minutes (day 2) and 90 minutes (day 3)** for the virtual expo hall. Attendees will be encouraged to explore the booths and interact with exhibitors.

\$10,000 Titanium Conference Sponsorships (3 available)

The premier sponsorship opportunity at the AgGateway Annual Conference. Highlights of this premium package are sponsorship of an enhanced booth in the Virtual Expo Hall, additional complimentary registrations, highly visible branding, and the opportunity for collateral distribution.

Benefits include:

- Four (4) additional complimentary registrations with no limitations
- During the conference, one attendee push notification on the conference portal thanking the sponsor
- Company logo and sponsor link on AgGateway website and conference portal (*provided by the sponsor*) throughout the week
- A premium 3D booth in the Virtual Expo Hall, featuring sponsor graphics with hyperlinks to external content or video
- Logo on welcome banner in the Virtual Expo Hall
- Individual, full-screen display of your company name and logo in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Option to push electronic collateral (*provided by the sponsor*) via AgGateway email or as a link on the conference portal
- Recognition in the AgGateway newsletters prior to and after the conference

\$8,000
(3 available)

Platinum Conference Sponsorships

This special sponsorship provides a high level of visibility of your support and commitment to AgGateway and the conference, including an enhanced booth in the Virtual Expo Hall.

Benefits include:

- Company logo and sponsor link on AgGateway website and conference portal (*provided by the sponsor*) throughout the week
- A premium 3D booth in the Virtual Expo Hall, featuring sponsor graphics with hyperlinks to external content or video
- Logo on welcome banner in the Virtual Expo Hall
- Individual, full-screen display of your company name and logo in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Option to push electronic collateral (*provided by the sponsor*) via link during a General Session
- Individual, full screen display of your company name and logo in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Recognition in the AgGateway newsletters prior to and after the conference

\$6,000
(3 available)

Gold Level Conference Sponsorships

Gold level sponsors are recognized among the top tier supporters of AgGateway's mission and vision. Benefits from this sponsorship include high and frequent visibility of your organization's name and logo on the conference portal.

Benefits include:

- Shared screen display of your company name and logo during the General Sessions
- Company logo and sponsor link on AgGateway website and conference portal (*provided by the sponsor*) throughout the week
- Logo and sponsor link on welcome banner in the Virtual Expo Hall
- Introduce and sponsor a general session speaker
- Link to printed collateral (*provided by sponsor*) on the conference portal
- Recognition in the AgGateway newsletters prior to and after the conference

\$3,000
(Unlimited)

Silver Level Conference Sponsorships

Silver level sponsors are recognized for their commitment to improving information exchange in the agriculture industry.

Benefits include:

- Company logo and sponsor link on AgGateway website and conference portal (*provided by the sponsor*) throughout the week
- Shared screen display of your company name and logo at the General Sessions
- Logo and sponsor link on welcome banner in the Virtual Expo Hall
- Recognition in the AgGateway newsletters prior to and after the conference

\$3,000 Conference Portal Sponsor
(1 available) A great opportunity for your company's exposure to each attendee.

Benefits include:

- Company name, logo and website link on the welcome page of the conference portal and AgGateway website (*provided by the sponsor*) throughout the week
- Recognition on sponsor banner at the Virtual Expo Hall

\$2,000 Event Portal "Space" Sponsor
(Several available) Place your company name, logo and website link on one of the spaces on the conference portal.

\$1,500 Keynote Speaker Session Sponsor
(Several available) Sponsor the keynote speaker who sets the stage and kicks off the entire conference.

Benefits include:

- Sponsor invited to introduce keynote speaker
- Verbal acknowledgement during the session
- Company name and/or logo will be displayed as the first and last slides of the session presentation
- Logo on welcome banner in the Virtual Expo Hall

\$500 Break Out Session Sponsorship
(Several available) Show your support by sponsoring one of the "Meet-Up" sessions planned at the conference, which are designed to dive into a specific topic or sector issue related to digital connectivity.

Benefits include:

- Verbal acknowledgement during the session
- Banner with your company name/logo displayed at the beginning and end of the session

\$1,000 Buy a Banner in the Virtual Expo Hall
(Several available) Company name, logo and sponsor link on welcome banner in the Virtual Expo Hall.

Don't see your ideal sponsorship, or have a special idea? Let's talk! For special opportunities or questions, please contact:

Sponsorship@AgGateway.org, or Member Services at Member.Services@AgGateway.org, +1 866.251.8618.

Thank you for your support of AgGateway! We look forward to promoting your company and its products and services to AgGateway attendees in 2020!



AgGateway is a non-profit organization that helps agri-businesses expand their ability to exchange and use data. Our members develop standards and other resources so that companies can rapidly access information. No other group is doing what AgGateway does; We provide a unique, global forum across industry sectors, where companies come together to solve digital challenges for agriculture and related industries. The result:

- *More efficient supply chain processes*
- *Producers and their partners can better leverage data to increase profitability, traceability and sustainability*
- *Companies can optimize service to customers and their advisors.*

www.AgGateway.org