AgGateway’s 2020 Sponsorship Program

It’s time to choose your sponsorship package for AgGateway’s 2020 Mid-Year Meeting and Annual Conference. Here are 5 reasons to act now!

1 **Maximize exposure for your company**: Put your name in front of hundreds of leaders focused on advancing digital connectivity in the agriculture industry.

2 **Associate yourself with the leaders in digital ag**: This is the place to be! AgGateway is the recognized forum for the exchange of ideas and digital implementation in agriculture. If you want to be seen as a leader in digital ag, sign up now. Hundreds of ag professionals will see your logo and associate it with efforts to increase business efficiency, improve information exchange, and advance the industry’s efforts to feed and fuel the world.

3 **Support a mission that advances your business**: Your investment is critical in supporting AgGateway’s work, which in turn benefits your company by enhancing the more efficient exchange of information.

4 **Choose early for the best selection**: We’ve developed a broad selection of sponsorship opportunities. Make your selection now to ensure maximum impact! Some of these opportunities are limited and are based on a first-come-first-served basis.

5 **Significant discount if you sponsor both meetings, and act now**: If you select and pay for sponsorships for both meetings by May 1, 2020, you’ll receive a 10% discount on your total package.

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**Contact**
Sponsorship@AgGateway.org
or contact Member Services at Member.Services@AgGateway.org
+1 866.251.8618
The Mid-Year Meeting features important face-to-face working group meetings that advance the organization’s annual initiatives, as well as valuable networking and educational opportunities. Trading partners and prospective new members are encouraged to attend and participate.

**Attendees: More than 200 industry professionals**, many of whom are active in various working groups, task forces and committees. Companies interested in participating in ongoing industry initiatives are encouraged to send representatives to add their voices and ideas.
Pick Your Sponsorship Level

$6,000 Mid-Year Meeting Gold Sponsor
This sponsorship offers the highest level of visibility of your support and commitment to AgGateway and the Mid-Year Meeting by providing you with the opportunity to sponsor either our Networking Reception or Networking Lunch. **Benefits include:**

- Sponsorship of the Networking Reception on Tuesday June 9th or the Networking Lunch on Wednesday, June 10th (First-come, first-served)
  - Signage at the reception or lunch
  - Option for remarks
- Full screen display of your company name and logo at beginning and end of the General Session
- Verbal acknowledgement from the podium at the General Session
- Company logo and sponsor link on AgGateway website
- Option to place collateral at the Registration desk
- One (1) Mobile App push notification during the conference
- Listing on Sponsor Page of Mobile App
- Recognition on sponsor signage at Registration
- Sponsor ribbon on your attendees’ name tags
- Logo on the “Mid-Year Meeting Sponsor Thank You” Banner
- “Thank You” in the eblast for May, June and at Year-End

$3,000 Mid-Year Meeting Silver Sponsor
This sponsorship provides a high level of visibility of your support and commitment to AgGateway and the Mid-Year Meeting. **Benefits include:**

- Sponsorship (with all Silvers) of Welcome Drinks on Monday, June 8th
- Shared screen display of your company logo at beginning and end of the General Session
- Verbal acknowledgement from the podium at the General Session
- Option to place collateral at the Registration desk
- Sponsorship (with all Silvers) of First-Time Attendee Luncheon
- Company logo and sponsor link on AgGateway website
- Banner ad in the Mobile App
- Listing on Sponsor Page of Mobile App
- Sponsor ribbon on your attendees’ name tags
- Logo on the “Mid-Year Meeting Sponsor Thank You” Banner
- “Thank You” in the eblast for May, June and at Year-End
$2,000  **Mid-Year Meeting Bronze Sponsor**
- Shared screen display of your company logo at beginning and end of the General Session
- Verbal acknowledgement from the podium at the General Session
- Option to place collateral at the Registration desk
- Listing on Sponsor Page of Mobile App
- Sponsor ribbon on your attendees’ name tags
- Logo on the “Mid-Year Meeting Sponsor Thank You” Banner
- “Thank You” in the eblast for May, June and at Year-End

$1,200  **Mid-Year Meeting Conference Sponsor**
- Company logo and sponsor link on AgGateway website
- Sponsorship of one Break Out Session
- Listing on Sponsor Page of Mobile App
- Sponsor ribbon on your attendees’ name tags
- Logo on the “Mid-Year Meeting Sponsor Thank You” Banner
- “Thank You” in the eblast for May, June and at Year-End

$500 each  **Add On Sponsorships**
These sponsorship are available to Gold, Silver, Bronze and Conference sponsors only on a first-come, first-serve basis.
- Name tags (1 available)
- Lanyards (1 available)
- Mobile App splash page (1 available)
- Banner ad in the Mobile App (3 available)
- Other opportunities as negotiated
2020 AgGateway Annual Meeting and Conference

November 16-18, 2020
Wyndham Grand Clearwater Beach
Clearwater, Florida, USA

The Annual Conference features organizational meetings, general sessions with industry leaders, presentation of industry awards, educational sessions on a wide variety of interesting topics and multiple open working group sessions focused on the many AgGateway projects underway. The conference also features popular networking receptions, lunches and breaks. As the organization’s flagship meeting, the Annual Conference attracts AgGateway members, as well as industry leaders and decision-makers interested in exploring what AgGateway has to offer and the important advances taking place in digital agriculture.

**Attendees: Over 200 industry professionals** interested in discovering ways to move digital connectivity forward in the agriculture industry and in learning about the latest efforts in this mission. Attending the Annual Conference is essential for business professionals and information technology (IT) professionals whose role is using, directing or implementing effective information exchange within their organizations. Registrants include companies in ag retail, distribution, manufacturing of ag inputs (e.g., seed, crop nutrition, crop protection) and software and data service providers, as well as professionals in precision ag, academia, agricultural organizations, ag media and students.
Pick Your Sponsorship Level

$10,000
(3 available)

Titanium Conference Sponsorships
The premier sponsorship opportunity at the AgGateway Annual Conference. The highlight of this premium package is sponsorship of a reception, highly visible branding and collateral distribution. Benefits include:

- Speaking opportunity to showcase your company/organization at group reception
- Logo placement at reception on signage and cocktail napkins
- Recognition on the full-screen display in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Recognition on top-level sponsor banner
- Titanium Sponsor ribbon on your attendees' name tags
- Printed collateral insert (provided by the sponsor) at the registration desk
- Option to provide branded gift giveaway to all attendees
- Company logo and sponsor link on AgGateway website and event Mobile App (*provided by the sponsor*)
- Recognition in the AgGateway newsletters prior to and after the conference
- One collateral or promotional chair drop (provided by sponsor) in a General Session of your choice
- During the conference, one attendee notification/mobile text on the conference App thanking the sponsor

*2020 Schedule will have 2 evening Networking Receptions and 1 Networking Lunch. Titanium sponsors will select event on a first-come-first-served basis.

$8,000
(3 available)

Platinum Conference Sponsorships
This special sponsorship provides a high level of visibility of your support and commitment to AgGateway and the conference, including a speaking opportunity at one of three breakfasts. Benefits include:

- Speaking opportunity to showcase your company/organization at group breakfast
- Signage with your company name/logo posted at breakfast event
- Individual full screen display of your company at beginning and during breaks in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Recognition on top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- One collateral or promotional chair drop in a General Session
- Printed collateral insert (provided by sponsor) in the conference welcome bag
- Company logo and sponsor link on AgGateway website and event Mobile App
- Platinum Sponsor ribbon on your attendees' name tags
- Recognition in the AgGateway newsletters prior to and after the conference
Gold Level Conference Sponsorships
Gold level sponsors are recognized among the top tier supporters of AgGateway’s mission and vision. Benefits from this sponsorship include high and frequent visibility of your organization’s name and logo in public areas and on each attendee’s program.

- Shared screen display of your company name and logo at the beginning of and during breaks in the General Sessions
- Recognition on the top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- Introduce and sponsor a general session speaker to all attendees
- Company logo and sponsor link on AgGateway website and event Mobile App
- Gold Sponsor ribbon on your attendees’ name tags
- Printed collateral insert (provided by sponsor) at the conference registration desk
- Recognition in the AgGateway newsletters prior to and after the conference

Silver Level Conference Sponsorships
Silver level sponsors are recognized for their commitment to improving information exchange in the agriculture industry. Benefits from this sponsorship include public area recognition and:

- Shared screen display of your company name and logo at that beginning of and during breaks in the General Sessions
- Recognition on the top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- Recognition in the AgGateway newsletters prior to and after the conference
- Company logo and sponsor link on AgGateway website and event Mobile App
- Silver Sponsor ribbon on your attendees’ name tags

First-Time Attendee Orientation Luncheon
All first-time attendees are invited to a luncheon and presentation on Monday, November 16th, as an orientation to AgGateway and the conference. This is a great opportunity to make a lasting impression with these first-time attendees. Benefits include:

- Verbal acknowledgement during the presentation and/or the opportunity to introduce and emcee the luncheon
- Company name and/or logo will be displayed full-screen as the first and last slides of the presentation
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration Desk

$6,000 (3 available)
$3,000 (Unlimited)
$3,500 (1 available)
$3,000  (1 available)  **Internet Access in Conference Space**
A great opportunity for your company’s exposure to each attendee. **Benefits include:**
- All attendees will log into your website or custom landing page each time they access the complimentary wireless internet
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at the Registration Desk

$2,000  (1 available)  **Event Mobile App “Splash Page” Sponsor**
Place your company name, logo and website link on the welcome page of the event Mobile App. Every time an attendee logs onto the Mobile App, your splash page will appear. 90% of all attendees use the event Mobile App for the duration of the conference.

$2,000 per Student  (several available)  **Gateway to Ag Careers Sponsorships**
Each year, AgGateway’s successful Gateway to Ag Careers program provides a select group of college students with the wonderful opportunity to observe and participate in the conference, providing them with insight into real world operations within their major fields of study. This sponsorship covers a student’s travel expenses, lodging and meals at the conference. This is a great opportunity for everyone involved: Students learn about our member organizations, and our members get a first look at new talent. This is truly a unique opportunity for your organization to encourage and support the next generation of leaders in agriculture.

$1,500  (several available)  **Keynote Speaker Session Sponsor**
Sponsor the keynote speaker who sets the stage and kicks off the entire conference. **Benefits include:**
- Sponsor invited to introduce keynote speaker as well as display signage with your company name/logo at keynote session
- Verbal acknowledgement during the session
- Company name and/or logo will be displayed as the first and last slides of the session presentation

$500  (several available)  **Break Out Session Sponsorship**
Show your support by sponsoring one of the “Meet-Up” sessions planned at the conference, which are designed to dive into a specific topic or sector issue related to digital connectivity. Verbal acknowledgement at the meeting as well as signage with your company name/logo posted at the meeting.

$2,500  (1 available)  **Attendee Lanyards Sponsorship**
This provides the opportunity for your company name and/or logo to be placed on the lanyards attached to each attendee name tag.
Attendee Nametags
This provides the opportunity for your company name and/or logo to be placed on the front of no-flip nametags provided to all meeting attendees.

Room Key Cards
We will have hotel room key cards with your company logo on them. Each time a conference participant enters his or her room at the conference hotel, your logo will be front and center!

Networking Refreshment Breaks
Sponsor the refreshments provided at the morning and afternoon breaks that all attendees enjoy. Sponsor one break or several. We will highlight your company name or logo on a sign at the refreshment station.

Water Station Sponsorship
When our attendees get thirsty, they will see your logo next to every water station in every meeting room for an entire day.

$2,000
(1 available)

$3,500
(1 available)

$1,000
(5 available)

$1,500
per day

Don’t see your ideal sponsorship, or have a special idea? Let’s talk! For special opportunities or questions, please contact:
Sponsorship@AgGateway.org, or Member Services at Member.Services@AgGateway.org, +1 866.251.8618.

Thank you for your support of AgGateway! We look forward to promoting your company and its products and services to AgGateway attendees in 2020!

AgGateway is a non-profit organization that helps agri-businesses expand their ability to exchange and use data. Our members develop standards and other resources so that companies can rapidly access information. No other group is doing what AgGateway does; We provide a unique, global forum across industry sectors, where companies come together to solve digital challenges for agriculture and related industries. The result:

• More efficient supply chain processes
• Producers and their partners can better leverage data to increase profitability, traceability and sustainability
• Companies can optimize service to customers and their advisors.

www.AgGateway.org