It’s time to choose your sponsorship package for the 2017 AgGateway Mid-Year Meeting and Annual Conference. Here are 5 reasons to act now!

1 **Maximize exposure for your company:** Put your name in front of hundreds of leaders focused on advancing electronic connectivity in the agriculture industry.

2 **Associate yourself with the leaders in eAgriculture:** This is the place to be! AgGateway is the recognized forum for the exchange of ideas and implementation projects for eBusiness in agriculture. If you want to be seen as a leader in connectivity, sign up now. Hundreds of ag professionals will see your logo and associate it with efforts to increase business efficiency, improve information exchange, and feed and fuel the world.

3 **Support a mission that advances your business:** Your investment is critical in supporting AgGateway’s work in advancing eBusiness, which in turn benefits your company by enhancing the more efficient exchange of information.

4 **Choose early for the best selection:** We’ve developed a broad selection of sponsorship opportunities. Make your selection now to ensure maximum impact!

5 **Significant discount if you sponsor both meetings, and act now:** If you choose sponsorships for both meetings by **May 1, 2017**, you’ll receive a **10% discount on your total package**.

**Reserve Your Sponsorships Today!**

**Contact**

Darlene Gibson at 704-367-4601 or via email at Darlene.Gibson@agdata.net  
Brent Kemp at 804-426-1213 or via email at Brent.Kemp@aggateway.org
The Annual Conference features organizational meetings, general sessions with industry leaders, presentation of industry awards, educational sessions on a wide variety of interesting topics and multiple open working group sessions focused on the many projects underway. The conference also features popular networking receptions, lunches and breaks. As the organization’s flagship meeting, it attracts AgGateway members, as well as industry leaders and decision-makers interested in exploring what AgGateway has to offer and the important advances taking place in eAgriculture.

**Attendees: Over 300 industry professionals** interested in discovering ways to move eBusiness forward in the agriculture industry and in learning about the latest efforts in this mission. Attending the Annual Conference is essential for business professionals and information technology (IT) professionals whose role is using, directing or implementing effective information exchange within their organizations. Registrants include companies in ag retail, distribution, manufacturing of ag inputs (e.g., seed, crop nutrition, crop protection) and software and data service providers, as well as professionals in precision ag, academia, agricultural organizations, ag media and students.
Titanium Conference Sponsorships SOLD OUT
The premier sponsorship opportunity at the AgGateway Annual Conference. The highlight of this premium package is sponsorship of a reception or networking lunch*, highly visible branding and collateral distribution. Benefits include:

- Speaking opportunity to showcase your company/organization at group reception
- Logo placement at reception on signage and cocktail napkins
- Recognition on the full-screen display in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Electronic ad streaming on large monitor at Registration
- Recognition on top-level sponsor banner
- Titanium Sponsor ribbon on your attendees’ name tags
- Printed collateral insert (provided by the sponsor) in the conference welcome bag
- Option to include branded gift giveaway in attendee bag
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition of your sponsorship from the podium at the Annual Conference, as appropriate
- Recognition in the AgGateway newsletters prior to and after the conference
- One collateral or promotional chair drop (provided by sponsor) in a General Session of your choice
- During the conference, one attendee notification/mobile text on the conference App thanking the sponsor

*2017 Schedule will have 2 Networking Receptions and 1 Networking Lunch. Titanium sponsors will select event on a first-come, first-serve basis.

Platinum Conference Sponsorships
This special sponsorship provides a high level of visibility of your support and commitment to AgGateway and the conference, including a speaking opportunity at one of three breakfasts. Benefits include:

- Speaking opportunity to showcase your company/organization at group breakfast
- Signage with your company name/logo posted at breakfast event
- Individual full screen display of your company at beginning and during breaks in the General Sessions
- Verbal acknowledgement from the podium at the General Sessions
- Recognition on top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- One collateral or promotional chair drop in a General Session
- Printed collateral insert (provided by sponsor) in the conference welcome bag
- Company logo and sponsor link on AgGateway website and event Mobile App
Gold Level Conference Sponsorships

Gold level sponsors are recognized among the top tier supporters of AgGateway’s mission and vision. Benefits from this sponsorship include high and frequent visibility of your organization’s name and logo in public areas and on each attendee’s program.

- Shared screen display of your company name and logo at the beginning of and during breaks in the General Sessions
- Recognition on the top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- Company logo and sponsor link on AgGateway website and event Mobile App
- Electronic ad streaming on large monitor at Registration
- Gold Sponsor ribbon on your attendees’ name tags
- Printed collateral insert (provided by sponsor) in the conference welcome bag
- Recognition in the AgGateway newsletters prior to and after the conference

Silver Level Conference Sponsorships

Silver level sponsors are recognized for their commitment to improving information exchange in the agriculture industry. Benefits from this sponsorship include public area recognition and:

- Shared screen display of your company name and logo at that beginning of and during breaks in the General Sessions
- Recognition on the top-level sponsor banner with your company name and/or logo at the Registration Desk throughout the week
- Recognition in the AgGateway newsletters prior to and after the conference
- Company logo and sponsor link on AgGateway website and event Mobile App
- Silver Sponsor ribbon on your attendees’ name tags

First-Time Attendee Orientation Luncheon

All first-time attendees are invited to a luncheon and presentation on Monday, November 6, as an orientation to AgGateway and the conference. This is a great opportunity to make a lasting impression with these first-time attendees. Benefits include:

- Verbal acknowledgement during the presentation and/or the opportunity to introduce and emcee the luncheon
- Company name and/or logo will be displayed full-screen as the first and last slides of the presentation
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration

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<tr>
<th>Platinum Conference Scholarships (continued)</th>
<th>$4,000 (3 available)</th>
<th>$2,500 (3 available)</th>
<th>$3,500 (1 available)</th>
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Platinum Conference Scholarships

$4,000
(3 available)

Platinum Level Conference Sponsorships

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- Electronic ad streaming on large monitor at Registration
- Platinum Sponsor ribbon on your attendees’ name tags
- Recognition in the AgGateway newsletters prior to and after the conference

Platinum Conference Scholarships (continued)

$2,500
(3 available)

Silver Level Conference Sponsorships

First-Time Attendee Orientation Luncheon

$3,500
(1 available)

Annual Meeting and Conference Sponsorships
New-Member Networking Reception
All new members are invited to a special VIP reception on Monday, November 6. This is a great opportunity to make a lasting impression with these new members. Benefits include:

- Signage with your company name/logo posted at reception event
- Verbal acknowledgement at reception
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration
- Sponsor ribbon on your attendees' name tags
- Recognition on “Thank You” sponsor banner with your company name and/or logo

Major Attendee Gift Item for Tote Bag Insert
Sponsor a gift with your logo that all participants will receive in their AgGateway conference tote bags. In the past, we have featured thumb drives and travel coffee mugs; there will be several items for you to choose from for 2017. Benefits include:

- Company logo on gift distributed to each attendee
- Choice of gift from gift selection set (production of gift included in sponsorship)
- Printed collateral insert to accompany gift (sponsor responsible for printing cost)
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration

Charging Station
Sponsor a custom charging station in the Registration lounge area, sure to be a popular location for attendees to stop and charge their phones, laptops and tablets. Benefits include:

- Signage with your company name/logo designed on custom charging station
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration

Internet Access in Conference Space
A great opportunity for your company’s exposure to each attendee. Benefits include:

- All attendees will log into your website or custom landing page each time they access the complimentary wireless internet
- Company logo and sponsor link on AgGateway website and event Mobile App
- Recognition on sponsor signage at Registration

Event Mobile App “Splash Page” Sponsor
Place your company name, logo and website link on the welcome page of the event Mobile App. Every time an attendee logs onto the Mobile App, your splash page will appear. 90% of all attendees use the event Mobile App for the duration of the conference.

$2,000 (1 available) New-Member Networking Reception
$4,000 (1 available) Major Attendee Gift Item for Tote Bag Insert
$3,000 per Station (several available) Charging Station
$3,000 (1 available) Internet Access in Conference Space
$2,000 (1 available) Event Mobile App “Splash Page” Sponsor
**Event Mobile App “Banner Ad” Sponsor**
Take advantage of great exposure for your company by purchasing a banner ad which scrolls on the Mobile App header. 90% of all attendees use the event app for the duration of the conference.

**Gateway to Ag Careers Sponsorships**
Each year, AgGateway’s successful Gateway to Ag Careers program provides a select group of college students with the wonderful opportunity to observe and participate in the conference, providing them with insight into ‘real world’ operations within their major fields of study. This sponsorship covers a student’s travel expenses, lodging and meals at the conference. This is a great opportunity for everyone involved: Students learn about our member organizations, and our members get a first look at new talent. This is truly a unique opportunity for your organization to encourage and support the next generation of leaders in agriculture.

**Keynote Speaker and General Session Sponsor**
Sponsor the keynote speaker who sets the stage and kicks off the entire conference. Benefits include:
- Sponsor invited to introduce keynote speaker as well as display signage with your company name/logo at keynote session
- Verbal acknowledgement during the session
- Company name and/or logo will be displayed as the first and last slides of the session presentation

**Educational Seminars**
Support one of our Educational Seminars offered during the conference in support of our mission to promote, enable and expand eBusiness in agriculture. Benefits include:
- Verbal acknowledgement during the seminar
- Company name and/or logo will be displayed as the first and last slides of the session presentation

**Seat Drop at General Session**
A great opportunity to tell participants more about your organization and/or your products, this sponsorship provides you the opportunity to have printed pieces (provided by the sponsor) placed on each seat prior to the start of one of the General Sessions (your choice).

**Council and Committee Meetings**
Show your support for your Council or a particular AgGateway Committee by sponsoring its meetings. Verbal acknowledgement by the Council or Committee Chair at the meeting as well as signage with your company name/logo posted at the meetings.

**AgGateway Conference Attendee Bags**
These bags are a great substitute for the traditional envelopes used for the conference materials provided to each attendee and can be reused after the conference. Your company logo will be printed on one side with the AgGateway logo on the other. A one-of-a-kind and lasting opportunity!

**Attendee Conference Bag Insert Sponsorship**
Includes one printed collateral insert in the conference welcome bag. Get your name and logo in front of attendees as soon as they register!
Attendee Lanyards Sponsorship SOLD OUT
This provides the opportunity for your company name and/or logo to be placed on the lanyards attached to each attendee name tag.

$2,500
(1 available)

Attendee Nametags SOLD OUT
This provides the opportunity for your company name and/or logo to be placed on the front of no-flip nametags provided to all meeting attendees.

$2,000
(1 available)

Printed Mini-Program
Have your company name/logo printed on the back cover of the convenient mini-program that fits inside the back of the attendee name tags.

$1,500
(1 available)

Room Key Cards SOLD OUT
We have hotel room key cards with your company logo on them. Each time a conference participant enters his or her room at the conference hotel, your logo will be front and center!

$2,500
(1 available)

Networking Refreshment Breaks
Sponsor the refreshments provided at the morning and afternoon breaks that all attendees enjoy. Sponsor one break or several. We will highlight your company name or logo on a sign at the refreshment station.

$800
per break
(5 available)

Bottled Water Sponsorship
When our attendees get thirsty, they can reach for a bottle of water wrapped in a label printed with your company name/logo.

$1,500
per day
(2 available)

Don’t see your ideal sponsorship, or have a special idea? Let’s talk! For special opportunities or questions, please contact:

Darlene Gibson at 704-367-4601 or via email at Darlene.Gibson@agdata.net

or

Brent Kemp at 804-426-1213 or via email at Brent.Kemp@aggateway.org

Thank you for your support of AgGateway! We look forward to promoting your company and its products and services to AgGateway attendees in 2017!

AgGateway is a non-profit organization focused on helping growers, retailers and their supply chain partners manage complex data by providing ways to enable efficient data transfer and management. AgGateway has more than 230 member companies, including ag retailers, equipment manufacturers, manufacturers of ag inputs (e.g., seed, crop protection, crop nutrition, etc.) and software and data service providers.

AgGateway’s working groups develop processes, standards and resources that solve business problems and create efficiencies. These improvements enhance data exchange all the way from a manufacturer’s back-office and the ag retailer’s warehouse to the farmer’s smart phone – while also improving traceability, food safety, compliance reporting and sustainable ag practices. Better data exchange drives down costs and risks and increases value for your organization and the industry as a whole.

www.AgGateway.org