

The Lane Report

Editorial Calendar 2019

The Lane Report Magazine*

JANUARY

Advocacy; Business & Economic Outlook 2019; Top Women in Business

FEBRUARY

Advocacy; Healthcare; Law & Accounting

MARCH

Banking & Financial; Healthcare; Human Resources; Mobile Technology

Special Insert: Kentucky Aerospace Industry Consortium

APRIL

Tourism; Attractions & Convention Facilities; Real Estate & Construction; Wealth Management

Special Insert: Bardstown-Nelson Co. Community Profile

MAY

Education; MBAs & Professional Degrees; Healthcare; Workforce Development

JUNE-JULY (Double Issue)

Economic Development; Energy & Utilities; Logistics & Transportation; Manufacturing; Small Businesses

AUGUST

Agribusiness; Equine Industry; Lending & Finance; Top Women in Business

SEPTEMBER

Hospitals & Medical Services; Insurance; Tourism; Venture Capital; Wellness

Annual Insert: Health Kentucky

OCTOBER

Auto Industry; Architecture; Design & Build; Engineering; Workforce Development

NOVEMBER

Wealth Management; Marketing; Business Management; Healthcare Update

DECEMBER - JANUARY

(Double Issue)

Technology; Innovation & Commercialization; Business & Economic Outlook 2020

Special Insert: Research Kentucky

Press releases and editorial submissions, email to editorial@lanereport.com

*TOPICS IN ANY ISSUE SUBJECT TO CHANGE

Editorial Topics Covered Throughout the Year

Accounting	Construction	Engineering	Healthcare	Logistics	Tourism
Advocacy	Economic News	Equine	Human Resources	Manufacturing	Transportation
Agribusiness	Education	Financial Services	Insurance	Real Estate	Wealth Management
Architecture	Energy	Global Trade	Legal Services	Technology	Workforce Development

Market Review*

Each annual Market Review publication highlights economic development in key Kentucky regions and is distributed to every reader of The Lane Report.

Market Review of Greater Louisville
Market Review of Central Kentucky
Market Review of Northern Kentucky

Prints Second Quarter
Prints Third Quarter
Prints Fourth Quarter