

2019 Small Business Profile

Georgia

1.1 million Small Businesses
99.6% of Georgia Businesses

1.6 million Small Business Employees
43.1% of Georgia Employees

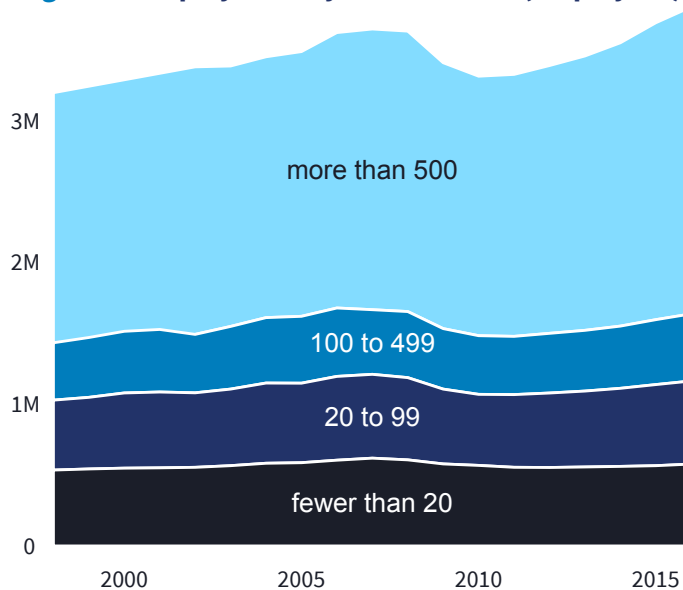


Overall Georgia Economy

- In the third quarter of 2018, Georgia grew at an annual rate of **3.6%**, which was faster than the overall US growth rate of **3.4%**. Georgia's 2017 growth rate of **3.1%** was down from the 2016 rate of **3.3%**. (Source: [BEA](#))
- In February 2019, the unemployment rate was **3.9%**, down from **4.2%** in February 2018. This was above the February 2019 national unemployment rate of **3.8%**. (Source: [CPS](#))

Employment

Figure 1: Employment by Business Size (Employees)



- Georgia small businesses employed **1.6 million** people, or **43.1%** of the private workforce, in 2016. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **0.8%** during the 12-month period ending in February 2019. This was below the increase of **2.6%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2017 by **1.7%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **71,103** net jobs in 2016. Firms employing fewer than 20 employees experienced the largest gains, adding **40,488** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **11,261** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy (<http://advocacy.sba.gov>). Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, employees of minority-owned businesses, and exporter share statistics are based on the 2016 Statistics of US Businesses (SUSB), 2016 Annual Survey of Entrepreneurs (ASE), and 2016 International Trade Administration (ITA) data, respectively.

Income and Finance

- The number of banks decreased by **11** between June 2016 and June 2017 to **181** banks. (Source: [FDIC](#))
- In 2017, **197,012** loans under \$100,000 (valued at **\$2.8 billion**) were issued by Georgia lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$50,049** in 2017. For individuals self-employed at their own unincorporated firms, this figure was **\$23,270**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

Employer Business Owner Demographics

Figure 2: Georgia Employees per Business by Owner's Demographic, 2016

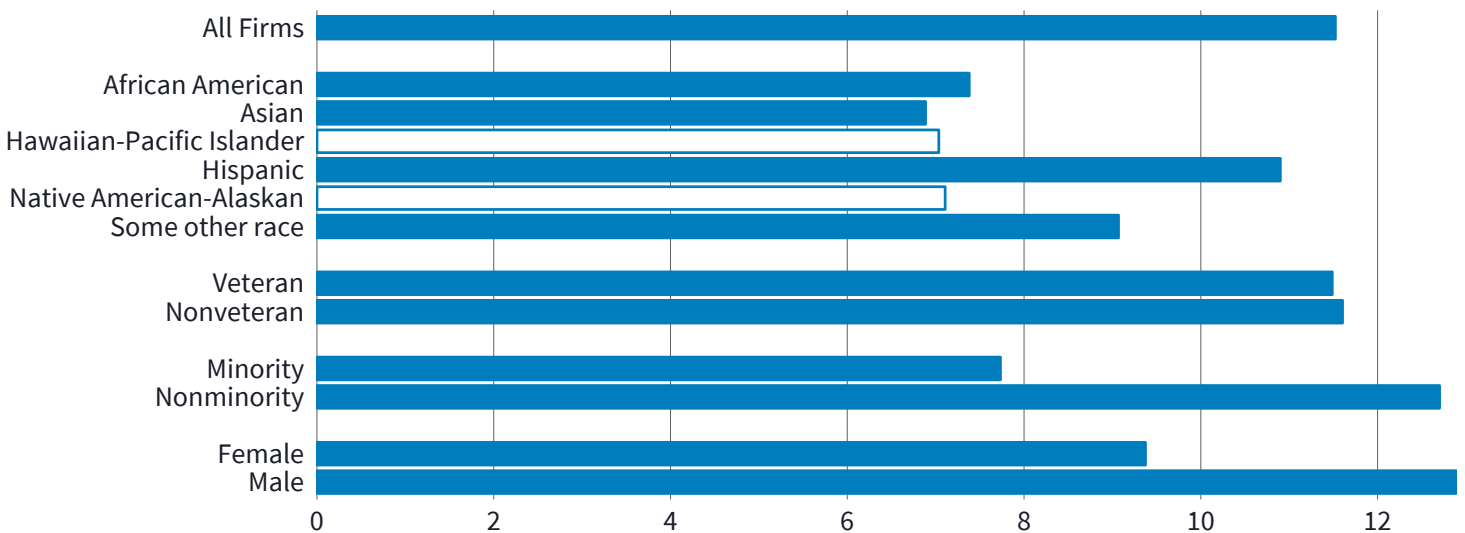
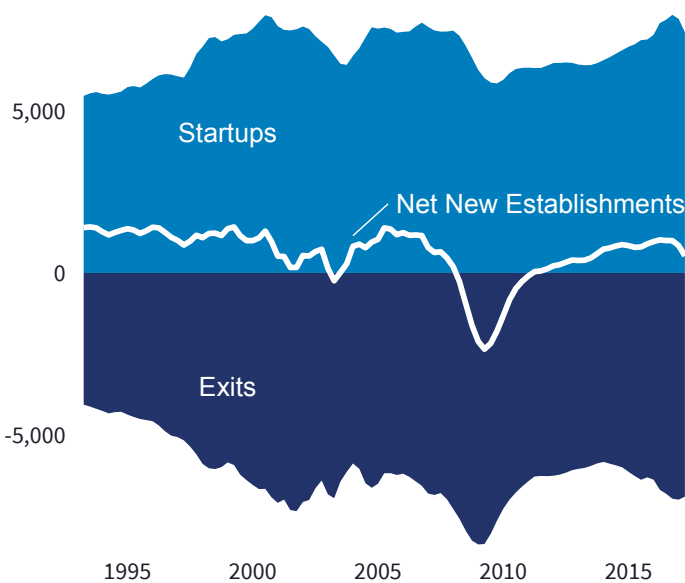


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the 2016 Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

Turnover among Establishments with Employees

Figure 3: Georgia Quarterly Startups and Exits



- In the third quarter of 2017, **6,945** establishments started up, generating **29,281** new jobs in Georgia. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **7,258** establishments exited resulting in **27,535** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1993 to 2017. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

International Trade

- A total of 14,068 companies exported goods from Georgia in 2016. Of these, 12,334, or 87.7%, were small firms; they generated 26.4% of Georgia's \$32.0 billion in total exports. (Source: ITA)

Small Business Employment by Industry and Self-Employment by County

Table 1: Georgia Employment by Industry, 2016





 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Accommodation and Food Services	250,822	421,223	59.5
Health Care and Social Assistance	219,755	497,019	44.2
Professional, Scientific, and Technical Services	151,174	263,554	57.4
Retail Trade	144,608	485,488	29.8
Construction	135,765	171,834	79.0
Other Services (except Public Administration)	134,491	159,287	84.4
Manufacturing	125,887	367,902	34.2
Administrative, Support, and Waste Management	110,795	379,545	29.2
Wholesale Trade	102,550	211,958	48.4
Finance and Insurance	53,629	177,532	30.2
Educational Services	44,542	85,987	51.8
Transportation and Warehousing	43,323	182,614	23.7
Real Estate and Rental and Leasing	37,814	62,742	60.3
Arts, Entertainment, and Recreation	30,050	48,413	62.1
Information	25,282	120,699	20.9
Management of Companies and Enterprises	10,325	131,006	7.9
Agriculture, Forestry, and Fishing and Hunting	7,207	7,729	93.2
Utilities	6,532	24,832	26.3
Mining, Quarrying, and Oil and Gas Extraction	2,773	4,501	61.6
Industries not classified	568	568	100.0
Total	1,637,892	3,804,433	43.1

Figure 4: Georgia Self-Employment Rates by County, 2017

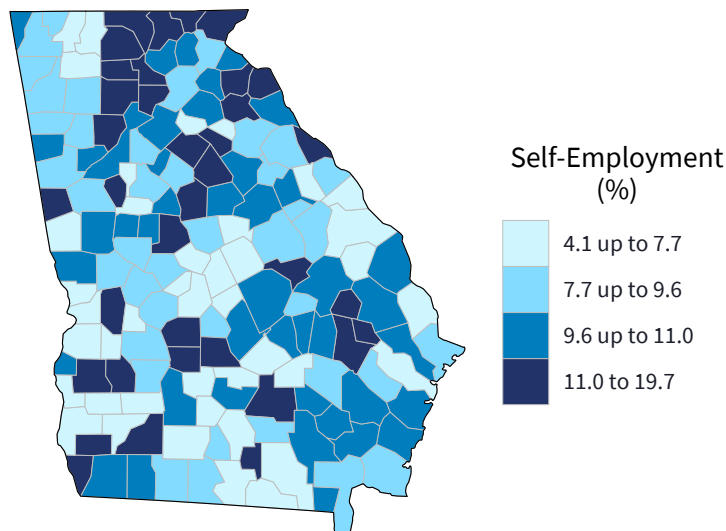


Table 2: Georgia Small Businesses by Industry and Firm Size, 2016

Industry	1-499 Employees	1-19 Employees	Nonemployer Firms	Total Small Firms
Other Services (except Public Administration)	19,630	18,157	162,230	181,860
Professional, Scientific, and Technical Services	26,771	24,963	104,421	131,192
Construction	17,055	15,476	97,011	114,066
Administrative, Support, and Waste Management	9,949	8,683	98,840	108,789
Health Care and Social Assistance	18,339	15,885	66,638	84,977
Real Estate and Rental and Leasing	8,810	8,321	76,166	84,976
Retail Trade	20,680	19,120	63,732	84,412
Transportation and Warehousing	5,023	4,301	64,135	69,158
Arts, Entertainment, and Recreation	2,885	2,519	41,492	44,377
Accommodation and Food Services	14,421	10,599	15,564	29,985
Finance and Insurance	7,475	6,829	21,855	29,330
Educational Services	2,735	2,202	24,787	27,522
Wholesale Trade	9,988	8,251	12,696	22,684
Manufacturing	6,019	4,441	10,637	16,656
Information	2,176	1,828	11,187	13,363
Agriculture, Forestry, and Fishing and Hunting	936	839	5,714	6,650
Utilities	119	63	670	789
Mining, Quarrying, and Oil and Gas Extraction	101	71	133	234
Total	173,163	152,967	877,908	1,051,071

Tables 1 and 2 display data from the 2016 SUSB. Table 2 includes additional data from the 2016 Nonemployer Statistics (NES). Figure 4 provides estimates of the rate of self-employment among employed civilians, 16 years and over, including both incorporated and unincorporated businesses, from the 2017 American Community Survey (ACS).

References

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xmb5R>.

- ACS American Community Survey, US Census Bureau
- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau