



Advera Health Analytics Launches Next Generation Signal Management Platform

Pharmacovigilance workflow solution adds audit-ready tracking capability to Evidex®, the best-in-class drug safety data and analytics platform

SANTA ROSA, CA – September 5, 2018 – Advera Health Analytics, Inc., a global leader in pharmacovigilance software, analytics, and data at the leading edge of drug safety science, today announced the launch of Evidex® Signal Management, a next generation pharmacovigilance workflow solution. The launch of Evidex Signal Management provides Drug Safety and Pharmacovigilance departments of all sizes a new and better option when establishing or upgrading their signal management workflow.

Evidex Signal Management is a cloud based, software-as-a-service drug safety signal management platform that is audit-ready and compliant with Good Pharmacovigilance Practices (GVP) Module IX for Signal Management. Built within Evidex's best-in-class user interface, Evidex Signal Management provides a fully validated, off-the-shelf configuration that offers fast, compliant, and lean implementation while maintaining the flexibility to meet any organization's unique needs. Built within Evidex's signal detection platform and powered by Advera's proprietary databases and analytic tools, Evidex Signal Management offers modern solution for pharmacovigilance.

Advera Health's Evidex platform is a cloud based, software-as-a-service drug safety data, analytics, and signal detection platform that provides powerful insights using Advera Health curated data, structured internal ICSR data, and alternative safety data sources such as claims, EHR, and social media. Powered by the proprietary RxFilter® data optimization technology, Evidex supports a broad array of safety signal detection and risk mitigation use cases.

"We're very excited to launch Evidex Signal Management," said Brian M. Overstreet, president & CEO of Advera Health Analytics. "We built Evidex Signal Management in partnership with one of our clients. They were looking for a solution with a modern user interface, stress free implementation, and next generation safety data and analytics. They shared our vision of a data-and-analytics-first approach to pharmacovigilance. They believed that if we could incorporate signal management into Evidex, we could provide an ideal solution that would solve not only their own needs, but the needs of modern drug safety departments of all sizes. It was no small task, but we are pleased to be widely launching Evidex Signal Management this week."

With the launch of Evidex for Signal Management, pharmacovigilance professionals will no longer have to settle for outdated user experiences, long costly implementations, or a band-aide approach to data and analytics focused workflows.

For those interested in learning more, Advera Health has set up an information and inquiry web site specifically for Evidex Signal Management: <https://info.adverahealth.com/drug-safety-signal-management>

About Advera Health Analytics

Advera Health Analytics is a global leader in pharmacovigilance software, analytics, and data at the leading edge of drug safety science. Founded by a group of passionate healthcare entrepreneurs, Advera Health's mission is to mitigate risk in the healthcare system by improving the transparency and actionability of drug safety data through the curation and aggregation of large disparate datasets and

the application of proprietary analytics. Please visit www.adverahealth.com as well as our [newsroom](#), [blog](#), [Twitter](#), and [LinkedIn](#) pages for more information about the company.

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