

Long Form Infomercial Specifications

ANZ Client Services

For customer support, please contact our client service team:

830am – 9pm (AEST) 1800 953 863

onedelivery.anz@adstream.com

Place your order first

Begin by placing your despatch order

Sending

- Then supply your production masters via upload using Aspera
- The clapper jpg and the TVC files must be named with the key number (maximum 13 characters)
- Do not zip commercials or send folders
- Commercial configuration
 - Clapper supplied as jpg still at the same resolution as your video e.g.
 - 720 x 576
 - 720 x 576
 - Commercial (*exact duration*) including first frame and last frame of vision
- If the clapper and TVC filenames don't match you will need to resend your material with matching filenames.

Underscores instead of Slashes

Please use under scores or hyphens in your key number, instead of slashes, when placing your order and naming your media for upload via Aspera. Slashes in file names will not progress through the Auto Tech Check cloud.

Duration

We accept anything between 3-30 minutes in duration.

Captions

Please select captioning when placing your order or contact our client service team.

Mute Ads

If you need to submit mute ads, please send video only with no audio tracks.

Your spot will not pass the Loudness check if it contains audio tracks that are silent.

Clapper board

Must be supplied as jpg still at the same resolution as your video e.g. 1920 x 1080

The following details must be included:

- Key number
- Client
- Product
- Duration
- Aspect ratio
- Date of production
- OP 48 compliant (AU Only)



If you would like an Auto-Clapper workflow, please contact our client service team.

16:9 Title Safe area

Please ensure all commercials have titles that are within the 16:9 title safe area.

Aspect Ratio

Please ensure the commercial contains the same 16:9 aspect ratio throughout - mixed aspect ratios will be rejected by the broadcasters.

Vision

Please ensure that vision (luminance) and color (chrominance) levels comply with Free TV and NZ Commercial specifications.

Mixed Field Dominance

Please ensure all video content has been rendered to either upper or lower field (odd or even). Occasionally, content from various sources have different field dominance. This will not be visible during editing but may be detected by broadcasters.

SD Delivery Specifications

QuickTime ProRes 422 (.MOV)	Mpeg2 Long GOP (.MPG or .MXF)	IMX 50 Mpeg2 (.MPG or .MXF)
<p>Video:</p> <ul style="list-style-type: none"> • Codec: Apple ProRes 422 • Size: 720x576 • Aspect ratio: 16:9 • FPS: 25 <p>Audio:</p> <ul style="list-style-type: none"> • Codec: PCM(uncompressed) • Channels: stereo • Bitrate: 16bit, Integer little endian • Sample rate:48kHz 	<p>Video:</p> <ul style="list-style-type: none"> • 625/50 PAL • 15+ Mbps CBR Long GOP • GOP size: 12 (IBBP...) • Profile: 422P@ML • Colour Sampling: 4:2:2 • Field: Upper field first (odd) – preferred • Video Size: 720 x 576 (608 inc. VBI) • FPS: 25 	<p>Video:</p> <ul style="list-style-type: none"> • 625/50 PAL • 50 Mbps CBR I Frame (IMX 50) • Profile: 422P@ML • Colour Sampling: 4:2:2 • Field: Upper field first (odd) – preferred • Video Size: 720 x 576 (608 inc. VBI) • FPS: 25 <p>Audio:</p> <ul style="list-style-type: none"> • Codec: MPEG AudioLayer-2 • Channels: stereo • Bitrate: 384kbps • Sample rate:48khz
<p>Final Cut Pro- Export Settings</p>	<p>Audio:</p> <ul style="list-style-type: none"> • Codec: MPEG AudioLayer-2 • Channels: stereo • Bitrate: 384kbps • Sample rate:48khz 	
<ul style="list-style-type: none"> • File > Export > QuickTime • From 'current settings' dropdown: choose ProRes 422 <p>This export will consider current sequence settings and make any necessary adjustments.</p> <p>DO NOT export using QT conversion</p>		

HD Delivery Specifications

	ProRes 422, LT or HQ 1080i/50	Avid DNxHD 1080i/50	XDCAMHD 1080i/50i
Codec	ProRes	DNxHD 120 8-BIT	XDCAMHD 50 PAL (4:2:2)
Container	MOV	MOV of MXF	MXF
Profile	LT	1080i DNxHD SQ 8-bit	MPEG-2 422P@HL
Chroma subsample	4:2:2		
Field	1080i Upper field		
Frame size	1920x1080		
Frame rate	25fps		
Aspect ratio	16:9		
GOP structure			Long/Open GOP
Adobe Presets	ProRes 422 LT 720	AvidDNxHD	
Codec	PCM (uncompressed)		
Sample Rate	48kHz		
Bit Rate	16bit (Little Endian)		
Channels	Stereo		