

BUYERS LIST BLUEPRINT

The Report

How I Build A List Of 30k Buyers!



GAURAB BORAH

Buyers List Blueprint

**“How I Build A List Of 30k Buyers
And 5-fig/m Business Selling Sim-
ple Info Products!”**

Gaurab Borah
gaurabborah.com
adsnexus.com/profitcenter



Hi, **Gaurab Borah** here from adsnexus.com & gaurabborah.com

Thank you for investing in “**Buyers List Blueprint**” I know you are excited about this report and can’t wait to read it.

But before we move ahead, I want to introduce myself to you, what I do, my story, my struggles and how I overcame them and how creating and selling digital products changed my life.

[Read all about me here and feel free to share your story with me as well :\)](#)

Now that you know me, let me tell you one thing. I am able to achieve what I am today not because I am an exceptional guy or a born genius, I am an average guy like everyone else. But I never stopped taking actions after a failure, I never stopped investing in myself, I never stopped believing in myself and I never listened to anyone who said I can’t make it.

So if you keep going through the same emotions that building an online business is hard, then don’t worry everyone who succeed had similar feelings at some point in their journey, but the ones who overcame them, remained consistent with their actions and always believed in themselves succeeded.

With that in mind, let’s get started...

1. How Did It All Start



In the middle of 2012 when i was still in the 4th year of my college, I was making good money creating low competition Clickbank review sites. I had 4 of them and was easily doing \$1000-\$2000 per month. And I never cared about creating more or to go and find other ways to make money online. I became lazy as I was enjoying the little money and freedom.


Things were smooth, by the end of 2012 and early 2013, there were few Google updates such as Panda and Penguin. And one morning 3 of my sites lost their rankings, I lost 80% of my income overnight. I tried hard to get my rankings back, but it never happened. I was devastated. Now I had just 1 review site making me \$400-\$500/m, I also started building my list, but never really enjoyed working in that niche so I left it.

Near the end of 2012, somehow I stumbled upon warriorforum.com. It's one of the biggest online forum for internet marketers.

There was a section called Warrior Special Offers and people used to sell their information and digital products: <http://www.warriorforum.com/warrior-special-offers/>

Just have a look at some of the recent offers there, some of them are already being viewed for over 10k views. Even if he converts at **5% for a \$9.95**, then he has already made over **15,225 X 0.05 = 750 sales** and around **\$7,462.5 (excluding the upsells) in revenue**.


WARRIOR
FORUM


 Search...

Feed

Forum

Marketplace






 3



GaurabBorah

Create Offer

1 2 3 NEXT ▶

PRODUCT	LAST POST	REPLIES	VIEWS
 [EARLY BIRD List] Generate 100's of CHEAP, TARGETED BUYER Leads Everyday In Any Niche! - VERY EASY by GaurabBorah	Claim Your \$100 Sticky		
 Complete Update - Super-Charged Amazon Holiday Strategy for 2016 - Templates, Images, and More! by Sojourn	2 years ago by Sojourn	76	12,116
 SUPER HOT!!! CPA Done For You Campaigns!!! CPA + FREE Traffic!!! HURRY! by ydsimple	1 hour ago by decenthasoo	269	15,225
 For Serious CPA Marketers Only - Done for you Bonus by Samfakroon	1 week ago by OptionsMan	48	3,531
 (TO YOUR SUCCESS!) #1 AFFILIATE TRAINING...It's not what you know, it's how you APPLY what you know! by shaunybb	4 hours ago by rickbosshacker	36	1,782

I decided to launch my very first WSO, so I put together one of my YouTube method in a pdf, created a sales page and put it on sale on Warriorforum.

You need to buy a new thread to post a offer on Warriorforum that used to cost about \$40 earlier then, not it's just \$20 per bump.

What's a bump?

Once you buy a thread, it will keep going down as new threads are bumped above you. You can only bump it again when your thread reaches the 3rd page. During this time you easily get 150-300 views. It's great for newbies who have no idea about how to get traffic for their offers.

Just create a good offer, put together a decent sales page, buy a WSO thread and put it on sale. If you convert at just 5% for a \$10 offer, you make an easy \$70-\$150 per bump. You still make a decent \$50-\$130 profits per bump.

My very first info product/WSO!

I had no idea about upsells or JVs when I was getting started so I did just what I told above and I got over 110 sales at an average price of \$10.

I bumped it like **8 times**, **spent \$320** (it was \$40 per bump in 2012) and after Paypal and Warriorplus fees, I still made **over \$700 in profits**.

Then I put together my 2nd WSO, I did 50 Front End sales and few Upsells and made another few hundred dollars in profits. Now I knew this thing work, I had a buyers list of just above 100 people and I had already made 20-30 sales mailing them.

So it was the time to scale it up!

So I made a plan and this plan took me from a guy making \$500-\$1000/m to generating \$160,000 in just 5 days with [pindrill.com](#) software launch in 2016. So what was that plan and how I implemented it!

2. The PLAN That Made All The Difference



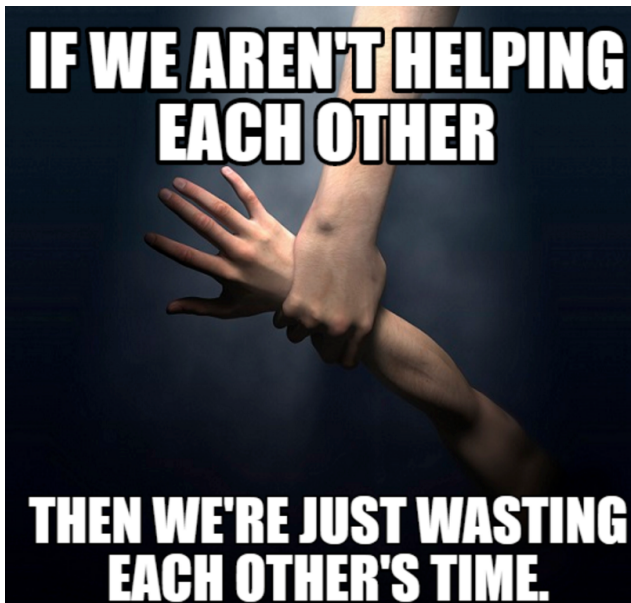
Now I knew, the WSOs work and I could make a good amount of money from it. So I planned to launch 2-3 WSOs every month. But when I thought about it, I realised it would take tons of work to create, write copies, design, launch and take care of support for 2-3 WSO every month.

I wanted to get some work load off my chest, I started to look for people who already had a product that I could just partner up and launch. I would take care of marketing stuff such as writing copies, creating funnels, payments and my partner would just take care of product creation and support and we would split the profits 50-50.

I launched around 6-8 WSOs during a period of just 3 months. I was just feeding of the Warriorforum traffic and some JVs that would pick us from Warriorplus or JVZOO and promote us.

The Big Picture Behind These Quick Launches

If you have ever created a product and tried to recruit JVs as a newbie then it's hard to get their attention. Unless you already have at-least some kind of relationship with them, it's quite difficult to get them promote for you. And I was facing the same issue.



And it's the truth of life, if you want to get helped, first help others.

My idea was to **quickly grow my buyers list to 1000 people**, so I could send 20-25 sales for other JVs on their launches and build a relationship from there. So they consider promoting my launch.

And the faster I could get there, better for me. And it took me just 4 months to get to my first 1000 buyers list.

Did It Work?

Yes it did!

I started to look for product creators who were doing good, the ones who were getting WSO of the Day, JVZOO POTD awards, the ones who were hitting the leaderboards.

I would contact them and tell them that I have a buyers list from my previous product launches and I would love to promote their product to my list. I would

easily get 15-25 sales for them, most importantly I was connecting with them, building a friendly and professional relationship with them. And I made few friends and good connections this way.

I Had To Join My Job And It Sucked All My Time!

Things were great, I was now making an easy \$800-\$1300/m with my new buyers list. I had some good connections. Everything was going according to the plan.

Then one day, I received my job letter along with my joining date in mail. (*I was placed in company called Cognizant during my final year*). My parents wanted me to join the company and settle down like any good parents would want.

So I joined the company. I wasn't getting a lot of time to work on my business. It was hectic. However, even after working 9 hours in office, mentally exhausted I would work for 2-3 hrs at night, write few emails and make some money of my email list which was double the money I was making in my job.

“I was glad I built a list, it was now paying me off and it was one of the best decision in my IM career. ”

To be honest, job wasn't that bad - I met my beautiful girlfriend and now wife Rishika there and without her I wouldn't be what I am now.



I needed to leave my job, but I didn't want to leave it without a solid strategy. I had already worked hard, I had few good connections in the industry and I was confident that I would be able to get at-least a few good JVs if I launch a product again.

At the same time, I relaunched 2 of my old WSO that I had created myself as FREE WSO on Warriorforum, I added a related affiliate offer in the backend and it generated me over 3k fresh leads in just about a month that I could use during my launch.

But I had no product of my own and I really had no time to create one.


So I decided to apply my old strategy of finding someone with a product and launch it for 50-50 profit split.

I went back to Warriorforum and posted a free thread on their Warrior Joint Ventures category. And since I already had few launches to my name it was much easier to get someone with a good product to partner with me.

<http://www.warriorforum.com/warrior-joint-ventures/772867-only-serious-people-want-launch-your-next-wso-ill-help-you-free-open-now.html>





30th Mar 2013, 04:06 PM
#1

GaurabBorah
Don't Think! Just DO IT!
War Room Member



Join Date: 2012
Posts: 222
Thanks: 149
Thanked 123 Times in 76 Posts

[ONLY SERIOUS PEOPLE] Want To Launch Your Next WSO? I'll Help You For FREE!!! -
OPEN NOW

Share on:





CLOSED!!!

Looking for completed products(Re-launches works too). Preferably in these niches.. Facebook, listbuilding, traffic, CPA, Youtube, Simple Money Making Methods

[Sign Up here for Updates!!](#)

Recent JVZOO POTD and WSO of The Day Awards

Commission Kaboom | \$100-\$500 per day Easily!
<http://tubejammerlive.com/specialoffer/>
<http://www.themotherofallemailprofits.com/salespage/>
<http://www.fblistsimplified.com/special/>
The Invisible Optin | Thank you for Optin in!
<http://www.warriorforum.com/warrior-...ial-proof.html>
<http://www.warriorforum.com/warrior-...mmissions.html>

Dozens of people replied to me on my thread and sent me private messages, I was very excited - because I was sitting on a goldmine. I was amazed to see the response, the amount of people needing help.

I found a good product created by a great guy named A.J.Montoya. We created a Facebook course on how he was able to make affiliate sales with Facebook ads and we named it “**Simple Facebook Profits**”

We created a simple sales funnel with 2 One-Time-Offers, created a JV page and this was the time to make use of all the friends and connections I had made, to ask everyone whom I promoted and got sales for in the past to promote my product this time.

One very important thing I want to tell you is - you need to make sure that your product is top-notch, high quality, is based on real results and not just some theory or rehashed PLR, and you have proofs to back up your claims.

And we took care of all the aspects above. A.J.Montoya was actually implementing and getting results with his product and **having a genuine and working product that can help others to get results is half the battle won.**

The JV Recruitment And Our Shocking Results!



Remember I was still in job when I was gearing up for my 2nd beginning with product launches.

But this time I had experience and I had a better strategy. We had everything ready 3 weeks before the launch. We had the JV page ready, sales page ready, review copies ready, funnel ready.

My main focus was to contact as many JVs I can with whom I already had a relationship with. This was my strategy.

I sent them the JV page 3 weeks before the launch and asked them to mark our launch date if they are available. Then I reminded them again a week later and send them the review copies to have a look at. Most of them loved it. And 1 week prior to the launch I sent







them the sales page preview, launch details and keep reminding them and asked if they need anything on last 3 days.

During all this, I was also trying to recruit new affiliates and we also had few affiliates onboard seeing our JV page.

Not everyone I contacted committed to promote our product due to other commitments, or they were in different niche, or they had other plans. But I was able to recruit handful of JVs - around 15-20 who said they will be mailing for us on the launch day.

We did a 7 day launch and I was shocked at the results. We sold **569 Front End copies** and **833 funnel copies** and **generated \$10,377.85 in revenue**. We never expected these results.

I received my very first **“WSO of the Day”** on Warriorplus. Our hard work had paid. I was more confident that I can leave my job now.







	Simple Facebook Profits Upgrade 	15588 / 24948	855/987	569	4%	\$0.35	\$9.62	\$5,474.95
	Simple Facebook Profits OTO1 Upgrade 	1046 / 1561	256/297	230	22%	\$3.81	\$17.33	\$3,984.90
	Simple Facebook Profits OTO2 Upgrade 	348 / 565	33/38	34	10%	\$2.64	\$27.00	\$918.00

The Plan Now Was To Just Follow The Same Strategy, Replicate The Results For A Bigger & More Profitable Buyers List!

Finally I left my job and it was the 2nd best decision of my life, 1st one was to build a list. Now I was getting more time, I was getting things done faster and easier. And I felt great.

Now this was the time to scale things up. I wanted to do more launches and build my buyers list even bigger.

Me and A.J. Montoya launched our 2nd WSO together after 2 months, we got even better results. Over **619 FE units, 837 funnel sales, \$10k+ in revenue**.

	Simple Facebook ListBuilding Upgrade 	13069 / 22599	868/1023	619	5%	\$0.53	\$11.10	\$6,872.98
	Simple Facebook ListBuilding OTO1 Upgrade 	806 / 1944	193/221	175	22%	\$3.79	\$17.44	\$3,051.50
	Simple Facebook ListBuilding OTO2 Upgrade 	307 / 566	47/50	43	14%	\$3.64	\$26.00	\$1,118.00

After that we went our own ways, and I was still getting lots of messages from the thread I posted on Warriorforum.

<http://www.warriorforum.com/warrior-joint-ventures/772867-only-serious-people-want-launch-your-next-wso-ill-help-you-free-open-now.html>

Other than that a lot of other guys started to contact me on Facebook to launch their products.



During this time I met my very good friend Tom Yevsikov, he was also a fellow product creator and used to launch his own products. We talked few times and I realised we shared the same goals and we complimented each other pretty well.

He loved writing copies and take care of conversions, I loved designing stuff. We would find a product from my WSO thread or Facebook, figure out the funnel together, talk to our respective JVs and connections and BOOM!

We started to see some huge results. Our info products were selling 1000+, 2000+, 3500+ copies and all using the same strategies that got me started.

One of our launch did over **\$160,000 in just 5 days.**

Also we won over **25+ WSO of the Day and JVZOO Product of The Day Awards.**

We were winning JV contests and leaderboards here and there sending 100s of sales and our buyers list was growing everyday. Plus we were getting attention from other big marketers who wanted to work with us.

We did tons of webinars with our fellow marketers where we would sell high ticket softwares and products at \$497- \$2997 price points. And we would do \$5-\$20k in a single day sometimes.

And we went on to generate over \$1M in revenue with our business that started with selling simple info products.

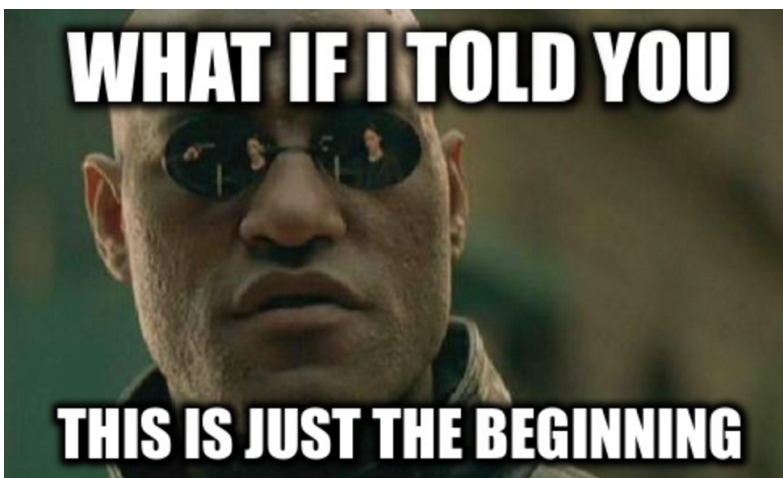
The Lesson

Everything starts with a small idea and vision. If you have an idea and vision then go and work on it. Never let it die. Sooner you start is better, even if you don't know anything doesn't matter. Just get started, you might fail initially but

you'll learn many things on the way and you can always rectify them and improve the next time. That's what I did. The journey wasn't easy, but nothing got me down. I launched over 10 WSOs before my first one sold over 500+ units.

There are odds in any business be it online or offline. And in order to succeed you need to overcome those odds. I failed, I would say learned 10 times before I actually got some good success and then I just built upon that success.

What's Next? The is just the beginning...



Till now, you learned how I overcame the odds, build a plan, followed it and was able to build a successful and long term online business.

*So far it was all about what I did and how I did it, **In the next module I am going to show you how you can do the same...***

Whats working now, whats the tools you need, the strategies that works best today and how to get to your first 4-figure month in less than 30 days.

3. The CHEAPEST And The FASTEST Way To Build A Buyers List!



Liked what you read so far? [Go and get the full version here](#)