

# Living Well

SENIOR EDITION



Connecting seniors with new  
and exciting adventures.

- Reach over 21,000 baby boomers\*
- Target local seniors looking for products and services just like yours!
- The perfect space to feature why your product or service sets you apart!

Space  
Reservation  
Deadline:  
**Monday  
Aug. 4**

Publishes:  
**Saturday,  
August 9, 2025**

To discuss this advertising opportunity, contact your  
Multimedia Sales Representative at  
**570-387-1234, x1210**  
[advertising@pressenterprise.net](mailto:advertising@pressenterprise.net)

**PRESS**  **ENTERPRISE**  
***YOUR** Local Community News Since 1902*  
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\*Based on 2.1 readers per household average from March-May 2023.