

**Monday** April 28

Publishes:

Saturday, May 3, 2025

- Reach over 21,000 baby boomers\*
- Target local seniors looking for products and services just like yours!
- The perfect space to feature why your product/service set you apart!

To discuss this advertising opportunity, contact your Multimedia Sales Representative at

570-387-1234, x1212 advertising@pressenterprise.net



**YOUR** Local Community News Since 1902 pressentérpriseonline.com

> \*Based on 2.1 readers per household average from March-May 2023.