



ELITE
COLLECTION

Beautiful Made Easy

Artisan

GAENARI

Since 1977



Bring sun & nature into your house

We are proud to showcase the latest collaboration between Gaenari and Cecile Gay, artist and designer from South of France.

Patterns and textures were initially fully hand-made by the artist in her studio near Camargue and Alpilles mountains.

This partnership has resulted in the creation of an innovative and stylish collection with plains and semi-plains in a large variety of unique embosses and surfaces.

ARTISAN is an homage to the nature and colors from around the artist studio, with seasonal inspiration. You almost can feel the french mediterranean spirit, with tanned white, deep blue from the sky, warm middle-tones, bright silver-green from the oak tree leaves... all the embosses are playing with the light giving a unique aspect to the surfaces.

By hands, working the raw materials with patience and delicate gestures... the artist is using the french craftsman in its quin- tessence. All the designs were created keeping the hand-made details from the original artworks : brush strokes, raw threads, plaster and chalky effect, fluid inks... Can you see the hand of the artist ?

Designs shown here will bring an arty touch into your walls, with strong, bold and generous patterns. The plain and semi- plains, easy to combine together will create a Haute-couture decoration, bespoke for your walls.



Design is now not just a simple presentation of a product's appearance but an encapsulation of solution, experience and elements that help fulfill the dreams of customers. The 21st century is known as the leading era for such designs. In this present era, design is not only a cultural issue and code that changes life but it is also part of our everyday lives.

Gaenari Wallpaper will continue to strive to become a leading company in future design with differentiated and high-quality products. Since our founding in 1977, Gaenari Wallpaper has been a leading company in comfortable housing culture through continuous business innovation, technological development, systematic human resource development and customer satisfaction.

We have strived to abide by our management philosophy of 'Touching the hearts of customers via products and services of the highest quality.' At Gaenari Wallpaper, we practice innovative design management while creating a comfortable and sophisticated living space based on the know-how of business management.



ISO 9001:2015



ISO 14001:2015



Certification - ISO 9001:2015 / 14001:2015
(International Certification Registration)



EN 15102



CE Mark EN 15102
(EU Declaration of Conformity)



KS mark certification
(Korea Standard Association)

UL GreenGuard Certification

UL GreenGuard is a representative environmental certification system recognized by the Leadership in Energy and Environmental Design (LEED) and the United States Environmental Protection Agency (EPA). Gaenari Wallpaper has passed the UL GreenGuard’s standard for 8 consecutive years in the Korean wallpaper industry.



Korea Eco-Label / Environmental Product Declaration (Korea Environmental Industry & Technology Institute)

Gaenari Wallpaper’s all Collections acquired the Label after obtaining certification that it is an eco-friendly consumer goods. And low-carbon products are certified to the standard of carbon reduction rate by applying low-carbon technology while lowering the average carbon emission of the same product.



KAA Recommended Product (Korea Atopy Association)

KAA (Korea Atopy Association) is cooperated with Korea Ministry of Health & Welfare, their goal is to use of safe products, provide the right information and support the atopic patients. Gaenari wallpaper has been recommended by KAA for its performance and efficacy against atopy.



8 Heavy Metals NOT DETECTED

Passed the stability test of the Korea Construction and Living Environment Testing Institute

All products of GNI Gaenari Wallpaper have strengthened safety standards to completely block heavy metals detected in wallpaper.

LEAD / MERCURY / CADMIUM / ANTIMONY / BARIUM / SELENIUM / ARSENIC / CHROMIUM not detected



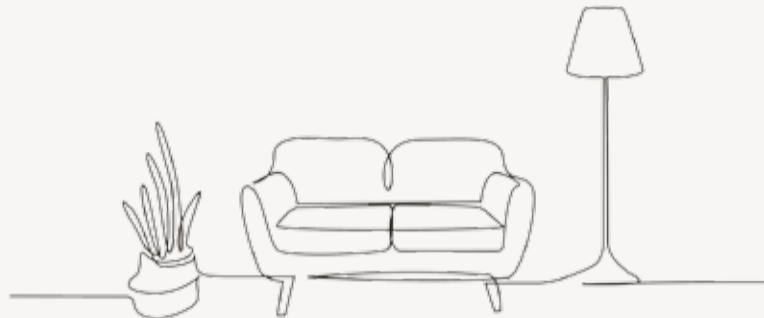


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Ideal For



Modern Interior

Artisian Collection

- Inspired by nature and seasonal hues
- Hand-crafted textures & details – visible brush strokes, raw threads, and fluid inks
- Unique embossing that plays with light
- Combines effortlessly for haute-couture interior styling

Roll size : 1.06m x 5.2m = 59 Sq.Ft.

Quality : Vinyl with paper back

... a collection easy to combine,
for a Haute-couture decoration...



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81368-1



81368-2



81368-3

Brushstroke



81367-1



81367-2



81367-3



81367-4

81366-4



81368-3



81366-1



81366-2



81366-3



81366-4



81366-5



81366-6

Artisan

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81366-3

81367-1

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81366-5



Artisan

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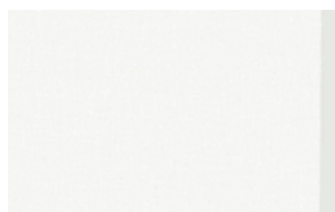


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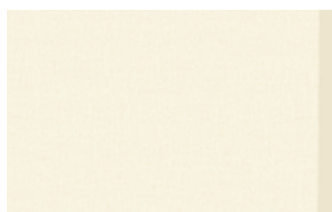


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raw shine



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81365-5

81364-3



81365-3





81365-1

81365-2



81364-2





81365-4

haute-couture
combination





*... a collection easy to combine,
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81363-2



81363-3



81359-1



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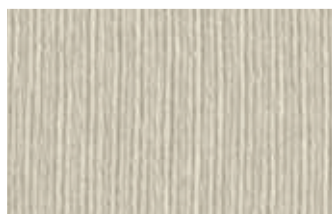
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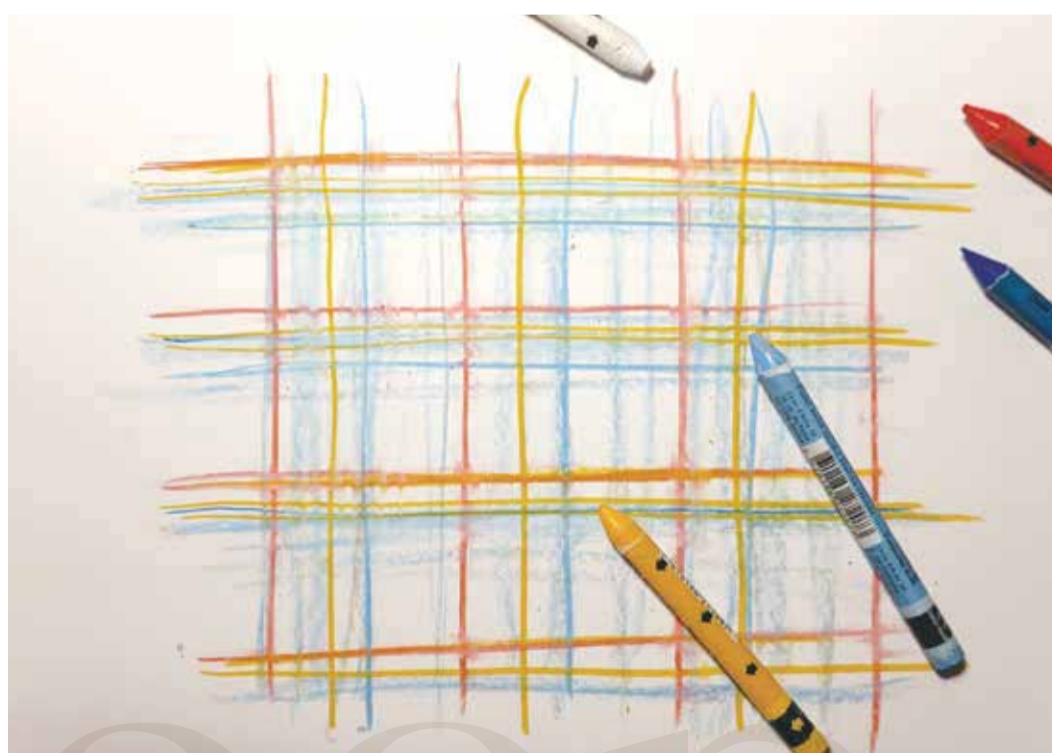
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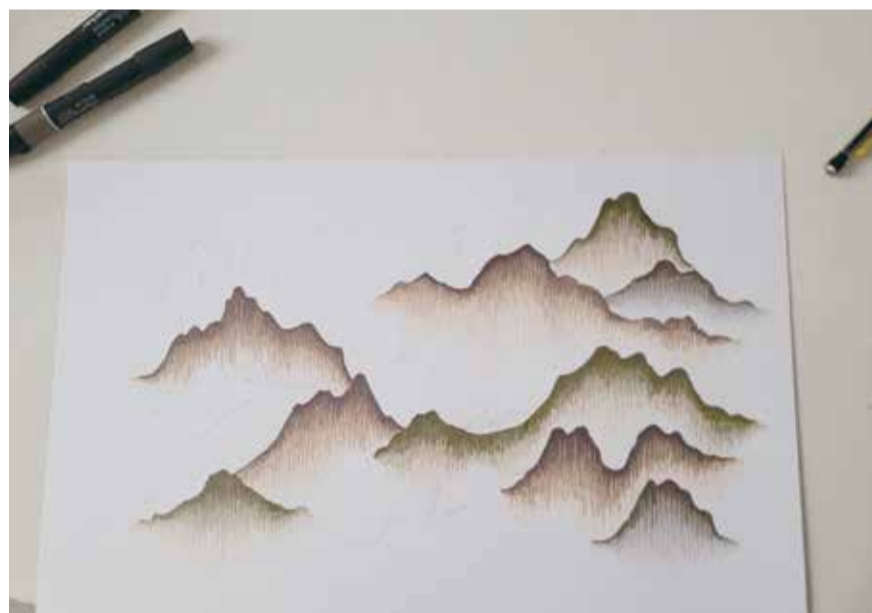
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Artisan



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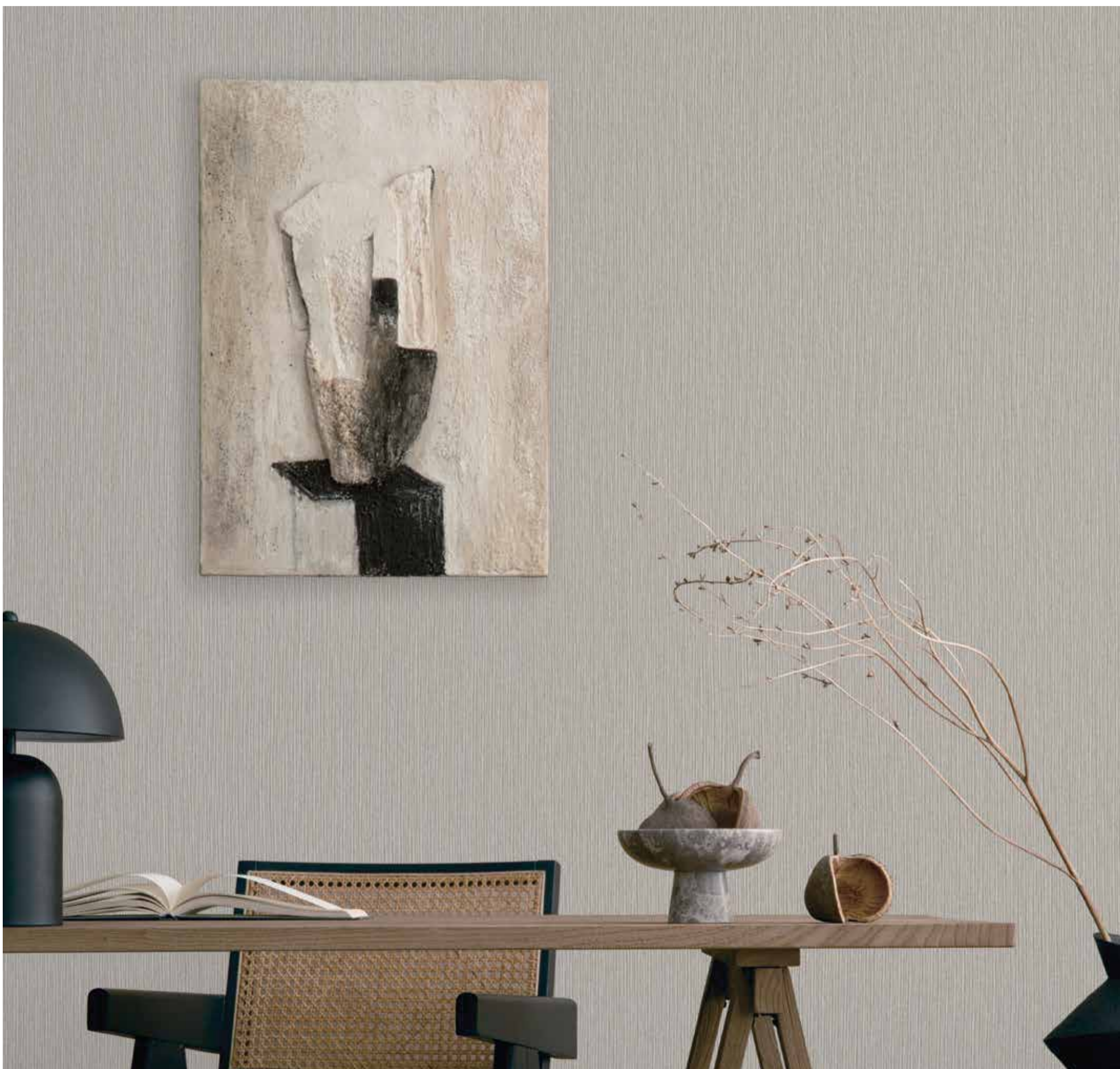
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Artisan



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*... A lot of color combinations
inspired by the bright colors of nature...*



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Artisan



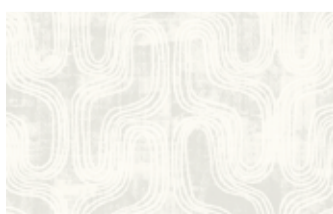
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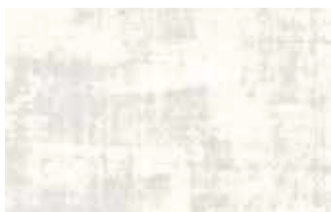
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Artesan

plastered burlap





*... a collection easy to combine,
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www.gniwallpaper.com



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