



Business Academy for Running Basketball Camps

10-Day Challenge: **DAY 8**



**TAKE THE
CHALLENGE**

Introducing the 10-day Challenge

The 10-day challenge is an intensive program that will take you step-by-step through everything you need to establish your own basketball camp business.

Within 10 days, you'll have your very own basketball camp business! Each day, I'll send you content about a particular topic, and it's relevant action steps. The action steps are essential, as they will ensure your success.

For most days, the action steps will take between 30 - 60 minutes, however there are some things that will take longer. If you don't have time on one day, or you need to spend a little longer on that topic, just come back to it the next day before moving on.

While you may complete this program in 10 days, there's a lot of information and work to do, so it's perfectly fine to take as long as you need.

At the end of the challenge, you'll have your own basketball camp business that is primed for success!

If you have any questions, please let me know.

Cheers,
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Day 8: Pre-camp Setup (cont'd)

As we continue discussing pre-camp setup, the remaining topics are as follows:

1. Waiver forms
2. Drinks & snacks
3. Coach-to-camper ratio
4. Dealing with difficult campers
5. Handling camper injuries

Waiver Forms:

- Obtain a waiver form, which may be used for your basketball camps.
(Go online, and search “waiver form”.)

Drinks & Snacks:

- Will you offer drink and snack options to campers?
- Where will campers be allowed to consume their drinks and snacks?
- When will you communicate the *drink and snack* policy?

Coach-to-camper Ratio:

- When forming groups, what will be the age ranges?
- What’s the maximum number of campers you’ll place in any one group?

- Under what condition will you assign 2 camp counselors to work a group, instead of 1?
- What's your approach when organizing, and placing girls in camper groups?
- Under what condition will you run an all-girls basketball camp?
- How will you determine which camp counselor works what camper group?

Dealing with Difficult Campers:

- What expectations do you have, and will discuss with campers?
- How will you address a camper when they commit their 1st, 2nd and 3rd offenses?
- Under what condition will you speak with a camper's parent?
- Under what condition are you willing to remove a camper from camp?

Handling Camper Injuries:

- Purchase a first aid kit.
- When a camper gets injured, who will be the first responder?
- At what point will you reach out to contact parent about injury (*assuming parent not present*)?
- When a camper gets injured, under what condition will you sit the camper out?

Repeatedly, parents and campers love that our basketball camps feature low coach-to-camper ratios. Per group, we'll only place 6 – 8 campers. This allows intimate instruction, and a real relationship to be formed with campers. I highly recommend you follow suit.

When dealing with difficult campers, be fair, but firm. Remember, you're responsible for ensuring all campers have a great experience. If you allow one camper to run amuck, then all campers will be affected.

Today's Action Steps

1. Complete all activities noted above for each topic (*waiver forms, drinks & snacks, coach-to-camper ratio, dealing with difficult campers and handling camper injuries*).