



**Rick Mirell | CRO**

For Rick, the mission of Arrowhealth is one part professional and two parts personal, driven by his own experiences: developing food allergies in his thirties, managing the health hurdles that come with parenthood, and acting as a care team member for his father, who is battling Parkinson's disease.

Rick possesses a wealth of sales leadership experience across a variety of disruptive healthcare technologies, including population health management, care coordination services, revenue cycle management, and electronic health records. Before co-founding Arrowhealth, Rick built high-performing sales teams for the emerging services division at athenahealth; previously, Rick merged a versatile set of management experiences including account management, procurement/operations, and business development.

A graduate of Illinois State University, Rick resides in the greater Milwaukee area with his family. When not chasing his dream of revolutionizing healthcare, Rick can be found chasing his two young sons at a local park or, most likely, along the lakefront.