



**BENJAMIN ISGUR, FACHE**  
**Managing Director and PwC Health Research**  
**Institute Leader**

Ben Isgur has spent more than 25 years guiding US and global health leaders and decision makers with industry intelligence and research-based perspectives. Ben helped launch PwC's Health Research Institute (HRI), where he leads a team of industry experts, policy analysts and economists dedicated to developing original and independent thought leadership for the firm and its clients.

HRI's work is sought by industry leaders, lawmakers, regulators, academics and journalists. The institute's reports and analyses are regularly cited in congressional hearings, by journalists, by trade associations and by scholars in their academic work. HRI's reports, newsletter and other publications are hailed as some of the industry's most thoughtful, well-researched, prescient and insightful.

An author, Ben has written numerous HRI reports, which have been cited by leaders across the health industry. He is frequently interviewed and quoted by journalists from media organizations such as *The New York Times*, *The Wall Street Journal*, *The Washington Post*, *The Economist*, and *Modern Healthcare*. Ben also has been a guest on the CNBC Nightly Business Report and NPR's Marketplace.

Ben is an accomplished speaker, and has given keynote addresses on diverse topics, from the drivers of US medical cost trend to the rise of the healthcare consumer's voice to the importance of social determinants of health. Ben also has led global health trends research and has presented on the findings in Europe, the Middle East and the Americas.

Prior to joining PwC, Ben developed health policy as a legislative director in the Texas House of Representatives and as a government relations officer for the City of Austin. Ben received a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin where he was a US Department of Defense fellow. Ben is a fellow with the American College of Healthcare Executives and serves as a board member for multiple health-related not-for-profits. He lives in Fort Worth, Texas.