

**Billy Hayes, CEO**  
**Northside Hospital-Cherokee**



Billy Hayes, native of Gadsden, Alabama, has over twenty years' experience in the healthcare arena, and has served as the Chief Executive Officer of Northside Hospital-Cherokee since 2004. Billy received his Undergraduate degree in Accounting and Finance from Jacksonville State University, an Executive MBA from Kennesaw State University and was honored as the 2006 Alumni of the Year by Kennesaw State University. In 1994, Billy accepted a position with Georgia Baptist Healthcare System and after only one year was promoted to Administrator of Baptist Hospital Worth County. After less than one year at Baptist Worth his responsibilities were expanded to include two long-term care facilities and one additional hospital. After many fulfilling years with Georgia Baptist, Billy made the decision to join Northside Hospital-Cherokee and continue his

journey in healthcare. Since joining Northside Hospital-Cherokee, Billy has been influential in adding new service lines to the hospital and more than tripling the number of physicians on the medical staff. Billy has been instrumental in the overall growth of Northside Hospital Cherokee and has been recognized as an outstanding leader in the community and in healthcare for many years. He continues to give his personal time by serving on numerous boards including Kennesaw State University Alumni Association and Board of Trustees, Cherokee County Educational Foundation and United Community Bank. Billy resides in Cherokee County and has five children and four grandchildren.

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**Professional Activities:**

Kennesaw State University: Mentor Program  
Kennesaw State University Board of Trustees  
Development Authority of Cherokee County Board  
Cherokee County Educational Foundation: Chairman  
United Community Bank: Board of Directors  
Chattahoochee Technical College President's Cherokee Community Advisory Council  
Georgia Hospital Association Finance Committee  
Jacksonville State University Nursing Board  
Board Member-Georgia Alliance of Community Hospitals

**Awards:**

Diamond Award in Corporate & Philanthropic Efforts, 2014  
Honoree for Volunteer Aging Council Gala, 2013  
The Rotary Club of Canton Lamar Haley Community Service Award, 2013  
Martin Luther King, Jr Unity Award, 2013  
Coles College of Business MBA Programs Alumni Awards, 2011  
Kennesaw State University Alumni Association Achievement Award, 2006