



An Independent Chapter of



American College of  
Healthcare Executives  
*for leaders who care®*

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## PRESIDENT'S LETTER

*Golf is the closest game to the game we call life. You get bad breaks from good shots; you get good breaks from bad shots –but you have to play the ball where it lies.*

— Bobby Jones

I thoroughly enjoy the game of golf. I'm not great, but I can't tell you how much satisfaction I get from consistently hitting great tee shots or sinking a long putt. I think my enjoyment of the sport comes from the combination of outdoor physical activity with planning, strategy and execution. When I go out onto the course, I have to be prepared for what lies ahead—some of it I anticipate, while other parts are unexpected.



I think of this in a similar manner to a career in healthcare leadership today. I've heard it said recently that this line of work is a "VUCA" career:

- Volatile
- Uncertain
- Complex
- Ambiguous

Sounds about like my golf game, right!?

We all know the volatility and uncertainty in what we do. Not only are we working in the most complex and regulated industry in the history of the world, but also in a time of the industry's most rapidly changing conditions. Whether we are individually in uncertain times in our personal or professional lives and/or leading our organizations through volatile conditions, we are all familiar with this today. In some regards, our own career trajectory is like playing a game of golf: we may start with a



## Notice of Slate and Meeting – 2019 GAHE Board of Directors

The Nominating Committee of the Georgia Association of Healthcare Executives (GAHE) has met and offers the following slate of Officers and Directors for your consideration for the 2019 chapter year. Voting will take place at the GAHE Annual Meeting to be held November 15, 2018, 11:30 am – 2:00 pm at Maggiano's Atlanta/Buckhead, 3368 Peachtree Rd., Atlanta, Georgia 30326. To attend the meeting please [register here](#). We look forward to seeing you there.

### CANDIDATES:

President – Callie Andrews, MBA, MSHA, FACHE (automatic succession)  
Vice President – Trent Lind, MBA, MSHA, FACHE  
Secretary – John Kueven, MBA, MSHA, FACHE  
Treasurer – Ty Bozkurt, MBA, FACHE  
Immediate Past President – Timothy A. Slocum, FACHE, CSSBB (automatic succession)  
At-large Member – Chet Bhasin MS, MBA, FACHE  
At-large Member – Rahul Ghotge, MD, MS, MBA, FACHE  
At-large Member – John W. Henson IV, MD, MBA, FACHE  
At-large Member – Doug Gregory, RN, BSN, MBA, CCRN, LSSGB, FACHE  
At-large Member – Bobby Ryan, MBA, FACHE  
ACHE Regent for Georgia – Jay Dennard, FACHE, FHFMA (ex officio)

With the exception of the Regent Director, President, and Immediate Past President, officers shall be elected by a majority of the voting membership present at the annual meeting of the membership. The Vice President automatically succeeds to the office of President and the President automatically succeeds to the office of Immediate Past President. The President and Vice President must be ACHE Fellows or Fellow Designates at the time of election and nominees for other positions must be active GAHE members.

## GAHE Corporate Sponsorships invited for 2019

*GAHE thanks our 2018 sponsors:*

*Platinum: Navicent Health; Stegenga+Partners; WellStar*

*Gold: DTSpade; Grady; Gwinnett Medical Center; HCA Tristar Division; MetroAtlanta Ambulance Service; Veralon*

*Silver: Broadwell Group Inc.; TouchPOINTZ Health LLC*

Thanks to the dedicated, highly experienced healthcare leaders who make up GAHE, we have a strong local presence and are positioned for further growth in 2019. The American College of Healthcare Executives (ACHE) is a national organization of over 45,000 members from hospitals, healthcare systems, and other related industry partners. As an independent chapter of ACHE, GAHE and its members play a vital role in addressing the healthcare needs of Georgia's public.

In 2019, GAHE is committed to continuing and expanding its educational and networking opportunities for its membership, this is where we need your help! To provide a superior level of high-quality content and access to top-subject-matter experts and speakers; sponsorship support from organizations is paramount to GAHE's success. As a Platinum, Gold, or Silver sponsor, corporations can participate in making a difference in the development and improvement of programs and, in turn, potentially the way healthcare is delivered across the state. Some of the benefits based on participation level include, but are not limited to: exposure for your organization to our 1,600+ members, complementary admission to our events, participation in content creation and panels of specific events, and more.

To discuss how GAHE sponsorships work, what membership represents, or to become directly involved in GAHE and our mission, please see the Sponsorship Levels (below) and contact Bobby Ryan, FACHE, GAHE Board Member At Large and Sponsorship Committee Chair, [bryan@apolloomd.com](mailto:bryan@apolloomd.com).

GAHE SPONSORSHIP OPPORTUNITIES 2019				
BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000 *	SR. EXECUTIVE EVENT \$5,000
Sponsor logo on Chapter website with link to sponsor website	●	●	●	
Sponsor name on display at chapter events (12+ per year)	●	●	●	
Sponsor name on monthly email communications to chapter distribution list (2500+)	●	●	●	
Verbal acknowledgements at GAHE events	●	●		●
Sponsor advertisement in quarterly chapter newsletter	●	●		
Space to display marketing materials at chapter events	●	●		●
Sponsor logo on event fliers and registration pages	●	●	●	●
Sponsor spotlight on GAHE social media platform	●	●	●	
Submission of a thought leadership piece to the chapter newsletter	●			
Introduction of speaker for Senior Executive event or ACHE chairman event				●
Complimentary registrations	20	10	15	5
Seat at reserved/VIP table	●			●
Sponsor ribbon recognition on name tag	●	●	●	●
Co-chair for planning a meeting	●	●		
Moderator for panel	●			

\* - Silver sponsorship available to Organizations with 25 or fewer employees

## Connect with GAHE

GAHE is on social media – so remember to connect with us for the most up to date news and photos...

- Linked In: [www.linkedin.com/groups/1121747](http://www.linkedin.com/groups/1121747)
- Twitter: @GAHEConnect -- [twitter.com/GAHEConnect](https://twitter.com/GAHEConnect)
- Facebook: [www.facebook.com/GAHEConnect](https://www.facebook.com/GAHEConnect)



## MEMBERSHIP REPORT

(October and November through publication date 11/5/18)

Congratulations to these GAHE members who **achieved their Fellow of ACHE (FACHE) credential**. Please take a moment to congratulate your colleagues for their commitment to advancing their healthcare careers:

**Matthew T. Enright, FACHE**  
**Douglas Gregory, RN, FACHE**  
**Stephen Kardon, FACHE**

We recognize the following **members who recently recertified their Fellow status**:

Catherine C. Andrews, FACHE	Linda L. Jubinsky, FACHE	Jack F. Rogers, FACHE
Donald R. Avery, FACHE	Richard T. Lind, FACHE	Ninfa M. Saunders, FACHE
Edward J. Bonn, FACHE	Marjorie A. Mathieu, FACHE	Jane Snecinski, FACHE
Graham M. Fox, FACHE	James A. Mumford, FACHE	Neal E. Stockmyer, PhD, FACHE
Joseph F. John, DSc, FACHE	Glenn E. Pearson, FACHE	Michael R. Yochelson, MD, FACHE
Frank G. Jordan, Jr., EdD, FACHE	LTC Prentice R. Price, RN, FACHE	

**We welcome the following new members of ACHE in the Georgia chapter** and hope to meet you soon at one of our events:

Tanya M. Adcock	Charles Graves	Nakia R. Lorquet
Julie C. Bennefield	Rico T. Hall	Eunice O. Nnakwe, PhD, RN
Regina Davidson, MBA	Maulah Halley	Kevin A. Perpetua
Yolanda Dillard	Katy Hedge, MBA	Sogol Shohoudy, MPH
Melissa Edens	Schain Irion, MBA	Shelia Stacks
Bennett C. Floyd, MHA	Christy Jordan	Joseph Wach
Rodney S. Gonzalez, MD	Chidi O. Kanu	Mark N. Bradley
Karen B. Grabenstein, MBA	Josh King	Anne Quinn

## GAHE by the numbers

Following are our chapter metrics reported by ACHE as part of the standards for all chapters (third quarter, as of publication date 11/5/18)

<i>Award of Chapter Excellence Indicators</i>				
<i>Indicator</i>	<i>Measure</i>	<i>2017 Actual</i>	<i>2018 Actual-to-date</i>	<i>2018 Standard</i>
Member Satisfaction	Chapter Member Needs Survey	4.0	4.1	4.1
Education & Networking Performance	Indexed attendee hours	25.6	12.7	13.7
Net Membership Growth	Percent increase in total chapter membership	(1.8)	(3.2)	7.7
Advancement of Eligible Members	Members who have passed the Board of Governor's Exam and advanced to Fellow		17	15

## UPCOMING EVENTS

Get the most current details and register for all GAHE events on the [“Events” page at www.gahe.org](http://www.gahe.org) (list below accurate as of publication date 11/5/18):



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### **Thursday, November 15 - GAHE Annual Meeting: “Industry Transformation and Strategic Partnership Implications”**

Maggiano's Little Italy @ 11:30 AM - 2:00 PM | Atlanta/Buckhead

At this meeting we will elect the 2019 Officers and Board

CEUs: 1.5 hours ACHE Face To Face Education



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### **Saturday, November 17 - Community service volunteering**

Medshare @ 9:00 AM - 12:00 PM | Atlanta



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### **Thursday, November 29 - Partner event with GAHIMSS “Artificial Intelligence and The Healthcare of Tomorrow”**

Maggiano's Little Italy @ 11:30 AM - 1:00 PM | Atlanta/Buckhead

CEUs: 1 hour ACHE Qualified Education



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### **Monday, December 3 in Macon - Annual GAHE Miniclust, 6 CEUs**

Mercer University @ 7:30 AM - 4:30 PM | Macon

CEUs: 6 hours ACHE Face To Face Education



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### **Wednesday, December 12 – Networking Evening**

Twisted Taco Johns Creek @ 6:00 - 8:30 PM | Johns Creek (N. Atlanta)

Joint networking evening with GAHE, GAHFMA and GAHIMSS



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### **Saturday, December 15 - Community service volunteering**

Medshare @ 9:00 AM - 12:00 PM | Atlanta



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### **Coming in 2019:**

- **GAHE monthly meetings** — Third Thursdays at Maggiano's Buckhead
  - **ACHE 2019 Congress** on Healthcare Leadership — March 4-7 in Chicago
  - Much more!
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## RECENT EVENTS RECAP

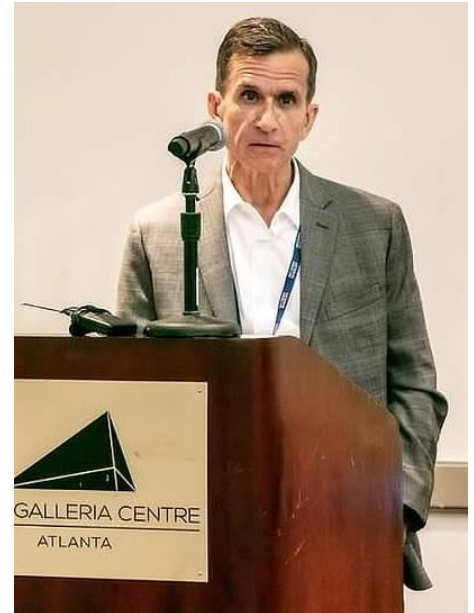
### Giving back to our community – Community Service/Civic Engagement with GAHE

We are holding monthly community service events this year at the facilities of MedShare in Decatur, Georgia. We had 9 attendees on October 20: Brock Beisel, Hugh Jackson, Scott Menking, Jeff Whitton, Jonathan Conner, Africa Okoro, Kevin and Samantha Spainhour, and Stephanie Griffin. Our group packed 51 boxes, preventing 1,517 pounds of medical supplies from going to a landfill, that will ultimately serve about 638 patients in one or more of the following countries: Armenia, Cameroon, India, Somalia, Guatemala, Sierra Leone, Puerto Rico, and Senegal. More opportunities are coming up in November and December. GAHE members who attend receive a free GAHE “Be The Change” t-shirt! check our events calendar to register at [www.gahe.org/events](http://www.gahe.org/events). Photos courtesy Brock Beisel



## Joint Event: 12th GA HIMSS Annual Conference 2018

GAHE was proud to be a community sponsor of this year's GA HIMSS Annual Conference on October 16. Several GAHE members are also active members of GA HIMSS (Healthcare Information and Management Systems Society) and were contributors on the team for this event as organizers and presenters, including **Sepi Browning, Jason Lesandrini, Glenn Pearson, FACHE, Mary Gregg, MD, Patty Lavelly, FACHE, Ray Snead, FACHE, and Barry Herrin, FACHE**. The conference was held at the Cobb Galleria and featured 475 attendees and 55 speakers. *Photos courtesy GAHIMSS*



## HEALTHCARE TRENDS

### The health care industry is being transformed, one deal at a time

[Full article here](#)

By Thad Kresho, on statnews.com

More than 200 health care deals representing \$72.6 billion were announced in the first quarter of 2018, kicking off what will be an active year for deal making in the U.S. Consolidation plans, pent up private equity demand, new entrants, and other market forces will continue to motivate industry players to reflect, reevaluate their business models, and make strategic bets on deals and partnerships.

New business models are emerging. Their common goal is to drive down costs, create value, and compete more effectively. These deals position major players to transition to a system based on value of care versus the volume of services — a system that better aligns with what consumers have come to expect from their health care experience.

### Market Transformation 2018: Strategic Priorities for Health Systems

[Full article here](#)

By David G. Anderson, PhD, and Dudley Morris, on www.hfma.org

Amid a major realignment of human and financial assets in health care, industry stakeholders should consider four major priorities as part of their strategic planning in 2018.



## **Reimbursement limitations on home healthcare are being loosened**

[Full article here](#)

By Shelby Livingston, on [www.modernhealthcare.com](http://www.modernhealthcare.com)

Every month, nurses visit Shirley Ehlers' home in Oceanside, Calif., to help care for her multiple chronic medical problems and keep her from having to make an avoidable trip to the hospital...Ehlers is enrolled in a home-based care program through her Medicare Advantage insurer, Blue Shield of California, which began a collaboration with home health provider Landmark Health this year to augment the role of primary-care physicians by sending an interdisciplinary care team to the home to aggressively manage patients' conditions and prevent complications.

Home healthcare programs similar to Blue Shield's are proliferating as health plans and at-risk providers look for ways to keep patients out of the hospital or from returning after being discharged. As healthcare costs squeeze patient wallets and company bottom lines, insurers have focused on the savings to be reaped by caring for patients at home. And by removing some benefit restrictions, Medicare is making it easier for those health plans to do so....

## **Advancing the Transformation of Healthcare on Capitol Hill**

[Full article here](#)

On [www.himss.org](http://www.himss.org)

Prior to adjourning for the August recess, albeit an abbreviated break for the Senate, Congress was successful in accomplishing several key HIMSS policy priorities.

In February, a two-year bipartisan budget deal was enacted into law that raised the budget caps for non-defense (and defense) discretionary spending. HIMSS worked in close collaboration with our coalition partners, the Coalition for Health Funding and NDD United to advance this critical increase to support federal spending in key areas like veteran's programs and public health and medical research that heavily rely on health information and technology investment. The budget deal also included the CHRONIC Care Act, a bipartisan piece of legislation originating in the Senate Finance Committee that contained four key Medicare telehealth provisions, marking the first comprehensive package of policies to be signed into law removing barriers to adoption and use of telehealth for Medicare beneficiaries.

Despite these gains, lawmakers return to Washington with several critical legislative issues left to be addressed before the end of the 115th Congress. These include passage of fiscal year 2019 spending bills to fund the federal government, completion of a comprehensive opioid package, and reauthorization of the Pandemic All Hazards Preparedness Act.

Each of these legislative initiatives contains key health IT priorities, including:

- Language to clarify Health and Human Service's (HHS) role in working with the private sector on patient data matching
- Advances in electronic prescribing of controlled substances and electronic prior authorization under Medicare partD
- Additional flexibility for the HHS Secretary to waive restrictions on the use of telehealth to treat substance use disorders
- Building electronic infrastructure to enhance national preparedness

HIMSS will continue to work closely with our partners in Congress to ensure our key priorities, which enjoy significant bipartisan support, cross the finish line in 2018.

## FROM OUR ACHE REGENT

### Fall 2018

Crowds of beach-goers are thinning, boats are being pulled and the focus turns to preparations for the fall. School is back in session, sports activities begin and people shift their mindset from summer to fall schedules. For many, life is starting all over again and this season is a great opportunity to begin again. This quote from F. Scott Fitzgerald reminds us that the fall is a wonderful season of renewal; the change in season can bring a change in focus.

### RECERTIFY AS FELLOW

To ensure Fellows in the 2018 recertification class recertify by their December 31, 2018 deadline, the Division of Member Services sends ongoing reminders encouraging Fellows to meet the recertification requirements. Please ensure that you meet the recertification requirements of completing either the hard copy or online recertification application available on your respective [My ACHE](#) page. As a reminder, Fellows must have 36 hours of Healthcare Management Continuing Education. 12 credits must be ACHE Face-to-Face Education and the remaining 24 credits can be either ACHE Face-to-Face or ACHE Qualified Education – since their advancement or last recertification (Fellows are required to recertify every three years). Fellows can also elect to retake the Board of Governors Examination instead of earning continuing education credit. Additionally, Fellows are required to participate in two healthcare and two community/civic activities since their advancement or last recertification.

Recertification Waivers Fellows age 60 or older and planning to retire in the next five years may be eligible to receive a five-year recertification waiver. With this waiver, Fellows are exempt from recertifying during their mandatory recertification year and throughout the next four years. Unemployed Fellows can also request a recertification waiver. To be eligible for an unemployed recertification waiver, Fellows must become unemployed while holding an active ACHE membership, be actively seeking employment in healthcare management and not be employed as a consultant to a healthcare organization.

### TUITION WAIVER ASSISTANCE PROGRAM

To reduce the barriers to ACHE educational programming for ACHE members experiencing economic hardship, ACHE has established the Tuition Waiver Assistance Program. ACHE makes available a limited number of tuition waivers to ACHE Members and Fellows whose organizations lack the resources to fund their tuition for education programs. Members and Fellows in career transition are also encouraged to apply. Tuition waivers are based on financial need and are available for the following ACHE Education programs: Congress on Healthcare Leadership; Cluster Seminars; Self-Study Programs; Online Seminars; Online Tutorial (preparation for the Board of Governors Exam); ACHE Board of Governors Exam Review Course. For additional information, visit [ache.org/Tuitionwaiver](http://ache.org/Tuitionwaiver).

### TAKE PART IN THE GIVING MOVEMENT

ACHE invites you to join the #GivingTuesday movement **on November 27** by giving back and making a real difference for the future of healthcare. On this special day, please consider making a donation to the Foundation of ACHE's Fund for Healthcare Leadership. Your contribution, no matter the size, supports ACHE's mission to develop the next generation of executives and leaders through scholarships and other vital resources, including the Thomas C. Dolan Executive Diversity Program and the Senior Executive and Executive Programs.

Entering its seventh year, #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Observed on the Tuesday following Thanksgiving (in the United States), #GivingTuesday unites countries around



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the world by sharing our capacity to care for and empower one another. Together, we can promote real change in our community of healthcare leaders. Please mark your calendar for #GivingTuesday, and please make a donation to the Fund on November 27 to help strengthen the future of healthcare.

### **The 2018 Fall District Meetings and the Chapter Leaders Conference**

With a theme of "Everybody In: Recruit, Engage, and Retain," the ACHE Chapter Leaders Conference was held on September 16 – 18. Once again, our GAHE Leadership joined other ACHE Chapter leaders from across the United States, Puerto Rico, and Canada to renew their desire and commitment as an ACHE Leader. You should be proud of those who are committing time and energy to enhancing GAHE and healthcare leadership in Georgia!

As we begin to experience fall, what will be your change of focus? Will it be more time with family and friends, assessing your career path, volunteering with a community service, or more fully becoming engaged with GAHE and ACHE? Regardless, I encourage you to consider fall as an opportunity to open your mind and thoughts on the potential of renewal and how you will recruit, engage, and retain those to GAHE and ACHE!

Looking forward to seeing you at an upcoming GAHE or ACHE event as you consider how to renew this fall!!! Please contact me if I can be of any assistance to you and / or your colleagues! Again, thank you for the privilege to serve as your Regent!

## **CALL FOR CONTENT**

### **Requirements/ Deadlines**

Content submissions to the GAHE newsletter are for reviewed for appropriateness by the Communications Committee. Please send your contributions, including articles, news, member accomplishments and photos to [kmanno AT gahe.org](mailto:kmanno@gahe.org), no later than close of business by the 10th day of the last month of each quarter (March, June, September, December). Approved submissions made after this date will be placed into the next newsletter.

Please note that GAHE reserves the right to reject submissions that are not consistent with the goals and purposes of the organization. Articles that endorse or appear to endorse specific products, businesses, services, and are self-promotional or advertorial will not be accepted. Subjects that are appropriate deal with healthcare industry news (national and local), career management, leadership, mentoring, diversity and other professional topics. If you are not sure, please ask.

Articles submitted for the newsletter must be relevant to professional development or healthcare administration. Please format content in a Microsoft Word document, left justified, and be 1-2 pages in length. The content of the article must include: title; name of the author; the source the article was obtained from; full URL that links to the article (if applicable). Please submit photographs as email attachments in JPG file format. Please do not embed photographs in your article text. Provide name and affiliation of any person shown in photographs along with a brief caption. When using a reprint article, please provide credit to the author and/or obtain permission to use the article before submission.

GAHE reserves the right to edit, change or omit certain content (including photographs) because of length, style, relevance, or simply due to lack of space as deemed appropriate.

## GAHE 2018 Sponsors

### Platinum Sponsor



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Health

### Gold Sponsor



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