



Geoffrey Roche, MPA Senior Vice President, Healthcare Education and Workforce Development RisePoint

Geoffrey M. Roche, MPA, is a nationally recognized healthcare workforce expert, education advocate, and passionate diversity champion; guided always by his roots as the proud son of a nurse. He currently serves as Senior Vice President of Healthcare Solutions at RisePoint, where he leads strategy to transform the healthcare workforce through scalable, future-ready solutions.

Prior to this role, Geoffrey served as the national head of workforce development at Siemens Healthineers, where he built impactful partnerships with leading organizations such as ASRT and ARRT, and led bold efforts to expand K-12 career pathways into healthcare. His leadership has been featured on major stages including Becker's Healthcare, the U.S. Chamber of Commerce, HIMSS, HLTH, ASU+GSV, HolonIQ, and ViVE; where he consistently calls for systemic change to build a more sustainable, equitable, and people-centered workforce.

With over 18 years of experience across hospital systems and higher education institutions, Geoffrey is a trusted voice across both sectors. He's served on numerous boards and advisory groups including the United Way (North Carolina, Pennsylvania, and Lebanon County), the Patient Safety Committee at WellSpan Good Samaritan Hospital, JFF's Corporate Innovation Council, and the Goldman Sachs Horizon Inclusive Growth Corporate Network.

Geoffrey holds a bachelor's degree in political science from Moravian University, a master's in public administration from East Stroudsburg University, and is currently pursuing a doctorate in leadership at the American College of Education. Above all, he is a devoted father of three young sons and a proud dual citizen, rooted in a family legacy that emigrated from Germany