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Kelly Johnson is a healthcare growth strategist, leadership development expert, and executive coach with nearly 30 years of healthcare experience. Her career includes leadership roles at Emory Healthcare and other nationally recognized healthcare organizations, giving her firsthand insight into the challenges leaders face in today's healthcare environment.

As the founder of Crystal Lake Marketing & Coaching, Kelly partners with health systems, provider organizations, and healthcare companies to accelerate growth, develop leaders, and build high-performing cultures through strategic marketing, leadership development, training, and executive coaching. She also serves as adjunct faculty at the University of Georgia and is a contract executive coach with the Healthcare Leadership Institute.