



Jon Gibson
Vice President, Marketing
Think Surgical

Jon Gibson is Vice President of Marketing at Think Surgical, where he leads commercialization, product strategy, clinical strategy, and strategic partnerships for the company's open-platform surgical robotics business. He has more than a decade of experience in MedTech, with a focus on orthopedic robotics, spanning marketing, product management, commercialization, and capital sales.

Prior to Think Surgical, Jon spent more than eight years at Stryker, where he held leadership roles across the Mako robotic platform, including leading the launch of the Mako Total Knee application and later serving as a top-performing capital sales executive.

During his career, he has helped drive the commercialization of innovative robotic technologies, build hospital robotics programs, engage surgeons and key opinion leaders, and develop strategies that translate technology into meaningful clinical and business outcomes. Jon holds an MBA in Business Management and a B.S. in Business Marketing from Seton Hill University.