

Felix Soto Izaguirre

Chief Financial Officer | Healthcare Executive

Professional Summary

Felix Soto Izaguirre is an accomplished healthcare finance leader with over 24 years of experience in the industry. Born and raised in Lima, Peru, Felix began his educational journey at the University of Recardo Palma, where he earned a Bachelor's degree in Accounting and a Certified Public Accountant (CPA) license. His academic achievements paved the way for his future success, allowing him to gain a strong foundation in the financial world.



In 2000, Felix moved to the United States to further his education and career aspirations. He pursued an MBA with a concentration in Finance, which would eventually fuel his career in healthcare finance. His decision to make the U.S. his home was pivotal in his path to becoming one of the most respected financial leaders in the healthcare sector.

Felix's career in healthcare finance began in earnest when he joined WellStar Health System. Since 2017, he has served as the Chief Financial Officer and Vice President of WellStar Cobb Hospital, a key healthcare facility serving Cobb County and the surrounding areas. In this role, Felix is responsible for overseeing the hospital's financial operations, ensuring fiscal responsibility, and contributing to the broader mission of WellStar Health System. His leadership has been instrumental in shaping the financial success of the hospital, making it a cornerstone of healthcare in the region.

Before his tenure at WellStar Cobb Hospital, Felix served as the Chief Financial Officer (CFO) at WellStar North Fulton Hospital for six years. During this time, he honed his skills in financial management, strategic planning, and healthcare leadership. His role at WellStar North Fulton provided him with invaluable experience in managing large-scale financial operations within the healthcare sector.

Felix's healthcare career also includes significant leadership roles at Tenet Healthcare in California, where he served as Assistant CFO, Controller, and ultimately CFO. His 10 years at Tenet Healthcare gave him a wealth of experience in financial operations, business strategy, and hospital management, further solidifying his reputation as a top-tier healthcare finance leader.

Beyond his professional accomplishments, Felix is deeply committed to community service and personal development. He is a Fellow of the American College of Healthcare Executives (FACHE) and has served as a Board Member and Treasurer for the Georgia

Chapter of this prestigious organization. His involvement with the American College of Healthcare Executives allows him to contribute to the advancement of healthcare leadership and innovation across the country.

Felix also serves on the board of Partners Cooperative Inc., a not-for-profit organization that provides support services to hospitals and academic health systems. His work with Partners Cooperative highlights his dedication to improving healthcare systems and supporting the institutions that provide essential services to communities.

Residing in Peachtree Corners, Georgia, Felix enjoys a fulfilling personal life with his wife, Anca, and their three daughters: Rhianna, Alyssa, and Esther. The Soto family is multilingual, speaking Spanish (Castellano), English, and Romanian, reflecting their rich cultural background. Felix values family time and is passionate about traveling and exercising. He is also a martial artist, holding a black belt from the International Shotokan Karate Federation. Additionally, he serves as an advanced examiner for the Sterling Council, showcasing his commitment to discipline and personal growth.

Felix Soto Izaguirre's journey in healthcare finance is a testament to his dedication, expertise, and leadership. His extensive experience, community involvement, and commitment to excellence continue to shape the healthcare landscape and inspire those around him.