

Laura Fleischfresser, MBA, RN
Gratia Health - Co-Founder & VP of Clinical Affairs

Laura Fleischfresser is a Registered Nurse with over 20 years of clinical and healthcare leadership experience spanning bedside care, case management, and value-based care strategy.

After witnessing passionate nurses consistently leave feeling overwhelmed and burnt out, and experiencing a personal wake-up call with her mother's passing, she co-founded Gratia, a workforce engagement platform that uses evidence-based games to recognize caregivers' positive actions and motivate high-performance behaviors. Gratia partners with healthcare organizations to create cultures where frontline staff feel supported and valued.

Driven by the belief that nurses' well-being directly impacts patient care, Laura is dedicated to ensuring no nurse feels undervalued in their essential role. While no longer at the bedside, she remains passionate about building solutions that support those who are.