



Jennifer Giusti, MPA, BSN, RN, FACHE
Chief Executive Officer
Just Performance, LLC

Jennifer Giusti, Principal and Owner of Just Performance, LLC, is a seasoned healthcare executive and data analytics leader with over 30 years of experience in healthcare delivery organizations. As a former VP of Clinical Outcomes and critical care nurse, Jennifer brings a unique blend of clinical expertise, strategic leadership and operational excellence to her consultancy.

Specializing in healthcare delivery organizations and B2B SaaS technology companies, Jennifer offers:

- ✓ Fractional leadership
- ✓ Strategy deployment and execution
- ✓ Process engineering and performance improvement
- ✓ Quality management and value-based care programs
- ✓ High Reliability Organizing & Patient Safety System implementations

Jennifer's track record includes designing Quality programs for two national Malcolm Baldrige Award recipients and leading initiatives that saved over 1600 lives in 5 years. Her expertise in High Reliability Organizing, Fair & Just Culture, and Lean Management has driven significant improvements in safety culture and operational efficiency.

With a master's degree in public administration, a BSN, and as a Fellow of the American College of Healthcare Executives, Jennifer offers a comprehensive approach to healthcare transformation. She excels in aligning strategy, people, processes, and technology to achieve measurable results and sustainable outcomes. She serves as an ACHE of Georgia Board Member at Large and is Chair of the Clinician Executives Committee.