

Diana Gueits-Rivera, Executive Director Diversity and Inclusion

Diana Gueits-Rivera currently serves as the Executive Director of Diversity, Equity and Inclusion for the Wellstar Health System, where she is responsible for partnering with leaders and team members throughout the enterprise to provide strategic direction to key enterprise diversity, equity, inclusion, and belonging initiatives.

During Diana's tenure Wellstar has been recognized by Fair 360 as one of the top ten healthcare systems for Diversity, Equity, Inclusion, and Belonging and has incorporated an awareness and learning progression model that launched in 2023 and has been cascaded across the organization.

She is a high touch leader whose core focus is helping leaders connect Diversity, Equity, Inclusion, and Belonging practices as mission driven, mission amplifying, and mission critical work.

In her prior role with Cleveland Clinic, she was prominent in advancing Cleveland Clinic's ranking as one of the top Healthcare systems in the country for Diversity and Inclusion by DiversityInc., the American Hospital Association Equity of Care award, and the placement of their Employee Resource Groups as some of the top 25 ERG's and Councils in the country as awarded by the Association of ERG's and Councils. Her health equity programming has been replicated by a variety of institutions in Northeast Ohio and in the Gulf States.

Her wealth of experience includes policy research and development, public health, diversity programming, public relations, organizational development, brand marketing, and revenue cycle management. Diana excels in the arena of strategy development, multicultural marketing, workforce diversity and consultation and finds great joy in helping individuals and organizations reach their inclusion potential.

Diana holds a BA in Urban Studies from Cleveland State University, MBA from Baldwin Wallace University and Advanced Diversity Practitioner certification from Cornell University.

She is a steadfast advocate for health equity programming and strategic population health initiatives that address community needs in context, culture, and language. Diana has served on many committees and boards. She currently is President of the Georgia Chapter of the National Association of Latino Healthcare Executives (NALHE)