



Blake Fulenwider
Senior Vice President, Health Policy and Payer Relations
Georgia Hospital Association

Blake Fulenwider joined the Georgia Hospital Association (GHA) in September 2024 as Senior Vice President of Health Policy and Payer Relations. In this capacity, he serves as a strategic advisor to federal and state officials, GHA member hospital and health system executives, and national healthcare associations. Blake leads the association's payer engagement initiatives, collaborating with both public and commercial health insurers to advance policy objectives.

Blake brings extensive experience in the legislative process, having worked closely with then-Chairman and Ranking Member Nathan Deal of the Energy and Commerce Committee's Subcommittee on Health. After Governor Deal's election in 2010, Blake held several prominent positions in Georgia state government, including Health Policy Advisor to the Governor, Deputy Commissioner of the Department of Community Health (DCH), and Healthcare Reform Administrator within the Governor's Office of Planning and Budget.

In 2017, Blake was appointed Medicaid Director and Chief Health Policy Officer for the DCH by Governor Deal. He spearheaded the first comprehensive reorganization of the DCH's Medicaid division in over two decades and played a pivotal role in securing federal approval for two innovative waivers through the Patients First Act, a transformative initiative championed by Governor Brian Kemp to improve healthcare access, affordability, and quality across Georgia.

Blake was recognized as one of Georgia Trend's Top 40 Under 40 in 2023 and received the President's Award from the Georgia Chapter of the American College of Physicians in 2018 for his significant contributions to healthcare policy. He holds a Bachelor of Business Administration in Finance from the University of Georgia's Terry College of Business.

Blake resides in Atlanta, where he continues to shape health policy at both the state and national levels. He has served on the board of the Gateway Domestic Violence Center in northeast Georgia and is a licensed private general aviation pilot.

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