

Marie DiFrancesco, BSN, MBA, CPHIMS

Piedmont Healthcare

Director Clinical Informatics

20+ years success leading large-scale, informatics integration projects for healthcare organizations. As a nurse healthcare IT leader she finds immense fulfillment in championing the patient experience, fostering team engagement and effecting positive change. Skilled in guiding cross-functional teams in the design, migration, and launch of EHR application systems along with continuous improvement efforts. DiFrancesco is deeply committed to empowering healthcare professionals with tools that streamline their workflows and elevate patient care to new heights. As a board member of GA HIMSS, DiFrancesco serves as the Chair of the student and professional development committee. She routinely lectures on industry topics at healthcare IT schools across the state of Georgia and enjoys being an advisor for students.