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ACCREDIBLE LAUNCHES NEW WAY TO SHOWCASE ONLINE LEARNING ON YOUR RÉSUMÉ & LINKEDIN PROFILE

Accredible is your course bucket list meets your personal assistant: find online courses to match your interests, be notified when they start, organize your work, meet other learners & embed portfolio credentials on LinkedIn & your résumé.

MOUNTAIN VIEW, April 21st 2014 — [Accredible](http://Accredible.com), the website that makes online learning easier, today launches a new style of educational credential bringing more credibility to online learning for free and aiming to create a new general standard for knowledge representation.

Accredible provides tools for the intellectually curious to find online courses, schedule study time, get reminders of course deadlines, organize coursework and socialize with other learners. The next big step in online education is to make that learning credible in the eyes of employers.

While Internet connectivity and online education platforms have drastically improved the accessibility of high-quality educational content, the value of access to knowledge will be limited by society's willingness to recognize learning that occurs outside traditional academic institutions. By combining a suite of online learning tools with credentials specifically tailored for unsupervised online learning such as through Coursera, Udacity or edX, Accredible hopes to catalyze the shift toward awarding social capital based on evidence of knowledge and skill rather than on the pedigree of where the learning occurred.

Accredible's [online learning credentials](#) are a combination of official course certificates, a portfolio of evidence of learning and short personal references from professors, professional connections and course mates via LinkedIn.

"Today, all you need to get world-class knowledge is motivation and an Internet connection. The next step is to make all knowledge credible, regardless of how or where it was obtained. As long as you've learned something, you can now demonstrate it with credibility through Accredible," says Danny King, co-founder of Accredible.

On Accredible.com, the world's curious can find everything they need to learn online. Users can search thousands of courses to discover new things to learn, add courses to a "to-learn" list, and get reminders for upcoming courses. While a course is in progress, users can stay organized by uploading assignments and other course materials. Social features allow users to connect around shared interests, work collaboratively and see what courses their friends are taking. As users continue their lifelong learning, they can build their virtual certificate wall and showcase their knowledge and skills. Once a course is completed, Accredible's flexible portfolio credential format makes it simple to embed evidence of learning on a LinkedIn profile, personal website, or paper resume.

Millions are already seeking to enhance their skills and knowledge through platforms like Coursera (whose user growth for their first two years has outpaced Facebook's), edX, Udacity, Udemy, and more. With the global population of higher education students expected to swell by roughly 100 million between 2011 and 2025 — far more students than can be accommodated by physical university campuses — it's clear that tens of millions more people will be learning outside traditional academic institutions. This presents a unique opportunity to shape the rigid diplomas and resumes of today into a new form of credential that builds credibility with real evidence of skill, rather than relying on the pedigree of the institutions where knowledge was acquired.

ABOUT ACCREDIBLE'S FOUNDERS

Danny King and Alan Heppenstall founded Accredible in 2013. Encouraged by technology's potential to democratize opportunity by breaking down geographic and economic barriers to learning, they are working to change the way knowledge is represented and recognized.

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The screenshot displays the Accredible website interface. At the top, the header includes the Accredible logo with the tagline "everything you need to learn online BETA", a search bar labeled "search for people", and links for "what is accredible?", "log in", and "sign up". The main content area features a user profile for "DANNY KING" with a profile picture and a blue banner stating "10 projects total — view profile" and "Danny King - www.accredible.com/u/dannyking". Below this, a project titled "Introduction to Data Science" is highlighted, showing it was completed on "May 1, 2013" with "9 documents, 3 references". A row of four buttons is positioned below the project: "COURSE WEBSITE", "COURSE COMMUNITY", "PROVIDE A REFERENCE", and "DOWNLOAD CERTIFICATE". The section below is titled "9 items of supporting work" and displays three sample documents with "DOWNLOAD" buttons. The first document is "Notes from week 1 on data science definitions and introductory material", the second is "Notes from week 2 on relational algebra, matrix multiplication, advanced SQL,....", and the third is "Notes from week 3 on MapReduce".

An example Accredible learning credential: www.accredible.com/125115