

Individual Study: Making a Mission Statement

What is a Mission Statement?

A **Mission Statement** is a statement of why a church exists. A **Mission Statement** establishes *why* the work is done, not how.

Ideally a church's **Mission Statement** should be concise and memorable. It needs to be clear enough for a child to understand and short enough for every member to remember.

Examples—

“Our vision for Fellowship Church is simple. We exist to Reach Up, Reach Out, and Reach In.” - Fellowship Church

“Inspiring People to live for Jesus.” -Free Chapel

“Our Mission is to effectively minister the Word of God to the people of God.” -Greater Allen A.M.E. Cathedral of New York

“We are the voice and the hand that encourages people to change their lives with hope, comfort and peace.” -The Potter's House

“A church family for all, serving all.” - United Methodist Church McAllen Texas

“Our mission is to welcome all people from all walks of life to Jesus Christ.” - Relentless Church

“A church for worshipping God and loving others.” -Brooklyn Tabernacle

“We're here to help people know God, find freedom, discover their purpose, and make a difference.” -Church of the Highlands

Exercise:

Take our church covenant and use it as inspiration to craft a Mission Statement

Step One— Take a copy of the covenant. Spend five minutes to highlight, circle, or write down words or phrases that you most connect with. Think about the question— What is the unique purpose of MPBC? What do you want our purpose to be? You can find the covenant here: <https://myersparkbaptist.org/about-us/vision-values-and-beliefs/>

Step Two— Using the words and ideas you noted from the covenant as inspiration, write a mission statement no longer than four sentences long. Now condense your mission statement. Try to make it into two sentences or less. Remember, the shorter and simpler the better. You want it to be memorable.

Step Three— Share your mission statement! Send it to transition@myersparkbaptist.org