

SWU BOUND

The logo for Southern Wesleyan University's 'SWU Bound' campaign. It features the letters 'SWU' in a large, blue, stylized font with a white outline and a dark blue drop shadow. Below 'SWU' is the word 'BOUND' in a white, bold, sans-serif font. To the right of the 'SWU' text is a graphic of a knight's helmet in silver and blue, with a large blue plume of feathers. The entire graphic is set against a dark blue background with a repeating pattern of the letters 'SWU' in a lighter blue shade.

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