



8th Annual Sporting Clay Classic

SPONSORSHIP PACKAGES

Friday, November 7
Evergreen Plantation • Starr, SC

THE GENERAL \$20,000

RECOGNITION

- Exclusive "presented by" naming rights (e.g., "Sporting Clay Classic presented by [Sponsor Name]")
- Logo on all materials: website, shirts, giveaways, and signage
- Full-page ad in program
- Promotional items in take-home bags
- Verbal recognition from the stage during opening and closing remarks
- Featured story in post-event press release and alumni newsletter
- Logo featured in all paid and organic social media promotion

EVENT PERKS INCLUDE 16 COMPLIMENTARY TICKETS & VIP ACCESS.

THE COLONEL \$10,000

RECOGNITION

- Logo on all materials: website, shirts, giveaways, and signage
- Full-page ad in program
- Promotional items in take-home bags
- Verbal recognition from the stage during opening and closing remarks
- Mention in post-event press release and alumni newsletter
- Logo featured in all paid and organic social media promotion

EVENT PERKS INCLUDE 8 COMPLIMENTARY TICKETS & VIP ACCESS.

THE MAJOR \$5,000

RECOGNITION

- Logo on all materials: website, shirts, giveaways, and signage
- Half-page ad in program
- Promotional items in take-home bags
- Verbal recognition from the stage during opening and closing remarks
- Mention in post-event press release and alumni newsletter
- Logo featured in all paid and organic social media promotion

EVENT PERKS INCLUDE 6 COMPLIMENTARY TICKETS.

THE CAPTAIN \$2,500

RECOGNITION

- Logo on all materials: website, shirts, giveaways, and signage
- Business card sized ad in program
- Promotional items in take-home bags
- Verbal recognition from the stage during opening and closing remarks
- Mention in post-event press release and alumni newsletter
- Business name featured in all paid and organic social media promotion

EVENT PERKS INCLUDE 5 COMPLIMENTARY TICKETS.

THE LIEUTENANT \$1,000

RECOGNITION

- Company name on website and signage
- Company name listed in program
- Promotional items in take-home bags
- Verbal recognition from the stage during opening and closing remarks
- Mention in post-event press release and alumni newsletter
- Business name featured in all paid and organic social media promotion

EVENT PERKS INCLUDE 4 COMPLIMENTARY TICKETS.

Get all the details at www.swu.edu/clayclassic or email jpower@swu.edu.

