



# BACHELOR OF ARTS IN WRITING & DIGITAL STUDIES

## CONCENTRATIONS

### Graduate Study

Business  
Comparative Linguistics  
Composition and Rhetoric  
English  
Law

### Career Paths

Content Strategist  
Copywriter  
Digital Content Creator  
Digital Content Manager  
Digital Copy Editor  
Digital Marketing Specialist  
Digital Project Manager  
Digital Public Relations Specialist  
Editor  
Online Community Manager  
Publisher  
Reporter  
Social Media Manager  
Teacher  
Technical Writer  
Translator  
Web Content Manager

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## DISCOVER YOUR VOICE. CHANGE THE CONVERSATION.

Here, you'll do more than study grammar, logic, and rhetoric —though you'll certainly explore these important fields. You'll also discover how to use your words to captivate hearts, persuade minds, and shape culture. Our program goes beyond a traditional English degree by helping you build a library of timeless communication skills that you'll be able to apply to cutting-edge digital tools for the rest of your career.

Imagine graduating with:

- The ability to learn how to create value for your readers in a variety of fields.
- A portfolio of work published on platforms showcasing your voice, point of view, and strategic thinking.
- Connections to industry professionals eager to hire you.

Whether you want to become a freelance or technical writer, U/X guru, curriculum designer, or the next great American novelist, you can start by joining our community of creative, ambitious writers and thinkers.

Our Christian worldview ensures that while you're learning skills, you'll also be learning how to put what you know to use for God's glory. You'll be able to make culture's biggest ideas easier to understand and practice articulating your beliefs with clarity and conviction.

The world needs your words. Are you ready to discover your voice and change the conversation?