



# BACHELOR OF ARTS IN ORGANIZATIONAL LEADERSHIP

## CONCENTRATIONS

### **Business Management**

The Business Management concentration is for students who want to prepare for work in a business environment. This concentration builds upon core courses to cover additional areas of business.

### **Human Resource Management**

The Human Resource Management concentration focuses on leadership and developing positive work cultures. It also prepares students for the Society of Human Resource Management SHRM-CP exam.

### **Ministry Management**

The Ministry Management concentration combines business and religion courses for students who want to prepare for work in a church or other ministry. This concentration, when doubled with a major in the Religion Department, allows for bi-vocational training for ministers.

### **Career Paths**

Administrative roles in business and ministry  
Human resource managers  
Post-secondary business teachers  
Training and development managers  
Youth sports coach

**Southern  
Wesleyan**  
UNIVERSITY

[www.swu.edu](http://www.swu.edu) • 864.644.5550

## STEP INTO LEADERSHIP.

Organizational leadership is about business success and satisfying the needs of God's people through products, services, and care. SWU's organizational leadership degree prepares graduates to work in numerous industries, cultivate people-centric leadership, and find God's purpose for their lives. Our program creates influential leaders through biblically faithful education emphasizing Christian ethics alongside completing an internship where students can apply classroom knowledge to real-world situations.

At SWU, your coursework will focus on practical skills and case analysis to ensure you're well-prepared to join the workforce as a people-centric leader. Cultivate your soft skills, develop the practical capabilities you need, and improve the workforce.

