



BACHELOR OF ARTS IN MUSIC

CONCENTRATIONS

Contemporary Commercial Music Production or Business

Career Paths

- Arts administrator/manager
- Audio production/editing
- Background vocalist or instrumentalist
- Church music leader/performer
- Church music manager
- Composer/writer
- Consultant
- Digital aggregator
- Digital score recordist
- DJ
- Editor
- Electronic producer/designer
- Entertainment lawyer
- Entrepreneur
- Fundraiser/grant writer
- Media Production
- Music store employee/owner
- Music therapist
- Orchestra/band/ensemble member
- Performer personnel manager
- Private music teacher
- Public relations agent/coordinator
- Publisher
- Royalty analyst/accountant
- Sales
- Session musician
- Show band
- Sound designer
- Sound technician/engineer
- Studio employee/owner
- Talent representative/scout
- School teacher
- Vocal and instrumental soloist

**Southern
Wesleyan**
UNIVERSITY

www.swu.edu • 864.644.5550

STRIKE THE RIGHT CHORD.

Are you passionate about music? Grow your skills and learn everything you need to turn music into a career with a BA in Music from SWU. You'll integrate faith with music theory and practice, dedicate yourself to musical excellence, and learn from caring faculty with real-world experience. Practice your applied instrument (voice, organ, percussion, piano, string, or wind instruments) and work with musical concepts in our specialized computer lab.

Our electives, concentrations, and advanced music classes provide the flexibility you need to choose the right career path. Whether you pursue graduate school, professional musicianship, or worship ministry, a degree in Music from SWU will help you use the transformational power of music to change the world.

