



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

CONCENTRATIONS

- Economics and Finance
- Entrepreneurship
- General Business
- Human Resources Management
- Management
- Marketing
- Supply Chain Management

MINORS

- Accounting Minor
- Business Administration Minor
- Economics Minor
- Finance Minor
- Financial Planning Minor
- Marketing Minor

MAKE A DIFFERENCE IN THE MARKETPLACE.

At SWU, our business administration degree helps graduates become effective, capable employees or business owners who recognize their greater purpose in life. Our core courses and concentrations will equip you with essential skills while also focusing on the role of Christian ethics in business.

You'll get hands-on experience with case studies and simulations in your classes, alongside real-world internship and work opportunities. Whether you plan to start a business or work in a larger organization, our caring faculty will help you uncover and pursue your calling.

Businesses aren't just important to the economy—they're also tools for achieving Christ's mission. How will you lead and serve through a business administration degree?



**Southern
Wesleyan**
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