

# LOVE IS THE BRAND

## Love is the Brand - Week #5 Blessed Assurance

I John 5:13-15 (NIV)

*I write these things to you who believe in the name of the Son of God so that you may know that you have eternal life. <sup>14</sup> This is the confidence we have in approaching God: that if we ask anything according to his will, he hears us. <sup>15</sup> And if we know that he hears us—whatever we ask—we know that we have what we asked of him.*

**The branded by love test:**

- 1. The test of loving one another.**
- 2. The test of righteousness.**
- 3. The test of right believing.**

John 3:16-17 (NIV)

*For God so loved the world that he gave his one and only Son, that whoever believes in him shall not perish but have eternal life.*

*<sup>17</sup> For God did not send his Son into the world to condemn the world, but to save the world through him.*

- **The King paid a high cost to brand us with love.**

John 15:12-13 (NIV)

*My command is this: Love each other as I have loved you. <sup>13</sup> Greater love has no one than this: to lay down one's life for one's friends.*

- **The high cost was paid with the life of the King.**

John 18:1-14 (NIV)

*When he had finished praying, Jesus left with his disciples and crossed the Kidron Valley. On the other side there was a garden, and he and his disciples went into it. <sup>2</sup> Now Judas, who betrayed him, knew the place, because Jesus had often met there with his disciples. <sup>3</sup> So Judas came to the garden, guiding a detachment of soldiers and some officials from the chief priests and the Pharisees. They were carrying torches, lanterns and weapons. <sup>4</sup> Jesus, knowing all that was going to happen to him, went out and asked them, "Who is it you want?" <sup>5</sup> "Jesus of Nazareth," they replied. "I am he," Jesus said. (And Judas the traitor was standing there with them.) <sup>6</sup> When Jesus said, "I am he," they drew back and fell to the ground. <sup>7</sup> Again he asked them, "Who is it you want?" "Jesus of Nazareth," they said. <sup>8</sup> Jesus answered, "I told you that I am he. If you are looking for me, then let these men go." <sup>9</sup> This happened so that the words he had spoken would be fulfilled: "I have not lost one of those you gave me." <sup>10</sup> Then Simon Peter, who had a sword, drew it and struck the high priest's servant, cutting off his right ear. (The servant's name was Malchus.) <sup>11</sup> Jesus commanded Peter, "Put your sword away! Shall I not drink the cup the Father has given me?" <sup>12</sup> Then the detachment of soldiers with its commander and the Jewish officials arrested Jesus. They bound him <sup>13</sup> and brought him first to Annas, who was the father-in-law of Caiaphas, the high priest that year. <sup>14</sup> Caiaphas was the one who had advised the Jewish leaders that it would be good if one man died for the people.*

John 19:16-30 (NIV)

*Finally Pilate handed him over to them to be crucified. So the soldiers took charge of Jesus. <sup>17</sup> Carrying his own cross, he went out to the place of the Skull (which in Aramaic is called Golgotha). <sup>18</sup> There they crucified him, and with him two others—one on each side and Jesus in the middle.*

<sup>19</sup> Pilate had a notice prepared and fastened to the cross. It read: Jesus of Nazareth, the King of the Jews. <sup>20</sup> Many of the Jews read this sign, for the place where Jesus was crucified was near the city, and the sign was written in Aramaic, Latin and Greek. <sup>21</sup> The chief priests of the Jews protested to Pilate, "Do not write 'The King of the Jews,' but that this man claimed to be king of the Jews." <sup>22</sup> Pilate answered, "What I have written, I have written." <sup>23</sup> When the soldiers crucified Jesus, they took his clothes, dividing them into four shares, one for each of them, with the undergarment remaining. This garment was seamless, woven in one piece from top to bottom. <sup>24</sup> "Let's not tear it," they said to one another. "Let's decide by lot who will get it." This happened that the scripture might be fulfilled that said, "They divided my clothes among them and cast lots for my garment." So this is what the soldiers did. <sup>25</sup> Near the cross of Jesus stood his mother, his mother's sister, Mary the wife of Clopas, and Mary Magdalene. <sup>26</sup> When Jesus saw his mother there, and the disciple whom he loved standing nearby, he said to her, "Woman, here is your son," <sup>27</sup> and to the disciple, "Here is your mother." From that time on, this disciple took her into his home. <sup>28</sup> Later, knowing that everything had now been finished, and so that Scripture would be fulfilled, Jesus said, "I am thirsty." <sup>29</sup> A jar of wine vinegar was there, so they soaked a sponge in it, put the sponge on a stalk of the hyssop plant, and lifted it to Jesus' lips. <sup>30</sup> When he had received the drink, Jesus said, "It is finished." With that, he bowed his head and gave up his spirit.

- **Since the balance has been paid in full there is nothing owed.**

John 20:11-18 (NIV)

Now Mary stood outside the tomb crying. As she wept, she bent over to look into the tomb <sup>12</sup> and saw two angels in white, seated where Jesus' body had been, one at the head and the other at the foot. <sup>13</sup> They asked her, "Woman, why are you crying?" "They have taken my Lord away," she said, "and I don't know where they have put him." <sup>14</sup> At this, she turned around and saw Jesus standing there, but she did not realize that it was Jesus. <sup>15</sup> He asked her, "Woman, why are you crying? Who is it you are looking for?" Thinking he was the gardener, she said, "Sir, if you have carried him away, tell me where you have put him, and I will get him." <sup>16</sup> Jesus said to her, "Mary." She turned toward him and cried out in Aramaic, "Rabboni!" (which means "Teacher"). <sup>17</sup> Jesus said, "Do not hold on to me, for I have not yet ascended to the Father. Go instead to my brothers and tell them, 'I am ascending to my Father and your Father, to my God and your God.'"

*<sup>18</sup> Mary Magdalene went to the disciples with the news: “I have seen the Lord!” And she told them that he had said these things to her.*

- **The key to victory that the resurrected King was holding was evidence that the debt had been paid and victory had been solidified.**

Romans 10:9-13 (NIV)

*If you declare with your mouth, “Jesus is Lord,” and believe in your heart that God raised him from the dead, you will be saved. <sup>10</sup> For it is with your heart that you believe and are justified, and it is with your mouth that you profess your faith and are saved. <sup>11</sup> As Scripture says, “Anyone who believes in him will never be put to shame.” <sup>12</sup> For there is no difference between Jew and Gentile—the same Lord is Lord of all and richly blesses all who call on him, <sup>13</sup> for, “Everyone who calls on the name of the Lord will be saved.”*

- **The gift is offered to you, all you have to do is receive it.**
- **If you have received the gift, the gift is yours.**