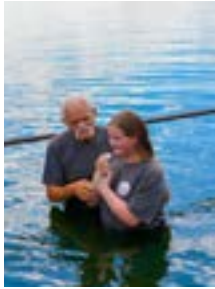




2024 — 2025

Annual Report





LETTER FROM PASTOR MATT

Dear Jersey Church Family,

As I reflect on the past year, I am filled with overwhelming gratitude and joy for what God is doing among us. The Holy Spirit is undoubtedly at work in our church family, and we've seen incredible growth as new faces have joined us and lives have been transformed by Christ. In August we looked back to remember what God has done since the beginning of Jersey, honoring our history and celebrating the faithful work of those who came before us. This time of reflection was a powerful reminder of God's faithfulness and has only deepened our hope for the future.

God has given us a new vision, and my heart is overflowing with anticipation about it. This bold vision is not about building our own kingdom, but about seeking His Kingdom. We will accomplish this through three Kingdom Movements: Church Plants, International Missions, and Local Kingdom Movements. This will have to be a team effort, as we walk side by side we will disciple and send each other out to further the Kingdom of God in our communities, in our state, in our country and around the world. These three Kingdom movements align perfectly with our mission statement: We exist to glorify God in reaching the lost by discipling the believer and sending them out to begin Kingdom movements.

This is a calling we have studied together. If you remember in 2023-2024, we walked through the book of Matthew and found a heartbeat to "Seek first His Kingdom." In 2024-2025, we went through the book of Acts and saw that the church is called to be a witness of the resurrected Christ. The early church didn't stay put; they were sent out to share the Good News. Just as God called Joshua and the Israelites in Joshua 1-5 to be obedient in a new land, He is calling us to do the same.

Moving forward together and led by the Holy Spirit, this vision to Reach 5,000 will require all of us to step out in faith and courage. We will need to seek the Lord like never before through engaging with His Word, deep intentional prayer, generous giving, and being ready to witness to those around us. I believe with all my heart that God will use us to do more than we could ever ask or imagine, all to His glory, as we live For His Kingdom!

Blessings to you all,

Pastor Matt

REACH 5000

The number '5000' is stylized with three circular icons replacing the zeros. The first circle contains a wheat stalk, the second contains a globe, and the third contains the outline of the state of Ohio with a crown on top.

Our Vision

To see 5,000 people come
to know Christ by 2035

Our Mission

To glorify God in reaching the lost by discipling
the believer and sending them out
to begin Kingdom movements.

Kingdom Movements



CHURCH PLANTING

We are prayerfully planning to plant one church per year over the next 10 years.



INTERNATIONAL MISSIONS

It's our goal to support and send out two full-time international missionaries each year, totaling 20 full-time missionaries mobilized and sent by 2035.



LOCAL KINGDOM MOVEMENTS

We want to empower our congregation to be evangelistic in their own circles - be that at work, in their neighborhoods, or in social settings and hobbies, to name a few.

FEED THE CITY

Over
900
families/individuals
were cared for.

300
volunteers
Coats, hats, gloves,
scarves, and socks
were distributed.

CARE WEEK

121
Volunteers

601
Campers served

During Care
Week,
9
campers made
a decision
for Christ, 2
Jersey Students
gave their lives
to Christ

CARE DAY

77
Care Day
Volunteers

Care Day 2025 took
us to Foundation
Park, where we
spent the day prayer
walking, cleaning up
the park, spreading
mulch, working on
landscaping projects,
and staining all the
baseball dugouts in
preparation for the
Sports and Arts Camp
we were hosting the
following week.

BENEVOLENCE

168
Individuals/Families

\$50,038

Thank you for contributing to our benevolence fund this past year.
Your giving allowed us to help those in need in the following ways:



Counseling



Gas



Food



Rent Assistance



Baby Supplies



Utilities



Minor Home
Repairs



Car Repairs /
Car Payments



Hotel stay
for homeless

Total Church Members

1,401

New Members

70

New Guests

526

(230 households)

Baptisms

57

(19 adults, 14 students,
24 children)



WORSHIP

1,989

Weekly Average Attendance

636

Online

1,353

In-Person

2,630

Christmas Eve

3,084

Easter

GROW

Average Weekly Attendance

Kids

(Birth - 5th Grade):
Sundays:

240

Students

(6th - 12th
Grade)

81

1823

(Young Adults
Ages 18-23)

18

Adults

507

SERVE

583

Total Members Serving

GIVE

Total Ministry Action Plan Giving

\$3,801,266

Total Ministry Action Plan Expenditures

\$3,524,864

Thank you for your faithful giving to the ministries of Jersey Church.
Your financial faithfulness makes what you read in this report possible.

[JERSEYCHURCH.ORG/GIVE](https://jerseychurch.org/give)

TOGETHER ONLINE

Website Visits

Total Page Views: **147,658** Average Monthly Page Views: **12,304**

Total People Connected on Social Media



**Facebook
Followers:**

3,448



**X (Formerly Twitter)
Followers:**

531



**Instagram
Followers:**

1,442

Content on our Social Media
accounts had a combined
reach of over 89,000

YouTube Subscribers:

925

Total Combined Views

Video Views (YouTube/ Vimeo)

29,936

Average Weekly Views:

575

Over 6,620 hours watched

Church At Home

Number of people joining us
online each Sunday Morning
for Weekly Worship

636

Jersey App Downloads

New Downloads This Year: **267**

All Time Downloads: **2,942**

Weekly Email Update

(Mondays at 2:00PM)

Average Number of people who
open the email each week:

947

NEXT GEN

VBS

This year, kids discovered the bigness of God in the smallest of things and learned to look closely at the details of God's amazing world and magnify His greatness.



498

kids throughout
the week, along with



122

amazing
volunteers.



20

kids gave their life
to Christ at VBS

We raised over
\$1200 for this year's
missions project,
providing
Bible-translating
devices for several
people groups!

STUDENT MINISTRY HIGHLIGHTS

Our student ministry saw a lot of growth in the Sunday morning MSM (Middle School Ministry) class.

We served 601 campers at Sports and Arts Camp this year - a record number!

Students are serving the church in various ways on Sunday mornings.

PARENT CHILD DEDICATIONS

25

At Jersey, our families make public statements of intent to disciple their kids in the faith; then, we pray for their children and their future parenting.



WEEKDAY PRESCHOOL & KINDERGARTEN

Total enrollment for the 2024-2025 school year: **105 students**

As a ministry of Jersey Church, our staff loves to share the love of Jesus with our students and their families and are committed to preparing our students for the great things God has planned for them!



CAMP JERSEY

Camp Jersey is a flexible, faith-based summer program serving children ages 3 through 5th grade, offering engaging activities, outdoor adventures, and hands-on experiences in a safe and supportive environment. Camp Jersey provides a balance of faith, learning, and fun while giving families the option to choose the days and times that best fit their busy summer schedules.

This year was the launch of Camp Jersey, and we were blessed to serve 183 campers over 12 weeks, with an average daily attendance of 85 students.



JERSEY MISSIONS

Grand Total Given to Missions

\$1,074,851

In the past decade, we have given

\$7,077,606

to mission efforts locally and around the world

OUR MISSION PARTNERS

Thank you for helping us change lives through the Gospel of Jesus Christ, locally, across North America, and around the world.

International Mission Board (International)	Mercy Medical Center (International)
North American Mission Board (North America)	Agape International (International)
State Convention of Baptist of Ohio (Local)	Africa CBEM (International)
Strategic Church Network (Local)	Send Relief (Local, North America, International)
Stowe Mission of Central Ohio (Local)	Shelter of Love (International)
Gracehaven (Local)	Hope on High (Local)
Heartbeats of Licking County (Local)	Disaster Relief (Local, International)

CHURCH PLANTS

Thank you for helping to support these church plants through praying, the sending of teams, and your financial giving.

Johnstown, OH - The Romine Family
Hawaii - The Fout Family
London Baptist Church, London, OH - Todd & Julie Smeltzer

MINISTRY HIGHLIGHTS

53 people were sent out on short-term international mission trips
51 served with Disaster Relief across the United States

[JERSEYCHURCH.ORG/MISSIONS](https://jerseychurch.org/missions)



INTERNSHIPS

JERSEY CHURCH

This year we kicked off our Jersey Internships program by hiring 7 interns for the summer.

Our Internship Program exists to prepare the next generation of ministry leaders for success in life, leadership, and ministry through being fully immersed in local church ministry and training from staff members.

This summer's interns served in the following capacities:
Communications and Media, Preaching and Teaching, Kids Ministry, Student Ministry, and Worship and Tech.



OUR STRUCTURE

Our Church Council

Our Church Council sets policy and guidelines for the operations of the church and serves as the accountability group for Pastor Matt.

Matt Read: Senior Pastor/ President
Jeremy Young: Chairman
Tom McCullough: Vice-Chairman
Shaun Kniffin: Secretary
Joseph Brereton: Treasurer
Jim Wells
Steve Hopkins

Our Executive Team

Matt Read: Senior Pastor
Brian Bagley: Executive Pastor
Keith Matthews: Executive Director

Our Mission

To glorify God by reaching the lost through discipling the believer and sending them out to begin Kingdom movements.



A LOOK AHEAD

SEEK ♦ SERVE ♦ LISTEN

LIVING OUT OUR VALUES

We will live out the values below each day as we remain rooted in the greatest commandment: to love the Lord our God with all our heart, soul, mind, and strength, and to love our neighbor as ourselves.

SEEKING THE KINGDOM OF GOD

Seeking first the Kingdom of God prioritizes His reign and righteousness in our lives, ensuring that everything we truly need is aligned with His provision and purpose.

But seek first the kingdom of God and his righteousness, and all these things will be provided for you.

Matthew 6:33

SERVING WITH THE HUMILITY OF JESUS

Serving with the humility of Jesus reflects His selfless love, fosters unity, and allows God's grace to flow through us to bless others.

So if I, your Lord and Teacher, have washed your feet, you also ought to wash one another's feet.

John 13:14

LISTENING TO THE HOLY SPIRIT

Listening to the Holy Spirit allows us to align our hearts with God's will and God's way as we walk in His wisdom and purpose.

*The Lord came, stood there, and called as before, "Samuel, Samuel!"
Samuel responded, "Speak, for your servant is listening."*

1 Samuel 3:10

Stay tuned for more, including a sermon series dedicated to exploring how these values are rooted in Scripture!

It's going to be a really great year ahead!

FOLLOW US

@JERSEYCHURCH



DOWNLOAD OUR APP

TEXT: Jerseychurch app

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