

ROCK SOLID

NEW BEGINNINGS CHRISTIAN FELLOWSHIP
ONE FUND GENEROSITY INITIATIVE

Folks. Faith. Finance.



**No matter what has gone
on in your life,
GOD IS ALWAYS READY TO
START OVER!**

The Wise & Foolish Builders

²⁴“Therefore everyone who hears these words of mine and puts them into practice is like a wise man who built his house on the rock.

²⁵The rain came down, the streams rose, and the winds blew and beat against that house; yet it did not fall, because it had its foundation on the rock.

²⁶But everyone who hears these words of mine and does not put them into practice is like a foolish man who built his house on sand.

²⁷The rain came down, the streams rose, and the winds blew and beat against that house, and it fell with a great crash.”

Matthew 7:24-27

Words From the Pastor

Hello, New Beginnings Family!

My family and I are so thankful to be part of what God has done and will continue to do at New Beginnings Christian Fellowship. For the past 20 years, we have seen God move in powerful ways. God is leading us on an incredible journey, and with Jesus as our center, we will continue to enhance our Christian witness and build an even bigger presence in our community.



Through our Christ-centered ministry, we have baptized more than 1,000 souls and have served as the spiritual home for several thousand more. Within our spiritual village, we have come alongside parents and helped them raise their children to know the living God. We have wept together in seasons of grief and loss. We have come alongside the sick and suffering and provided prayerful and practical support. We have celebrated new life – through physical births, baptisms and spiritual renewal. We have pointed “all” to the One who can set us free.

And by addressing the needs of the total person, we have helped people stabilize their lives and become passionate servants for Jesus Christ. God has blessed us at New Beginnings, and God is not done with us yet.

In fact, we are coming into a fresh new season!

The vision God gives a church is a powerful, life-changing directive. Through the ROCK-SOLID Initiative, we are called to be intentional stewards of the opportunities before us, ensuring the longevity and vitality of New Beginnings.

For the next two years, we are going to do everything we can to bring life to the vision that God has for New Beginnings. It will not be easy.

There will be times that require great faith and prayer as we follow God’s lead. There will be times when we’ll encourage one another. There will be sacrifices of time, energy and resources as we are determined through God’s power to have a transforming impact on our world. It will be a season of stretching faith, but it will be worth it. As we see what God is doing in us and through us, we are continually amazed at how awesome God is!

This is a moment for all of us to engage, pray, and give as God elevates New Beginnings to new heights of effectiveness and joy. Thank you for partnering with us— together, we’re building on the Rock!

With hope and gratitude,
Rev. Dr. Leslie D. Braxton
Senior Pastor

A New Beginning: 20 Years of God's Provision

July 3, 2005

Reverend Dr. Leslie D. Braxton announces his resignation as the Senior Pastor of the Mount Zion Baptist Church of Seattle.



August 7, 2005

Beginnings Christian Fellowship holds its first public worship service in the cafeteria of Renton High School.

July 2005

Mary Reed files paperwork for a Certificate of Incorporation for a new congregation to be called The New Beginnings Christian Fellowship. Reed, along with Rev. Braxton and Debbie Jackson were listed as the organization's incorporators.



August 2005

Pastor Braxton declares New Beginnings will raise a "Million Dollar Fund" within one year of its inaugural worship service to be used toward the purchase of land and for the development of the church's future home. They raise the funds within 18 months.

A New Beginning: 20 Years of God's Provision

2005-2009

New Beginnings makes its presence felt near and far through consistent acts of generosity, a strong commitment to Christian missions, and a passion for community service.



September 2008

Construction of New Beginnings' future church home begins.



Aug. 2, 2009

New Beginnings holds its first worship service in its new sanctuary on its 4th anniversary.



2011

A three-month "Mezzanine Capital Campaign" raises \$227,000 to develop the Administrative Mezzanine, which includes offices, a conference room, classrooms, a Green Room/staff lounge, and an elevator.

A New Beginning: 20 Years of God's Provision

May-August 2012

New Beginnings holds "The Parking Lot Campaign" and raises over \$400,000 toward the \$1.2 million dollar cost of developing and enhancing on-site parking. Parking lot construction was completed in November 2012.



November 13, 2020

Pastor Braxton announces the name of the Family Life Center will be changed to The Jackson-Ankorn Family Life Center in honor of Debbie Jackson and Rev. David Ankorn - two individuals whose service and leadership were most responsible for the development of the church's facilities.



November 2017

New Beginnings purchases an additional 3.75 acres of land to be utilized to construct senior housing, develop additional onsite parking, and provide a location for the construction of a new Worship and Administrative center in the future.



March 1, 2020 - March 28, 2021

Due to the COVID-19 pandemic, New Beginnings suspends its in-person worship services. All worship services, classes, programs, meetings and fitness programs were held online.

A New Beginning: 20 Years of God's Provision

April 4, 2021

New Beginnings reopens its doors for in-person Sunday worship services, with strict COVID-19 protocols still in place.



July 27, 2025

The Sankofa Memorial Garden is unveiled as a permanent memorial to deceased members of the congregation – past, present, and future.



June 23, 2023:

New Beginnings is recognized as the top-giving African American congregation to the United Mission Fund in the entire American Baptist USA denomination. The church received a second recognition in July 2025.



Aug. 2-3, 2025

In celebration of its 20 years, New Beginnings holds an Emerald Anniversary Gala honoring Pastor and First Lady Braxton (along with an awards presentation recognizing faithful members and ministries) and a Sunday Worship Service.

What is Rock Solid? An Overview

ROCK SOLID is a two-year effort to fund three “rock solid” initiatives, plus our current ministry needs. We are asking everyone who calls New Beginning Christian Fellowship their home to be “rock solid” in their giving by investing unprecedented levels of compassion, faith, and finances in three key goals.

Just as the wise man who built his house on the rock, **ROCK SOLID** calls on every member of New Beginnings to help secure our future.

If our church is to thrive into its third decade and beyond, we must build on a **ROCK SOLID** financial foundation. Throughout the next two years, we hope to raise \$7.5M as a part of the **ROCK SOLID** initiative. Will you join us and consider what it might look like for your spiritual journey if you said, “Lord, I’m **ROCK SOLID** in you?”



Building a Decade of Destiny

This ROCK SOLID Initiative is the a first step in achieving three goals that will secure the longevity of New Beginnings Christian Fellowship:

- Hiring a full-time, dynamic Children & Youth Ministry Pastor
- Retiring the church's mortgage by 2035
- Expanding the church's campus by three to six acres of contiguous land.

Achieving these three goals simultaneously within the next decade will require

1. a healthy and steady upward trajectory of congregational giving
2. maximal tenant revenue, combined with
3. fiscal discipline.

We call this "A Decade of Destiny."

Our goal is ambitious:

Raise \$7.5 million over two years to help build our "Decade of Destiny." We're allocating \$2.5M for ministries and projects associated with ROCK SOLID.

Join us and consider what it might look like for your life if you completely trust God and strive to live a life that is



ROCK SOLID

Rock Solid Goal #1

Hire a Dynamic, Full-time Children's & Youth Ministry Pastor

New Beginnings is a growing church that is attracting many young adults and families that have or will be having children in the coming years.

Providing high-quality programming for children (and their parents) will accelerate the increase in young families drawn (and retained) to the church.

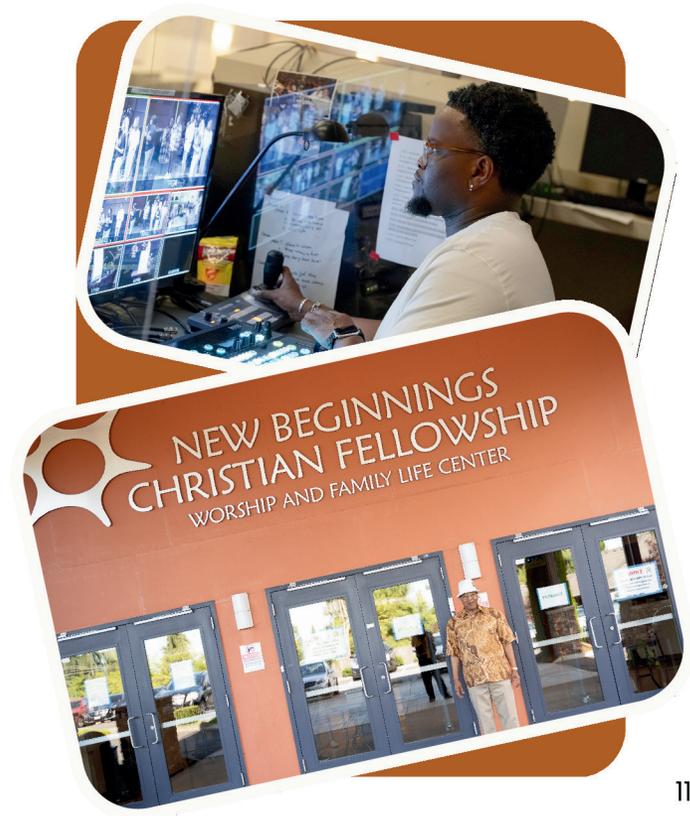


Rock Solid Goal #2

Retire the Church's Mortgage by 2035

Doing so will free up **approximately \$800,000** annually to be repurposed for investment in ministry programs, missions, staff development, facility development, new technologies, and equipment upgrades.

A new pastor, with talent and vision, will work with the church's leadership and staff to translate the availability of these incredible new resources into a renaissance-type era of ministry achievement for New Beginnings Christian Fellowship.



Rock Solid Goal #3

Expand the church's campus by three to six acres of contiguous land

New Beginnings' original Vision Plan, "Deepening our Roots and Extending our Reach," calls for amassing 20–30 acres of contiguous land for the development of a ministry campus. The space would include:

- a new Worship & Administrative Center
- a Performing Arts & Family Life Center (classrooms, fitness facilities, and an industrial kitchen)
- a senior housing development (including retail tenants at the streetscape)
- 400+ parking spaces
- generous green spaces



God has done amazing things through New Beginnings over the past 20 years, and now He is presenting us with quite possibly one of the most life-defining moments we have ever been presented with as a church. We believe God has a vision for New Beginnings to be an impact church. A church that transforms the landscape of our community, our region, of the world.

Rock Solid Goals: How Do We Get There?

God has commissioned New Beginnings to excel at introducing people to Christ and teaching them to follow him closely. We are under orders to thrive to the greatest possible degree. We face a great opportunity that is only achievable through a united, great effort.

We want to see 100% participation in giving across the church!

The focus is not how much money you can give, it's about the sacrifice you are willing to make to advance your spiritual growth.

Relevant and transformation ministry always requires the combination of **FOLK** (human capital), **FAITH** (the ability to believe God for the unapparent), and **FINANCE** (the economic resources that set ministry plans in motion).

Folks. Faith. Finance.

We need folks to **do** the ministry.
We need faith to **imagine** the ministry.
We need finance to **move** the ministry.

This church has a legacy of accepting challenges like this one. Let's go higher for God's glory.
Let's go higher for the sake of those who are disconnected from Christ.

Rock Solid One Fund Explained

Some giving campaigns ask you to give a second gift “over and above” your usual giving for special initiatives, while continuing to contribute to the “Operating Fund.” This type of giving is potentially confusing because attendees either don’t have a baseline for their “usual giving” OR they aren’t able to celebrate their total giving in one single number.

At New Beginnings, we believe we are all on one **ROCK SOLID** mission: leading people into a growing relationship with Jesus Christ.

Therefore, we are asking our church body to contribute to **ONE FUND**.

For the next two years, **ROCK SOLID** will increase our **ONE FUND** and make a huge investment that will create a ministry impact.

Help New Beginnings Stay Financially Rock Solid

*2-Year
Operating Budget*

\$5 million

Expanded Generosity **\$2.5 million**

Total One Fund Goal **\$7.5 million**



Call to Action: What We Are Asking of You

We want every 100% of New Beginnings Christian Fellowship members to prayerfully commit to this initiative in these ways:

- **Your Participation and Engagement:** Join us for WORSHIP SERVICES over the next several weeks. Join us in a SMALL GROUP experience and personal devotions. Join together in PRAYER as a church during this defining time. This will help you to stay spiritually edified during this giving season.
- **Your Genuine Enthusiasm:** Be the kind of “ROCK SOLID” Christ-follower and church member the Bible describes. Look for ways to strengthen the church. How has God gifted you to impact others through New Beginnings over the next two years? Offer your gifts. Invest your time. Use your influence with others to encourage devotion to God’s church.
- **Your Sacrificial Gift:** Each of us will elevate the church’s impact through a financial commitment. We ask every Christ-follower at New Beginnings to make a financial pledge that helps people find their way back to God.

Determine how God might be calling you to grow in your generosity to be part of our expanded investment in God’s Kingdom through **ROCK SOLID**.

What Are You Willing to Sacrifice?

27%

of New Beginnings' members fund

80%

of the church's operating budget

To make Rock Solid a success, we need

100%

member participation

To make the ROCK SOLID Initiative a reality, New Beginnings members will be challenged to contribute in a way that is rare and significant. While faithful tithing/giving can supply a church's usual needs, only sacrificial giving can supply what is needed for an effort as bold and broad as ROCK SOLID.

We invite you to consider things you may be able to sacrifice and give toward ROCK SOLID, and then make a comprehensive 2-year pledge of your total generosity, which will include both your normal giving and your expanded generosity for ROCK SOLID.



Sacrificial Gift Guide

Big and Little Sacrifices Can Help Us Reach Our Goal!

Here are just a few examples of how even the smallest changes can add up to make a big difference in reaching our goal. Consider adding these into your commitment.

Many of us may have the capacity to give from blessings God provided for us in the past. Others may have the discipline to reduce their spending habits. Stored resources could include a savings account, stocks or property to sell.

Activity	Average Cost	x 24 Months	x 600 Members	
Adjust your retail spending by \$50	\$50.00	\$1,200.00	\$720,000	● The 80% of members ● Enough to retire the church's \$800K mortgage
Clip coupons or shave \$5/week for groceries	\$10.00	\$240.00	\$144,000	
1 fast food meal for a family	\$30.00	\$720.00	\$432,000	● Possible funding for Future Leaders scholarships
Downgrade your streaming service or cable package	\$20.00	\$480.00	\$288,000	● Funding (including benefits) for Children & Youth Pastor
Spend less money while on vacation	\$300.00	\$7,200.00	\$4,320,000	● Significant down payment on additional land
		Total	\$5,904,000	● What we can achieve together!

However you participate, thanks for your your commitment to becoming ROCK SOLID in your generosity!

What Am I Giving To?

We believe the next two years will lay a foundation for an even greater chapter of New Beginnings' history. In reality, ROCK SOLID will begin a month early on December 7, 2025, with a First Fruits Offering. That day, we will be asked to give as significantly as possible toward our ROCK SOLID commitments. We hope to receive as much as 10% of the total funds committed to ROCK SOLID on the first day!

\$7.5 M

To accomplish the ROCK SOLID: Decade of Destiny initiatives, our collective generosity will need to greatly expand to **\$7.5 million over two years!**



Although we believe two years is a realistic timeline to accomplish this goal, it will take an unusual amount of sacrifice and commitment from all of us at NBCF.

To the right, you will see a gift chart that details how the various gifts to ROCK SOLID might break down. Please pray about your personal financial commitment. Pray and wrestle with a number that seems too great, then see how close you can get to it.

Making a Commitment

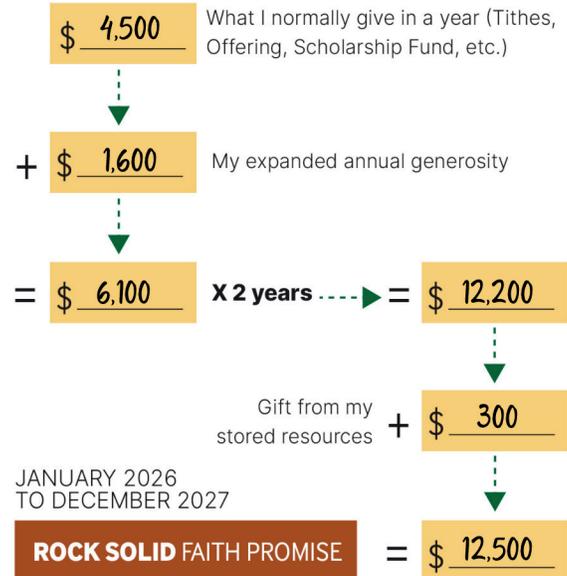
GIFT GUIDE

What amount is God leading you to give? This chart will help you get an idea of what your giving would total over two years:

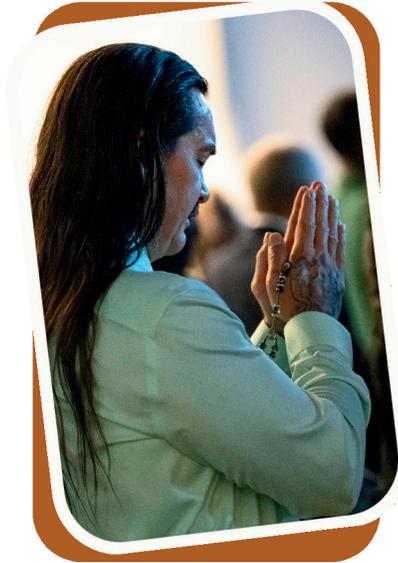
WEEKLY	MONTHLY	ANNUALLY	2-YEAR TOTAL
\$7,212	\$31,250	\$375,000	\$750,000
\$4,808	\$20,833	\$250,000	\$500,000
\$2,404	\$10,417	\$125,000	\$250,000
\$1,923	\$8,333	\$100,000	\$200,000
\$1,442	\$6,250	\$75,000	\$150,000
\$962	\$4,167	\$50,000	\$100,000
\$721	\$3,125	\$37,500	\$75,000
\$577	\$2,500	\$30,000	\$60,000
\$481	\$2,083	\$25,000	\$50,000
\$385	\$1,667	\$20,000	\$40,000
\$288	\$1,250	\$15,000	\$30,000
\$240	\$1,042	\$12,500	\$25,000
\$192	\$833	\$10,000	\$20,000
\$144	\$625	\$7,500	\$15,000
\$96	\$417	\$5,000	\$10,000
\$48	\$208	\$2,500	\$5,000

MY ROCK SOLID GIVING PLAN

This is not an “over and above” offering but a total of what you intend to give for the next two years.



Are you ready to **STEP** into **ROCK SOLID**?



S

Sacrifice. Would you prayerfully consider what God might be calling you to give up during the next two years to allow you to give more to His Kingdom through the work of New Beginnings Christian Fellowship?

T

Trust God. Will you join us by trusting God in a way we have never done before? We need every person at New Beginnings Christian Fellowship to unite in faith that God will work out all the details.

E

Everyone, we can't do this alone, and we can't do this with half of our body. We need everyone in our church to join together in unity as we stand up, take a step, and live a life that is **ROCK SOLID**.

P

Pray. This journey is so much more spiritual than financial. Please pray for His wisdom, His courage, and direction every step of the way.

Taking the Next Step

The spiritual discipline of giving is not developed overnight. You have to take that first step at some point - and then the next, and the next. After a while, it becomes part of who you are.



Where are you on the pathway?

Frequently Asked Questions

What are you asking me to do?

First and foremost, we are asking that you pray and seek God's leading on what He is asking of you. Prepare your heart to hear and then listen to what God says. Engage in a small group during this season, if you haven't already. Engage in personal reflection with God. Talk with your spouse, your family, or others about what this commitment will mean for this next exciting season of your life.

We are asking that you make a sacrificial commitment to gospel-motivated generosity – whatever it is that God leads you to do.

Finally, we ask that you prepare to be amazed. It is an awesome God that we serve and the Lord

is going to move in huge ways.

If we are committing to ROCK SOLID, how does this change my giving to missions, the general fund, and other special offerings?

During this two-year period, every contribution to God through New Beginnings is a contribution to our ROCK SOLID initiative. Every aspect of the ministry vision God is calling us towards for the next two years will be funded through ROCK SOLID. There will not be separate funds. Every gift made will go into the same fund and will be our ROCK SOLID One Fund giving. Therefore, every weekend becomes a day to celebrate and contribute toward what God is doing in us and through us to help move God's mission forward across our church and beyond.

Frequently Asked Questions

I have a fixed income. What if I cannot afford to give a substantial amount?

The ROCK SOLID generosity initiative is not about equal giving, but about equal sacrifice. While our goal is to raise funds for the church, we would rather see 100% participation from the congregation and to watch how God grows each member of New Beginnings in their faith.

What if I don't have a job right now? What does that mean for my ROCK SOLID commitment?

ROCK SOLID is about your total, radical, and sacrificial generosity to God's mission at New Beginnings. We believe that God calls us to action in times of hardship just as much as He does in times of abundance, and that looks

different for every person. But ROCK SOLID is about a heart change – one that is only accomplished by surrendering our lives completely over to God in this area of giving and declaring that we are a people who are ROCK SOLID. So, that may mean that you are being challenged to sell things, to pick up odd jobs, or even to trust God in faith by making a commitment that you don't quite know how to fulfill right now but that you believe God will provide for as you seek for ways to sacrifice and work towards that commitment. We would like for 100% of us to be a part of Unfinished so that we can all be supporting, loving, encouraging, and praying for one another through this spiritually-stretching season at New Beginnings.

Frequently Asked Questions

Why do we need to expand?

Our growth has become somewhat stagnated and our opportunity to reach more people has been restricted by the space limitations of our current building.

How does the ROCK SOLID generosity initiative differ from previous campaigns?

ROCK SOLID is a two-year commitment that utilizes a “one fund” approach that resources all ministry—not just special projects because everything we do in ministry matters. The ROCK SOLID goal is the projected budget for everything we are currently doing plus what we need to be doing over the next two years.

What will happen if we miss our target of \$7.5 million dollars over the next two years? Is there a chance that the goal I’m most excited about would not be completed?

We expect to reach the goal, despite the challenge it represents! However, if we fall short, we will adjust expenditures based on priorities determined by the Board of Directors at that time.

Will I have the ability to designate my generosity to a specific ROCK SOLID Project?

All giving to ROCK SOLID will be undesignated, however, if you want to direct your giving to a specific financial purse, you may do so. Your giving will be used for every need and project, just like your current giving to New Beginnings.

Frequently Asked Questions

Are there additional ways besides cash that I can give more toward ROCK SOLID?

Be creative as you explore ways you and your family can give toward ROCK SOLID. You might have some stocks, property, or other items of that nature. Or you may have some stored resources that God has blessed you with in the past that he just might be calling you to give out of during this time. Please let us know if you need assistance with facilitating gifts of property or stock, and we would be happy to help you with that. You can contact our church office to make a gift of this type.

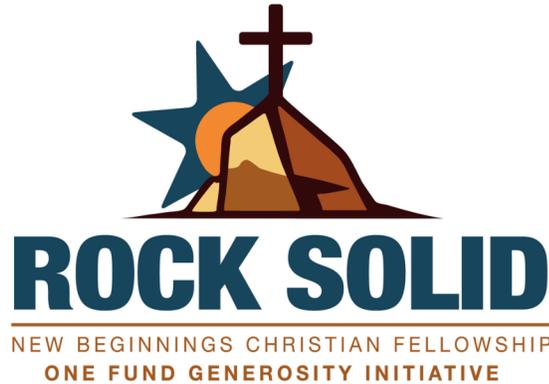
How will the congregation be updated on the progress of ROCK SOLID projects?

Frequent updates in New Beginnings' weekly programs and newsletter will be augmented by email updates and special communication on ROCK SOLID's projects and spending.

REMEMBER:

Giving isn't about what God wants FROM you; rather, it's about what God wants FOR you. So, it should be our joy and privilege to give at all times.

Rock Solid One Fund Initiative Team



Senior Pastor

Rev. Dr. Leslie D. Braxton

Executive Assistant

Miuret Neal

Chief Operations Officer

Stephen Gray

Ambassadors

Cynthia Maccotan & Deacon Clarence Williams

Finance Coordinators

Angela Liao & Jim Gill

Initiative Manager

Shereen Smith

Discipleship Director

Min. Benerd Smith

Communications & Media

Teresa Shaw & Kevin Meeks

Events Director

Rodelia Gray

Generis Senior Strategist

Carla Maxwell Ray

Notes



NEW BEGINNINGS
CHRISTIAN FELLOWSHIP

thenbcf.org