

Retain, Revive, Reset

RESETTING OUR MINISTRIES FOR PERSONAL ENGAGEMENT AND COMMUNITY IMPACT

October 11, 2024

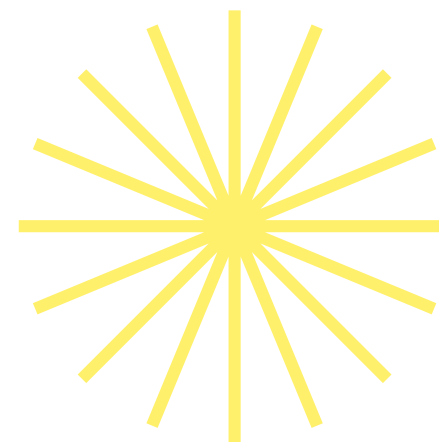
Rev. Dr. Tonya M. Pass



RETAIN, REVIVE, RESET!

Introduction

- Historically, the church's ministry has been inwardly focused; however, if it is to significantly impact the community and the world, it must undergo a hard Reset.
- This reset involves helping local church ministries understand that we are called to engage those outside the church and become intentional about our community impact.



June 1, 2024
Time 10am-2pm

the **Up**center
SINCE 1883
Community
Health &
Resource Fair

Raffles

FREE
Screenings
Hearing
Vision
Hemoglobin A1c
Blood pressures

Brighton Rock
AME Zion Church
1300 Centre Ave
Portsmouth, VA
23704

Featuring
Live Painting
Music performance
Dance Teams
and More

Supported by:
Anthem HealthKeepers Plus
Offered by HealthKeepers, Inc.

BRIGHTON

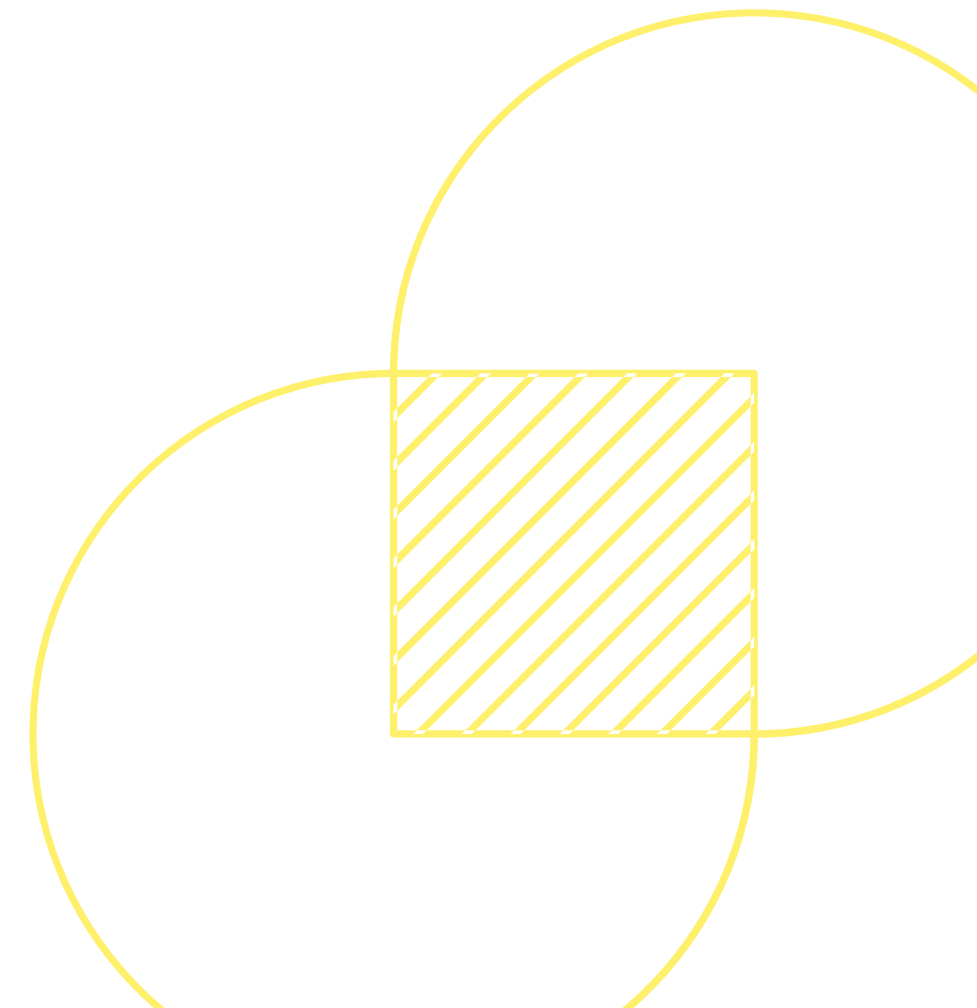
Register Here

RATIONALE

The continued decline in church attendance and membership in mainline Protestant churches, along with recent events (a global public health crisis, a severe economic downturn, cries for justice and police accountability, and the looming presidential election), continue to challenge local churches to re -think what it means to be the church.

Every congregation will do well in assessing every aspect of its ministry, including its understanding of Community Engagement and Impact.

As we do so, we will inevitably have ministries that we will RETAIN, some we will need to REVIVE, and others that will require us to RESET!



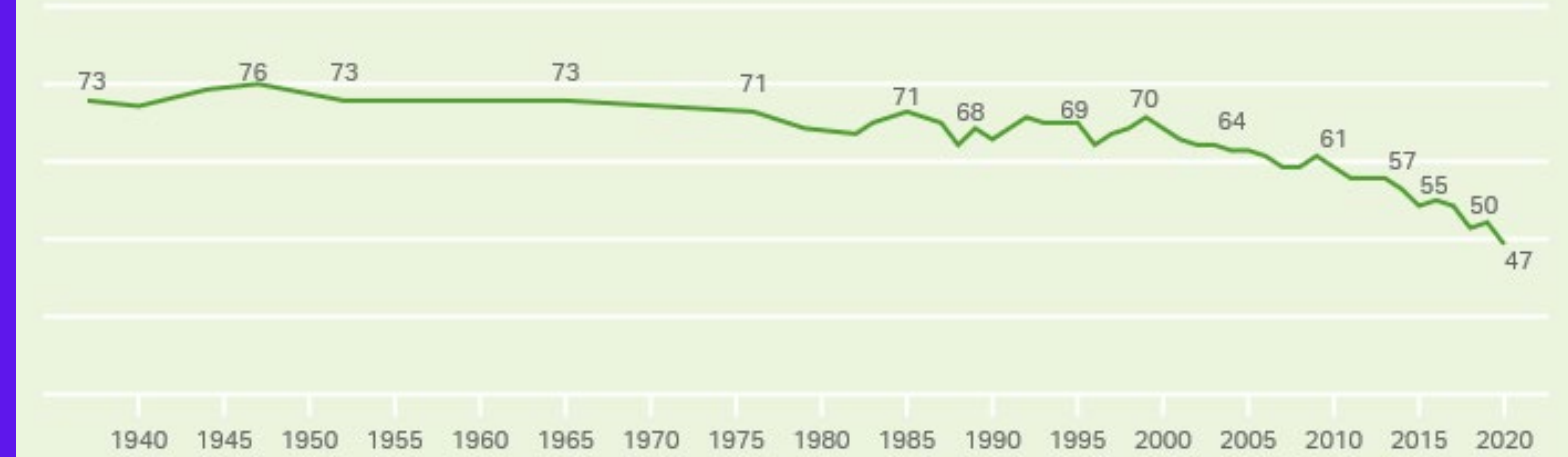
INTRODUCTION

- General Decline: The share of U.S. adults who belong to a church, synagogue, or mosque dropped from 70% in 1999 to 47% in 2020, marking the first time it fell below 50% since Gallup began tracking the data in 1937
- Millennials and Gen Z: Younger generations are significantly less likely to attend religious services. For instance, only about 36% of Millennials say they attend religious services regularly, compared to 51% of Baby Boomers.
- COVID-19 Impact: The pandemic exacerbated the decline. Many churches saw a drop in attendance even after reopening post-2020.

Church Membership Among U.S. Adults Now Below 50%

Do you happen to be a member of a church, synagogue or mosque?

— % Yes, member



Based on annual aggregated data, usually based on two surveys

GALLUP



KEY DRIVERS BEHIND THE DECLINE:

***Secularization:** More people, especially younger generations, are identifying as non-religious or "spiritual but not religious."*

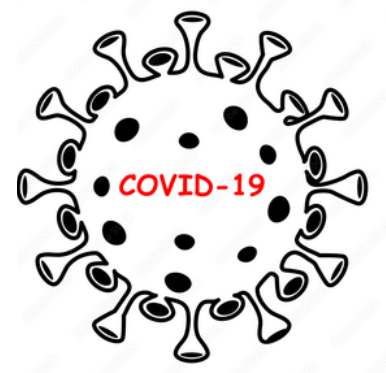
***Cultural Changes:** Societal shifts in values, such as the acceptance of LGBTQ+ rights, have led to a disconnect between the church's teachings and personal beliefs.*

***Technology and Social Media:** Technology offers alternative forms of community and connection that have lessened the traditional role of churches.*

***Pandemic Impact:** COVID-19 accelerated church closures and disengagement, with many people not returning to in-person services after lockdowns.*

This global pattern suggests a significant transformation in religious practice and belief systems, with many people moving away from formal institutions while maintaining some personal spirituality.

RECENT EVENTS



POLITICS

Real-Life Impact

GLOBAL PUBLIC HEALTH CRISIS (COVID-19)

How has the pandemic changed your way of doing things?

ECONOMIC DOWNTURN

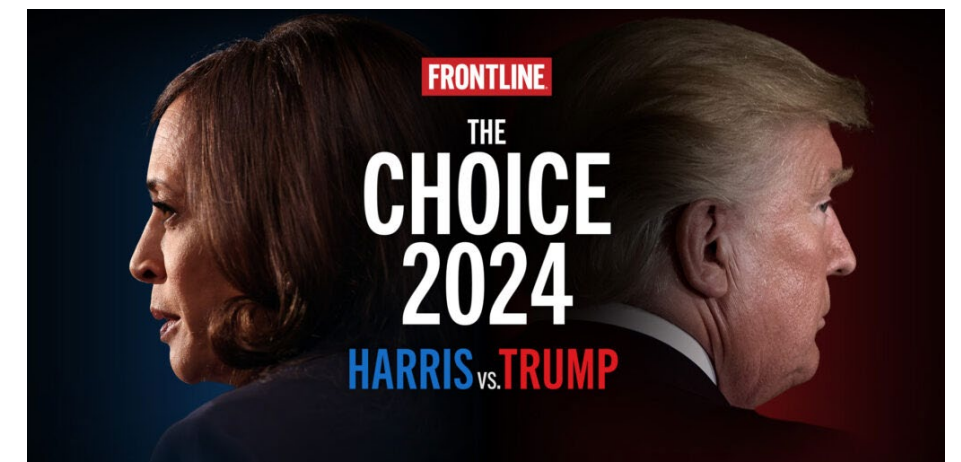
How has the cost of living impacted your life? The lives of young working families?

SOCIAL JUSTICE MOVEMENTS (POLICE ACCOUNTABILITY)

How many times have we had to have trainings and conversations about policing in our communities compared to our White counterparts?

POLITICAL CLIMATE

Presidential Campaign



OUR REAL JOB AS BELIEVERS IN CHRIST

Matthew 28:19 (NIV)

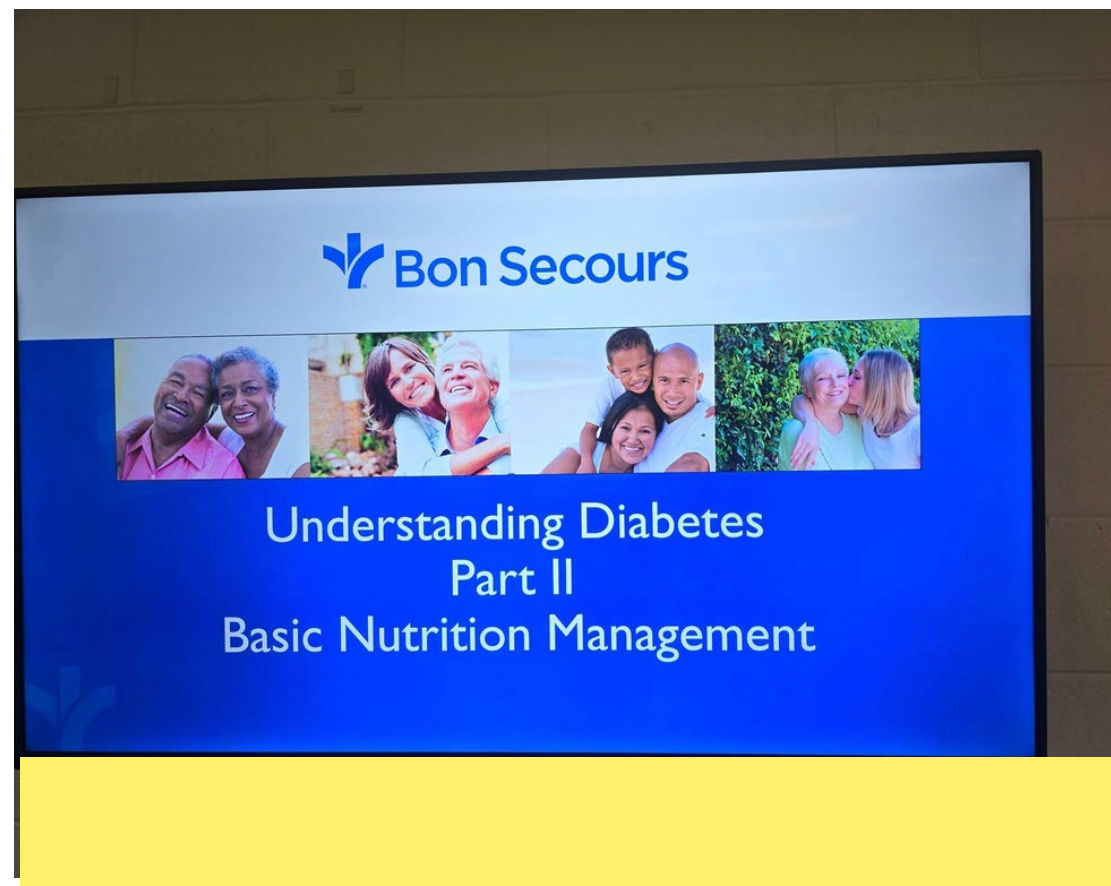
19 Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit,

Luke 14:23

And the lord said unto the servant, ‘ Go out into the highways and hedges and compel them to come in, that my house may be filled.

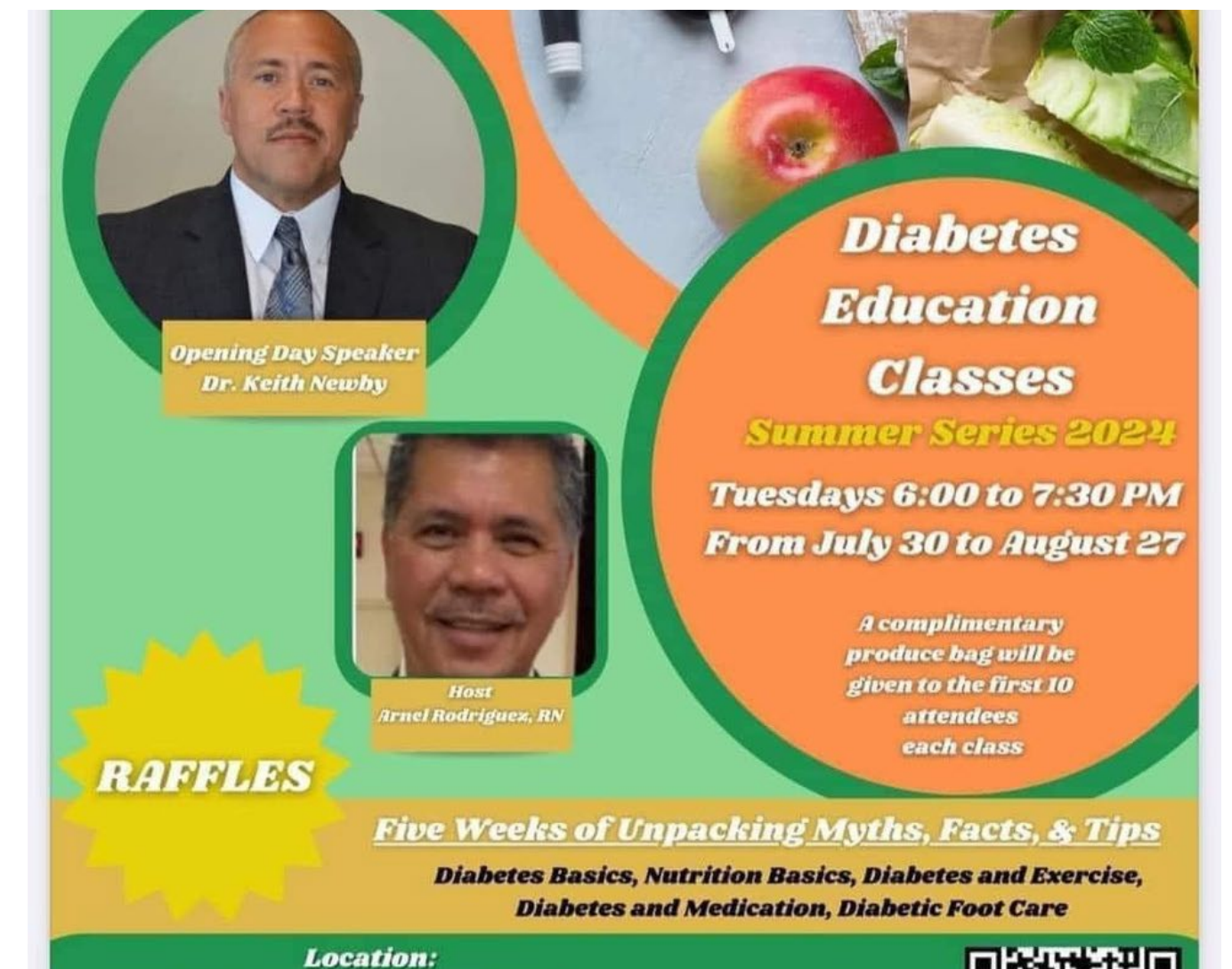
WHAT DO YOU DO WHEN THE
LANDSCAPE HAS CHANGED??

CHALLENGES FACING THE CHURCH



CHALLENGES

- The need for churches to rethink their purpose and mission
- Why is this important?
- Connection between current events and church engagement
- A call for congregations to reassess every aspect of ministry



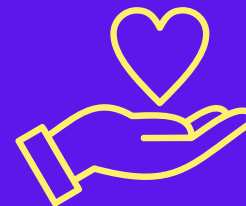
FRAMEWORK FOR CHURCH REASSESSMENT

Three Key Areas of Ministry Reassessment:

RETAIN : Ministries that are still effective.

REVIVE: Ministries that need revitalization.

RESET: Ministries that must adapt or change entirely.



RETAIN



DEFINE WHAT IT MEANS TO “RETAIN” MINISTRIES

- Programs still relevant and impactful

Examples of ministries that are working well (e.g. online services, food pantries.

KEY QUESTIONS

- What are the strengths of our current ministries?
- What is still resonating with the community?

REVIVE



DEFINE WHAT IT MEANS TO “REVIVE” MINISTRIES

- Revitalizing programs that have lost momentum but hold potential
- Re-engaging congregants in activities that may have faded

KEY QUESTIONS

- How can we breathe new life into these ministries?
- What can we do to make them relevant today?

RESET



DEFINE WHAT IT MEANS TO “RESET” MINISTRIES

- Define what it means to "Reset" ministries:
- Ministries that need a total overhaul or fresh approach
- New opportunities to meet emerging needs (digital outreach, mental health support)

KEY QUESTIONS

- What ministries no longer serve the current context?
- How do we align new ministry strategies with present challenges?



COMMUNITY ENGAGEMENT & IMPACT



- Importance of engaging with the wider community:
- Shifting from inward -focused to outward -focused ministries

Examples of impactful engagement:

- After School Mentoring & Tutoring
- Partnerships with local organizations
- Community Outreach
- Will they miss you if you were not there?

PRACTICAL STEPS FOR RE- THINKING CHURCH MINISTRY

*Get Involved in Our Future
Activities*



**CONDUCT A
MINISTRY
ASSESSMENT:**

**ENGAGE WITH THE
COMMUNITY:**

**INCORPORATE
TECHNOLOGY:**

**DEVELOP A FLEXIBLE
MINISTRY PLAN:**



Identify what's working, what's not,
and opportunities for innovation



Listen to their needs and
adjust ministry focus
accordingly



Support families in need
during the festive season.



Prepare to adapt as
conditions change (economic,
political, health)

CASE STUDIES

Retained, Revived, Reset



GRADES K-8 **ZONE** LEARN, EXPLORE & GROW.



1300 CENTRE AVE.
PORTSMOUTH, VA 23704

Please scan and complete the QR code below
or
email your name and contact information to
BRIGHTONROCKAMEZION@GMAIL.COM



WHAT WE OFFER:
HOME TUTORING
COMPUTER TRAINING
STEM
SNACKS

EVERY WEDNESDAY AND THURSDAY
STARTING

CHURCH A



Retaining traditional programs with a digital twist

CHURCH B



Reviving a dormant outreach initiative

CHURCH C



Resetting worship formats for post-pandemic life

CONCLUSION

Summary



**BRIGHTON ROCK'S
FIGHT AGAINST
COVID-19
VIRTUAL INFO FORUM
JAN 29TH - 11 AM**
Get answers to your Covid-19 questions ...

JOIN ONLINE
@brockfac19
Brighton Rock's FAC19 Community Project

**FREE
COMPUTER
TRAINING**

Email Us for Available Class Dates

**We
Offer
Adult
Beginner
Classes**

- ✓ MICROSOFT WORD/OFFICE
- ✓ MICROSOFT EXCEL
- ✓ POWERPOINT
- ✓ ZOOM
- ✓ INTERNET EXPLORER/CHROME
- ✓ CLASSES FOR ALL AGES

To register please email: [QR code]

A Call to ACTION for Congregations

- *Embrace the opportunity for renewal*
- *Stay flexible and open to change.*
- *Other ?*

Final Thought

"As the world changes, so must the church, while keeping the heart of our mission alive."

Our methods may change but our message stays the same!

THANK
YOU

*Together, We
Can Make a
Difference*

Q & A

