



CAPACITY BUILDING

for small churches and rural ministries

Reverend Dr. Vanessa E. Hicks - Presenter
Pastor, Mount Zion A.M.E. Zion Church, Dundas, VA

OBJECTIVES



By the end of this session, attendees will...

1

Define capacity building.

2

Understand the source of our capacity.

3

Discuss the reasons why we should build upon our capacity.

4

Explore strategies for capacity building.



Your Opinion Matters

A survey link will appear in the chat.

CAPACITY BUILDING

THE DEFINING MOMENT



CAPACITY BUILDING

The process of developing and strengthening the skills, resources, and abilities of an organization or a community to achieve its mission and sustain itself over time.



CAPACITY BUILDING

A THEOLOGICAL PERSPECTIVE

II Corinthians 3:5-6 [Good News Translation]

5 There is nothing in us that allows us to claim that we are capable of doing this work. The capacity we have comes from God; 6 it is He who made us capable of serving the new covenant, which consists not of a written law but of the Spirit. The written law brings death, but the Spirit gives life.

CAPACITY BUILDING

THE PROVISION



CAPACITY BUILDING

When, as believers, we understand that capacity is given by God. We must recognize two things:

- A plan to build/increase capacity must start with GOD!
- God is not obligated - it's GRACE!

God + grace = increased capacity





CAPACITY BUILDING

THE FOUNDATION

The strength of any building is determined by the strength of its foundation. The stronger the foundation, the stronger the building. No building can be stronger than its foundation.

A photograph of a railway track leading out of a stone tunnel into a green landscape with trees and a signal post.

CAPACITY BUILDING

THE VISION/MISSION

What is God's Mission for the
[small/ rural] church?



THE GREAT COMMISSION

THE GREAT COMMISSION

Matthew 28:19-20a

Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, 20 teaching them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age."
Amen.

New King James Version

CAPACITY BUILDING THE STRATEGY





CAPACITY BUILDING

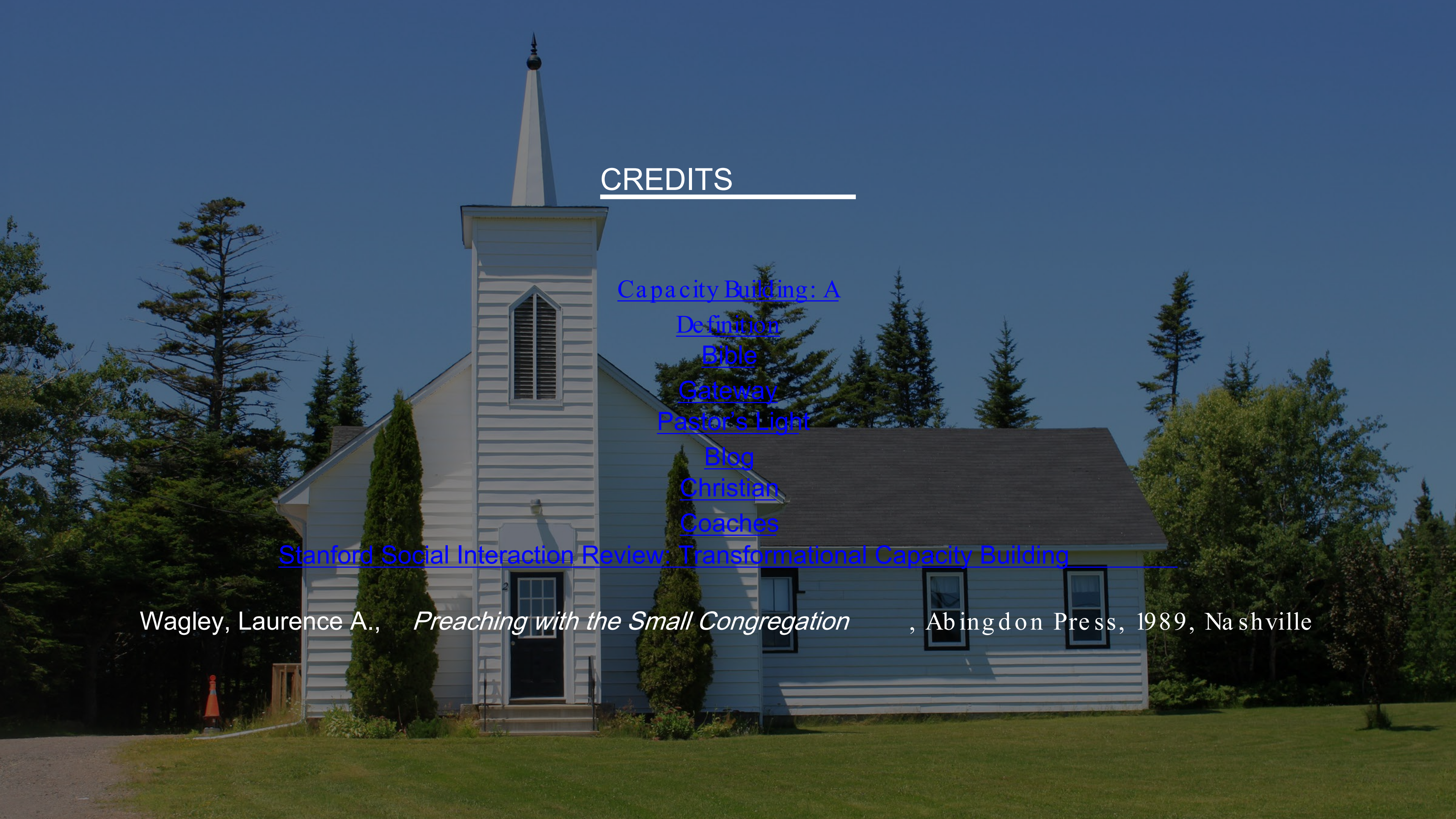
PROPOSED STRATEGIES:

- Prayer
- Training: Review, Revise, Repeat
- Outreach strategy
- Assess communication practices
- Update technology
- Develop metrics to determine wins/areas for improvement
- Adopt a welcoming attitude

In

S u m m a r y

We are capable because God gives us the capacity. We should build upon our capacity out of obedience to God and to honor God by fulfilling The Great Commission. Therefore, having faith, let us be strategic through prayer and intentional training.



CREDITS

[Capacity Building: A](#)

[Definition](#)

[Bible](#)

[Gateway](#)

[Pastor's Light](#)

[Blog](#)

[Christian](#)

[Coaches](#)

[Stanford Social Interaction Review: Transformational Capacity Building](#)

Wagley, Laurence A., *Preaching with the Small Congregation*, Abingdon Press, 1989, Nashville



CONTACT INFO

**Reverend Dr. Vanessa E.
Hicks**

Email Address

VEHICKS7@GMAIL.COM

Phone Number

434.774.4930

BUILDING

C A P A C I T Y

STRATEGIC PLAN OF ABC CHURCH

Goal : Increase our visibility and brand recognition in our local community

Main point : Revamp our Outreach plan

Time Frame : Three year plan

- Continuous 6 -month and 12 -month assessments

Measurement parameter(s) :

- #visitors/month
- increase in general offering
- #new members </> previous month

Target audience: Residents, local businesses, community organizations and leaders, family and friends without a church home

