

# Deep Dive Leadership Survey

Bethel, Hudson, WI

Intentional Interim Ministry time period, 2022/ 2023

(Present church council leaders, past lay leaders, Staff, and Transition Team members)

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## **Top Categories Identified in the Survey**

Interim Summary: These are the best things with the Bethel Experience, the assets of the church, the highlights, the things that Bethel markets.

Staff, Property, Care, Results, Financials, Church Organization and Administration, Stewardship, Communications, Worship, and Education.

## **Middle Categories Identified in the Survey**

Interim Summary: Bethel does these well. Keep them going. Keep them on track.

Decision Making, Discipling, Leadership, Belief, and Spiritual Formation.

## **Lower Categories identified in the Survey.**

Interim Summary: These categories need attention. Study each category. Plan. Think strategically how to achieve better results, and make concrete, detailed plans. Explore new techniques to integrate into Bethel's mission.

Raising Issues, Bible, Children and Youth, Evangelism, Small Group Opportunities, and Service.

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## **Front End Data:**

1. Split between Female and Male who filled out the survey.

2. Split equally between Transition Team, Present Leaders, Past Leaders, and Staff who filled out the survey
3. Generations who filled out the survey  
(50.9%) Baby Boomer ages 59-77  
(Another 43.9%) Split between Traditionalists –age 78 - 107, and GEN X –ages 43-58
4. Which best describes the current household that you are living in?  
( 48.2%) Empty Nesters  
(26.8%) Two or more adults with child/ children
5. In what denomination/ religion were you raised?  
(63.2% ) Lutheran (19.3%) Catholic  
Followed by Presbyterian, UCC/ Congregational, Methodist, Baptist, Other Protestant, and Non
6. How long have you been a member of our church?  
(50.9%) 21 or more yrs. 1 in 4 people, or 28.3%: (15.1%) 6-10yrs, (13.2%) 1- 5 yrs.
7. \* How many of your closest friends attend this church?  
(51.8% ) Four or more ( 21.4% ) None (\* Note: This is significant)
8. Interest in church: What brought you to church? (Evangelism), What was mainly responsible for bringing you through the doors of the church? (1) Lutheran Ties, (2) Style of worship service, (3) Music, (3) Near to my home, (3) Pastor, (4) Community, (4) Friendly, (5 ) Staff, (6) Children Program, (7) I've always attended
9. What has contributed to your continued interest in church? Check all that keep you as part of this church; reasons that keep you coming: (1) Friendliness, (1) Style of worship service, (2) Music, (3) Community, (3) Leaders in the church, (3) Pastor, (3) Activities, (4 ) Lutheran Ties, (5) Staff, (5) My friends are here, (6) Adult Classes
10. Children Involvement: (1) Have school aged children (44.4%), (2) Have children who participate in or are interested in participating in summer Vacation Bible School (27.8%), (3) Have children who participate in Faith formation classes (16.7%), (3) Have children who go to or would be interested in going to summer church camp (16.7%) , (3) Have a youth involved in or would be interested in High School Youth Ministry try Program Activities (16.7%)
11. In Person Worship Attendance: On average how many times in a year do you attend a church worship service in person: (1) About once a week ( 1 in 2 people, 50.9%), (2) About two or three times a month ( 1 in 4 people, 23.6%), (3) About once a month (1 in 8 people, 12.7%). Observation: With those who filled the survey out this shows a decrease of 25.7% from worship being described in the past as worshipping once a week, 52 times a year.
12. On Line Facebook, You Tube, or Web Page Worship Attendance: On average how many times in a year do you attend a church worship service online: (40%) At least once a month, (23.6%) 4 times a year, (20% ) None. Observation: Where “regular attendance” was described in the past as worshipping once a week, 52 times a year, and now worship attendance is described as once a month, 12 times a year, this shows decrease of 77%.

(Data is now organized by the highest percentage answers in categories to the lowest percentage answers in categories.)

## Top Categories Identified in the Survey

Interim Summary: These are the best things with the Bethel Experience, the assets of the church, the highlights, the things that Bethel markets.

## Generations

Observation: Notice the switch from present day predominately reaching the 43- 107 crowd, and for the future predominately trying to reach the 8-58 crowd.

Questions to consider: How will Bethel reach these generations? How will Bethel custom fit, or retrofit, the worship, programs, and activities to meet these generation? How long have the current methods and practices been in play? How long has it been since these were re-visioned? There is a ground swell of renewal and reshaping going on based on today's cultural values and needs going on. How is Bethel interpreting and engaging this renewal? Are there any switches in the train tracks that need to be made? Some churches today are being very intentional about focusing their mission and identity in these generational directions.

### 61. What generation(s) are we reaching?

1. (59.6%) **Baby Boomer** – Born 1946- 1964 - **ages 59-77**, (Boomer 1 – Born 1946- 1954- Ages 69-77,  
Boomer 2 – Born 1955- 1964- ages 59-68)
2. (36.2%) **GEN X** – Born 1965- 1980 – **ages 43-58**, (Baby Bust – Born 1965 – 1976 – ages 47-58,  
ages 47-  
56, Xennials – Born 1977- 1980 – ages 43-46)
3. (34%) **Traditionalists** – Born 1945 and before - **age 78 - 107**, (Greatest Generation/ GI -  
Born  
1910- 1927 - ages 96-113, WWII – Born 1922- 1927 – ages 96-101, Silent's/ Mature/  
Post War - Born 1928- 1945 - ages 78-95)
4. **Tie** (21.3%) **Gen Y** (Millennial/ Gen Next) – Born 1981- 1995 – **ages 28-42**  
**Tie** (23.4%) **Gen Z / I Gen/ Centennials** – Born 1996- 2015 – **ages 8- 27** ( I Gen – born 1997-  
2010 – ages  
15-26, Zillennials – Born 2011- 2015 – Ages 8– 14, and Boomlets)

### 62. What generation(s) are we challenged to reach?

1. (52.1%) **Gen Z / I Gen/ Centennials** – Born 1996- 2015 – **ages 8- 27** ( I Gen – born 1997-  
2010 – ages

2. (35.4%) **GEN X** – Born 1965- 1980 – **ages 43-58**, (Baby Bust – Born 1965 – 1976 – ages 47-58, ages 47-56, Xennials – Born 1977- 1980 – ages 43-46)
3. (33.3%) **Gen Y** (Millennial/ Gen Next) – Born 1981- 1995 – **ages 28-42**  
15-26, Zillennials – Born 2011- 2015 – Ages 8– 14, and Boomlets)

## **Staff** \* Note: Staff are appreciated here, and at the top in terms excellence in job performance.

### **91. Are helpful**

(100 % ) Yes

### **92. Are knowledgeable**

(100%) Yes

### **93. Are welcoming**

(100%) Yes

## **Property**

### **116. All the categories listed were rated above 50%**

(1) The physical church building is useful, (2) Inviting and Welcoming,

Seating in church is effective, Parking is helpful, It's easy for families with children, The building is handicapped accessible, It's easy for older members, Well maintained, and Meets needs currently.

## **Care** \* Observation: These are all rated very high, a plus for Bethel. This is significant.

**66. The pastor is available to help when you are in need, (85.7% Yes), 65. The church members help each other out in times of trouble ( 81.5% Yes), 64. Do you feel the church is sensitive to the major needs of members? (70.4% Yes, the church helps people with real needs).**

## **Results** \* Observation: These are very high answers. This is significant.

### **129. Choose all that apply**

(84.6%) We are making good use of our building

(82.7%) We are making good use of our financial resources

(73.1%) We are Making good use of our gifts?

## **Financials**

### **117. Choose all that apply**

(1) Our church is financially healthy,

(2) The church spends money in a way that aligns with its

Mission,, and (2) We set aside a certain percentage of our income to go to the church and other Charitable Organizations

## **Church Organization and Administration**

**109. Members are well informed about what the various committees and groups of the church are doing** (1 in 2, 50%) Agree

**110. Members help each other out in times of trouble** (80%) Agree

### **111. Organizational Structure**

Organizational structure that is team oriented

(Half and Half, 50% each - split - between) Job descriptions that are being led more by narrowly focused detail - or- Job descriptions that are being led by the mission statement

### **112. Church (is):**

(X) Organizational Structure that is democratic

(92.3%) Inclusive

(89.8%) Opens up conversation

(88.2%) Pro Lutheran Synod connection

(86.3%) Collaborative

(85.7%) Prefers Dialogue

(76.6%) Expansive, global orientations \* Interesting

(6 out of 10) Membership Needs Based Vs. Community Needs Based

(6 out of 10) Values More Innovation over More Tradition \* Need to look at this. What has Been the Bethel Model with Leadership? What does Bethel expect and desire in the future?

(Half and Half, 50% each - split - between) Networked at times - or - More Top Down/

Hierarchical at times

**Stewardship is** \* Observation: Bethel has good stewardship practices. The past year went over and above previous years in terms of the number of households pledging, and the total dollar amount pledged as a whole for the church in 2023.

**128. Choose all that apply**

1. (78.6 %) Using my talents to serve others,
2. (73.2%) Everything I have is a gift from God,
3. (Only 1 in 2, 50% chose this) Giving money to church

**Communications** \* Observation: A number of these were lower percentages indicating not a high interest in those tools of communication.

**113. Pick the two methods that you prefer to receive notice and communications about the church from**

1. (62.5% ) Monthly newsletter, 2. (42.9%) Weekly email posts, 3. (25% ) Hands on weekly bulletin,
4. (23.2%) Worship announcements, 5. (23.2%) Facebook/ social media platform posts

Not chosen at all: Cable TV channel, Church YouTube channel, or Live stream Facebook worship

**114. How effective are these two methods of communication that you chose?**

(70%, 7 in 10 people) Effective

**115. Accessing Information:**

(70%, 7 in 10 people) People can access the information they need to make decisions and carry out the work

## **Worship**

**Highest Rankings:**

**16. Gives me a deeper connection with God.**

(70.9% ) Strongly Agree (20% ) Agree ( 7.3%) Disagree (1.8%) Strongly Disagree

**21. The sermon fills me spiritually.**

(69.1%) Often (30.9%) Sometimes, it is not relevant

( 0 ) Rarely, it's disconnected with me personally

(1.8%) Rarely, it's disconnected because of teachings

**23. The worship music enables me to participate.**

(60%) Strongly Agree (29.1%) Agree (10.9%) Disagree ( 0 ) Strongly Disagree

**17. My spiritual needs are being met in the worship service**

(50.9%) Very Satisfied (40%) Satisfied (7.3%) Dissatisfied (1.8%) Very Dissatisfied

**27. The technology of online worship works for me**

(50.4%) Strongly Agree (32.1%) Agree (7.5%) Disagree (9.4%) Strongly Disagree

Lowest Rankings:

**15. I feel motivated to bring a friend to worship**

(19.2%) Strongly Agree (40.4%) Agree (32.7%) Disagree (7.7%) Strongly Disagree

**26. I have attended and appreciate worship online**

(45.3%) Strongly Agree (37.7%) Agree (5.7%) Disagree (11.3%) Strongly Disagree

**14. When I attend worship, I feel a sense of hospitality and welcome**

(60%) Strongly Agree (32.7%) Agree (3.6%) Disagree (3.6%) Strongly Disagree

**12. Contemporary flavor in worship**

(39.6%) Strongly Agree (43.4%) Agree (3.2%) Disagree (3.8%) Strongly Disagree

All of the other Worship questions were in the middle range

Celebrative mood to worship

Orderly Mood to worship

I leave worship services feeling spiritually fed.

Sermons are directly related to scripture

Sermons are directly related to my life experience.

The worship music resonates with me.

The quality of sound makes it easy for me to enjoy worship.

The technology of slides during worship makes it easy for me to enjoy worship

## Education

## **How satisfied are you with the following aspects of our Christian Education program?**

### Highest Rankings

#### **38. High School, (9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> Grade)**

(62.5%) Very Satisfied (31.3%) Satisfied (6.3%) Dissatisfied (0) Very Dissatisfied

#### **37. Confirmation (6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> grade)**

(64.3%) Very Satisfied (28.6%) Satisfied (7.1%) Dissatisfied (0) Very Dissatisfied

#### **36. Children programs (0- 5th grade)**

(52.6%) Very Satisfied (31/6%) Satisfied (15.8%) Dissatisfied (0) Very Dissatisfied

### Lowest Rankings

#### **39. Young Adult/ College Age**

(37.5%) Very Satisfied (31.3%) Satisfied (25%) Dissatisfied (6.3%) Very Dissatisfied

#### **40. Adult program**

(23.8%) Very Satisfied (54.8%) Satisfied (16.7%) Dissatisfied (4.8%) Very Dissatisfied

#### **41. The times and days our programs are held**

(33.6%) Very Satisfied (45.2%) Satisfied (19%) Dissatisfied (2.4%) Very Dissatisfied

**\* \* \* \***

## **Middle Categories Identified in the Survey**

Interim Summary: Bethel does these well. Keep them going. Keep them on track.

## **Decision Making**

### Highest Rankings

#### **97. New things were tried that have been successful**

(22.2%) Strongly Agree (72.2%) Agree (3.7%) Unsure (1.9%) Disagree (0) Strongly Disagree

#### **95. Our church effectively meets goals**



(20%) Strongly Agree (60%) Agree (19.4%) Unsure (3.6%) Disagree (0) Strongly Disagree

**101. Important decisions about the life of the church are rarely made without open discussions by church leaders and members**

(24.1%) Strongly Agree (40.7%) Agree (16.7%) Unsure (9.3%) Disagree

(9.3%) Strongly Disagree

**102. The leadership has made decisions that they later came to regret**

(0) Strongly Agree (8.3%) Agree (43.8%) Unsure (39.6%) Disagree (8.3%) Strongly Disagree

**98. New things have been tried that ended up failing**

(0) Strongly Agree (30.6%) Agree (36.7%) Unsure (28.6%) Disagree (4.1%) Strongly Disagree

**100. Members sometimes overreact to decisions**

(1.9%) Strongly Agree (36.5%) Agree (26.9%) Unsure (26.9%) Disagree

(7.7%) Strongly Disagree

Lowest Rankings (\* Of Concern)

**99. Disagreements and conflicts are dealt with openly rather than hushed or hidden behind closed doors.**

(11.8%) Strongly Agree (33.3%) Agree (41.2%) Unsure (7.8%) Disagree

(5.9%) Strongly Disagree

**103. Which of these most influences the church's decisions? (Check all that apply)**

Highest Rankings

(89.1%) The church's mission and purpose

(61.8%) Commitments to reach people

(52.7%) Deep commitment to Christ

(49.1%) Hopes for what God will do

(43.6%) Our common humanity

(43.6%) Trying to do our best

Lowest Rankings

(10.9%) People on the fringe

(12.7%) The largest group that is active

(12.7%) The many voices out there in society

(14.5%) The Core

## **Discipling**

### Highest Rankings in this order

#### **106. There is an atmosphere of Equipping**

(13.7%) Strongly Agree (51%) Agree (17.6%) Unsure (13.7%) Disagree  
(3.9%) Strongly Disagree

#### **105. There is an atmosphere of Expectation**

(19.2%) Strongly Agree (50%) Agree (19.2%) Unsure (7.7%) Disagree  
(3.8%) Strongly Disagree

#### **108. Our church expects Excellence**

(28.3%) Strongly Agree (45.3%) Agree (15.1%) Unsure (9.4%) Disagree  
(1.9%) Strongly Disagree

#### **107. There is an atmosphere of Empowerment**

(19.6%) Strongly Agree (45.1%) Agree (15.7%) Unsure (15.7%) Disagree  
(3.9%) Strongly Disagree

#### **104. There is a plan to develop new leaders\* Observation: Needs some consideration, planning, and development**

(15.7%) Strongly Agree (37.3%) Agree (27.5%) Unsure (11.8%) Disagree  
(7.8%) Strongly Disagree

## **Leadership**

### **94. Leaders/ Leadership here:**

#### Ranked in order

(65.5%) Our church affirms and celebrates its workers  
(58.2%) Are cooperative, and (58.2%) Demonstrate a servants heart  
(56.4%) Are vibrant and productive  
(52.7%) Are recruited to a task to get done  
(52.7%) Are recruited **to** and share in an active shared vision  
(47.3%) Are intentional and proactive

## **Belief**

**68. Jesus' resurrection from the dead was an actual event**

(76.4%) Strongly Agree Observation: Most have this belief (16.4%) Agree

(5.5%) Neutral/Unsure ( 0 ) Disagree (1.8%) Strongly Disagree

**67. There is no other way to salvation but through belief in Jesus Christ**

(49.1%) Strongly Agree (30.9%) Agree (9.1%) Neutral/Unsure (7.3%) Disagree

(3.6%) Strongly Disagree Observation: 1 in 5 do not have this belief

**69. The Bible has answers for all of the basic questions of life**

(35.7%) Strongly Agree (41.1%) Agree Observation: 3 out of 4 have this belief

(17.9%) Neutral/Unsure (5.4%) Disagree ( 0 ) Strongly Disagree

**70. Social justice is at the heart of the Gospel**

(48.2%) Strongly Agree ( 23.2%) Agree (21.4%) Neutral/Unsure (7.1%) Disagree

( 0 ) Strongly Disagree Observation: 3 out of 10 don't have this belief

**71. It is often difficult to live out my faith in daily work, leisure and community life.**

(3.6%) Strongly Agree (21.8%) Agree (12.7%) Neutral/Unsure Observation: 4 out of 10 are

finding it difficult to live out the faith (38.2%) Disagree (23.6%) Strongly Disagree

Observation: 6 out of 10 say that they can live out the faith

## **Spiritual Formation**

**76. This church has helped me grow spiritually**

(50.9%) (Highest) Strongly Agree (43.6%) Agree (Observation: With Strongly Agree it's 94.5%)

(5.5%) Neutral/Unsure ( 0 ) Disagree ( 0 ) Strongly Disagree

**77. People feel as though they are pursuing God here**

(33.3%) Strongly Agree (50%) (Highest) Agree (Observation: With Agree it's 83.3% )

(14.8%) Neutral/Unsure ( 0 ) Disagree (1.9%) Strongly Disagree

**78. This is where I find myself on the spiritual continuum?**

(28.6%) Spiritually mature

(71.4%) Growing toward maturity

( 0 ) Need help

### **How often do you use these tools of these Spiritual Practices?**

**81. I pray:**

(75%) (Highest) Daily (17.9%) Weekly (7.1%) Monthly (0) Yearly (0) Rarely

**80. Spend quiet time in prayer listening to and for God**

(55.4%) (Very High) Daily (32.1%) Weekly (5.4%) Monthly (0) Yearly (7.1%) Rarely

**82. Attend Worship**

(0) Daily (76.8%) (Very High) Weekly (21.4%) Monthly (0) Yearly (3.6%) Rarely

**89. Service**

(5.9%) Daily (41.2%) Weekly (41.2%) Monthly (5.9%) Yearly (5.9%) Rarely Observation: 8 in 10 people serve at least once a month.

**79. Talk about my faith to others \* Note: None of these are real high rankings**

(21.8%) Daily (29.1%) Weekly (23.6%) Monthly (21.8%) (1 In 5 people) Rarely  
(3.6%) Yearly

**90. Volunteer in the community**

(1.8%) Daily (23.6%) Weekly (32.7%) Monthly (27.3%) Yearly (14.5%) Rarely

Observation: 56.3 % or 1 in 2 people volunteer at last monthly. This is a high number, 14.5% do Not.

The following categories are of concern: Some attention could be given to this vital part of ministry

**86. Faith Enrichment Classes**

(2%) Daily (5.9%) Weekly (5.9%) Monthly (21.6%) Yearly (64.7%) Rarely Observation: 2 in 3 people do not have this as a priority in their spiritual life

**84. Bible studies by self**

Observation: Relatively low percentages here (16.7%) Daily (18.5%) Weekly (9.3%) Monthly (0) Yearly (55.6%) Rarely Observation: 1 in 2 people saying no

**85. Bible studies with a group**

(0) Daily (21.4%) Weekly (16.1%) Monthly (14.3%) Yearly (48.2%) Rarely Observation: 1 in 2 people do not have Bible study groups to relate to

**88. Read spiritual books**

(7.1%) Daily (3.6%) Weekly (10.7%) Monthly (33.9%) Yearly (44.6%) Rarely Observation 1 in 2 people say they do not use this spiritual practice; 1 in 3 read spiritual books once a year or less

**83. Read scripture**

(29.1%) Daily (29.1%) Weekly Observation: 1 in 2 people read scripture at least weekly  
 (9.1%) Monthly (1.8%) Yearly (30.9%) Rarely Observation: 3 in 10 people don't read scripture

### 87. Read Devotions

(36.4% or 1 in 3 people) Daily (12.7%) Weekly (21.8%) Monthly (14.5%) Yearly  
 (16.4%) Rarely Observation: 3 in 10 people say they use devotions once a year or less.

\* \* \* \* \*

## Lower Categories Identified in the Survey

Interim Summary: These categories need attention. Study each category. Plan. Think strategically how to achieve better results, and make concrete, detailed plans. Explore new techniques to integrate into Bethel's mission.

## Raising Issues

**103. When raising issues at church, choose one answer that best represents how things are handled**

Listed in order of priority

1. (39.2%) In most conversations in this church, people are treated with respect. Observation: 4 out of 10 people believe this is happening.
2. (19.6%) All members are encouraged to discuss their opinions about change. Observation: A low percentage, only 1 in 5 people believe that this is happening.
3. (17.6%) Great efforts are made to understand various points of view \* Concern- Needs the attention of leadership

## Bible

**72. Which one of the following best describes your view of the Bible?**

Ranked in order:

1. (61.8%) The Bible is the inspired Word of God and its basic moral and religious teachings are Clear and true, even if it reflects some human error.
2. (36.4%) The Bible is the record of many different people responding to God and because of this, people and churches today use it to interpret the Bible's basic moral and religious teachings for themselves.

**74. The Bible is a powerful guide for me in making the decisions of everyday life**

(24.5%) Strongly Agree (47.2%) Agree (18.9%) Neutral/Unsure (5.7%) Disagree  
(3.8%) Strongly Disagree Observation: This had the most positive responses 71.7%)

**73. I enjoy reading the Bible on my own**

(21.8%) Strongly Agree (36.4%) Agree (20%) Neutral/Unsure (20%) Disagree  
(1.8%) Strongly Disagree Observation: 1 in 2 agree with this

**75. Which of these forms and styles of biblical teachings would be most beneficial (Circle one or two)**

(45.5%) Practices of service  
( 36.4%) Small groups  
(34.5%) Prayer  
(29.1%) Reading scripture  
(25.5%) Practices of spirituality  
(23.6%) Practices of worship

## **Children and Youth**

### Highest Ranking

**32. My children like attending Church Camp in the summer**

(50%) All of the time (25%) Some of the time (25%) never

**33. My Middle school teen is interested in activities at the church in the summer like Mission Trips**

(33.3%) All of the time (33.3%) Some of the time (33.3%) never

**28. My children are excited to attend faith formation classes**

(16.7%) All of the time (83.3%) Some of the time ( 0 ) never

### In the Middle

**31. My high school teen is interested in a youth ministry program such as Vacation Bible School help, Overnight lock ins, monthly events, special events, and weekly Youth Group**

( 0 ) All of the time (80%) Some of the time (20%) never

**34. My high school teen is interested in activities at the church in the summer like Mission Trips and National Youth Gathering**

( 0 ) All of the time (80%) Some of the time (20%) never

### Lowest Ranking

**29. My middle school teen likes attending the confirmation classes**

( 0 ) All of the time (50%) Some of the time (50%) never

**30. My middle school teen likes attending Middle School events like Lock ins and paint ball**

( 0 ) All of the time (50%) Some of the time (50%) never

## **Evangelism**

Comment: While this is not the current DNA of Lutherans, it is worth considering and revisiting. Jesus spent the majority of his ministry outside of the temple and ministered to people of all walks of life and in that sense, Jesus' ministry was evangelism. As a church, we do as Jesus did.

**45. What kinds of nets do we cast to engage those outside our normal nucleus?**

Note: No agreement: (50%) A wide net? (50%) A small net?

**46. How many persons or families have you invited to visit or join the church in the past year?**

(37%) None Note: 4 out of 10 people are not engaged in Invitational Evangelism. ( 16.7%) One (18.5%) Two (Small %) Three (20.4%) Four or more

### Highest Rankings

**59. The church uses digital and social media to speak to people**

(40.7%) Strongly Agree (50%) Agree (9.3%) Disagree ( 0 ) Strongly Disagree

**43. We are a church that has its arms open?**

(40%) Strongly Agree (50.9%) Agree (9.1%) Disagree ( 0 ) Strongly Disagree

**51. The church is responsive to the needs of the community in the city and the surrounding area**

(40.4%) Strongly Agree (48.1%) Agree (11.5%) Disagree ( 0 ) Strongly Disagree

**57. Prayers are offered to draw people to Christ**

(36%) Strongly Agree (48%) Agree (14%) Disagree (2%) Strongly Disagree

**58. We teach and communicate our church's beliefs**

(31.5%) Strongly Agree (55.6%) Agree (11.1%) Disagree (1.9%) Strongly Disagree

Lowest Rankings \*Note: Of slight concern. Each of these are indicators of and attributes to a healthy, vibrant church

**Lowest one: 56. The church has a clearly defined group of people it is trying to reach**

(9.8%) Strongly Agree (27.5%) Agree (52.9%) Disagree

(9.8%) Strongly Disagree- Note: This is significant

**50. We prepare people to engage in these outreach efforts**

(17.6%) Strongly Agree (35.3%) Agree (41.2%) Disagree (5.9%) Strongly Disagree

**49. We are intentional about outreach to those with no faith or church home**

(18%) Strongly Agree (36%) Agree (38%) Disagree (8%) Strongly Disagree

**60. We are reaching unchurched people**

(12%) Strongly Agree (44%) Agree (36%) Disagree (8%) Strongly Disagree

**47. We organize for evangelism with multiple methods?**

(13.2%) Strongly Agree (58.5%) Agree (24.5%) Disagree (3.8%) Strongly Disagree

## **Small Group Opportunities**

**42. Of typical Church Small Group Ministries and Missions, which of these would you likely choose to be a part of? (Choose 3 or 4) Listed in order of preference**

(57.4%) Special Speakers

(50%) Social Events

(48.1%) Scripture Interpretation /Bible Study Group

(31.5%) Adult Mission Service Trip

(29.6%) Women's Group

(27.8%) Leadership Development

(25.9%) Local Outreach Mission Service Group

(24.1%) Spiritual Enrichment

(24.1%) Themed Studies

(18.5%) Faith Sharing Group

## **Service**

**63. If we have the opportunity to help individuals in need this year, which project that churches typically help the needy with do you say you'd be most able to help with?**

Highest rankings:

(56.4%) Making a cash donation



(32.7%) Donating food

(27.3%) Donating clothing

(23.6%) Donating personal care items

Lowest rankings:

\*Significant: Only 1.5 out of 10 people feel that they could offer service support to these two

(14.5%) Mission Service Trip

(14.5%) Serving a Soup Kitchen