

# Easter

Sunday, April 5

*Bethel Downtown*

6:30AM

8:00AM

9:30AM

*Bethel Highlands*

9:30AM

11:00AM



 **BETHEL**  
CONNECT. GROW. SERVE  
920 Third Street  
Hudson, WI 54016

Non-Profit  
Organization  
U.S. Postage Paid  
Hudson, WI  
54016  
Permit #79

Please check  
for the latest  
updates  
regarding  
worship, classes,  
and events at:  
[bethelhudson.org](http://bethelhudson.org)



BETHEL

MARCH 2026

# CONNECTIONS

## Finding Our True North This Lent

Lent is a season that invites us to slow down, to reflect, and to re-center our lives on what truly matters. In a world that constantly pulls at our attention and tugs us in countless directions, Lent gently asks us to pause, take a breath, and once again find our True North.

Jesus reminds us of that grounding truth when he says, "I am the way, and the truth, and the life" (John 14:6). In Christ, we are given a compass that does not shift with circumstances or seasons. Lent is a time to realign our hearts and lives with that steady direction.

This year, I want to invite you into a simple and meaningful Lenten rhythm on Wednesday nights—one that nourishes both body and soul and helps us live more fully into our mission to Connect, Grow, and Serve.

Each Wednesday during Lent, we will gather first around the table for a shared meal at 5:00 pm, catered by a local restaurant or caterer. Sharing a meal is one of the most natural ways we connect—with one another and across generations—just as the early church did. Then, at 6:00 pm, we will move into worship together.

Our Lenten worship will be grounded in the beauty and simplicity of the Holden Evening Prayer, a service rich in Scripture, music, and space for reflection. Each week will also include a skit centered on our theme, True North, inviting us to consider where we look for direction and how God continues to call us back to Christ. We'll also be blessed by special music from local musicians, offering their gifts to support our worship and deepen our prayer.

Traditionally, Lent is known as a season when people "give something up." But this year, I want to offer a different invitation. Instead of focusing only on what to subtract, what if we added something that helps us grow in faith and serve one another through our presence and encouragement? What if

“  
**Sometimes the greatest gift we can offer someone is simply choosing to walk together.**  
”

you added Wednesday night worship—adding prayer, music, Scripture, community, and time intentionally set aside for God?

Lent was never meant to be journeyed alone. Scripture reminds us, "Carry each other's burdens, and in this way you will fulfill the law of Christ" (Galatians 6:2). Journeying with others makes the road not only more doable, but more meaningful and more joyful. I encourage you to invite a friend, a neighbor, or a family member to walk this Lenten journey alongside you. Sometimes the greatest gift we can offer someone is simply choosing to walk together.

This is something we do extremely well at Bethel. We know how to gather. We know how to welcome. And we know how to make space for people of all ages—from the youngest among us to the oldest. These Wednesday nights are designed to be intergenerational and family-friendly, a place where children, youth, adults, and seniors can share a meal, worship together, and experience God's presence side by side.

My hope is that these Wednesday evenings become a steady rhythm—a place to be fed, grounded, and re-centered in God's grace as we seek Christ, our True North. That is why I encourage you not only to come, but to invite others to join you. When we walk this journey together, faith is strengthened, burdens feel lighter, and the road becomes more meaningful and more joyful.

I invite you to make Wednesday nights in Lent part of your spiritual practice this season. Gather around the table. Worship together. Walk the road of Lent side by side.



Lenten Blessings,

*Pastor [Signature]*

### IN-PERSON WORSHIP AT BETHEL

- Sundays 9am | Contemporary Service | Highlands Campus  
*Livestreamed on Bethel's website and YouTube Channel*
- Sundays 10:30am | Traditional Service | Downtown Campus  
*Livestreamed on Bethel's website and YouTube Channel*

### STAY CONNECTED



YouTube  
Bethel Lutheran  
Church, Hudson, WI

facebook.com/  
blchudson



**PASTORAL STAFF**

Ladd Sonnenberg,  
Lead Pastor  
Keith Ruehlow,  
Bridge Pastor  
Matt Aubart,  
Care Ministry Chaplain

**YOUTH MINISTRY STAFF**

Paul Deziel,  
Middle School Ministry  
Carole DeJardin,  
Children's Ministry  
Jacob Benoy,  
High School Ministry  
Lacey Nolan,  
Faith Formation Communications

**MUSIC MINISTRY STAFF**

Skip James,  
Traditional Music Director  
Craig Koehnen,  
Contemporary Worship Director  
Sonja McGill,  
Handbell Director

**SUPPORT STAFF**

Ilene Firth,  
Business Administrator  
Tammy Huberty,  
Administrative Assistant  
Marcie Andrews,  
Ministry Operations  
Kathy Jeska,  
Worship Support Coordinator  
Koreen Theisen,  
Event Coordinator  
John Lischewski,  
Donations Accountant  
Patrick Willson,  
Media Technician

**FACILITY & CUSTODIAL STAFF**

Will Jeska,  
Facilities Support Specialist  
Mark Walker,  
Facilities Support Specialist

**BETHEL HIGHLANDS PRESCHOOL,**

Michelle Webb,  
Preschool Director  
Leah Knutson,  
Preschool Assistant Director  
*Staff can be reached via email:  
bethelhudson.org/about/staff*

**DOWNTOWN CAMPUS**

920 Third Street, Hudson, WI  
715.386.8821

**HIGHLANDS CAMPUS**

504 Frontage Road, Hudson, WI

**ONLINE** @ bethelhudson.org

# LENT

JOURNEY TO THE CROSS



**MARCH 4**

Theme: Which Way Is North?  
Meal: Plate by Kate - Hot Sandwich Night  
Musician: Chris Silver

**MARCH 11**

Theme: The Fancy GPS  
Meal: AnDeano's Catering- Italian Dinner  
Musicians: Phil Kadidlo & Robin Cain

**MARCH 18**

Theme: The Weight  
Meal: Women of Bethel - Lutheran Hotdish Night  
Musicians: Randy Sinz & Sue Orfield

**MARCH 25**

Theme: Lost Signal  
Meal: San Pedro/Barkers - Roasted Chicken Breast Dinner  
Musicians: Joe Sir & Heather Kittleson

## Easter Lily Orders

Order an Easter Lily to help decorate the church for Easter!  
Lilies can be taken home shortly after Easter Sunday.

Orders due  
Monday,  
March 23.



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## YOUTH



**HIGH SCHOOL YOUTH GROUP**

High School Youth Group will continue to meet through Lent from 7:00 - 8:00 pm in the Highlands Children's Theater.



**FIRST COMMUNION**

3rd Graders -  
Thursday, March 26 | 6:30-8PM | Highlands  
Tuesday, March 31 | 6:30-8PM | Highlands  
6-9th Graders -  
For older students who have not yet received their First Communion, a separate class is offered March 29th at 1:00 pm Downtown



**2ND GRADE MILESTONE**

Students learning the 10 Commandments -  
Class on March 1, Blessing during worship March 8

## JOBS

JOIN OUR TEAM!  
Scan to learn more.

- Communications & Marketing Director
- A/V - Sound Projection (part-time)



**K-5**  
July 13-17  
9am - Noon

**RAINFOREST FALLS**  
Exploring the Nature of God

**Preschool**  
July 20-23  
9am - 11am

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## VACATION BIBLE SCHOOL WRAP CARE NOW AVAILABLE!

Convenient extended care offered by Bethel Church following VBS each day. Students must be registered for Bethel Vacation Bible School and be fully potty trained. All students are required to bring a packed lunch each day. A rest time will be provided for all students following lunch.



**WRAP CARE DETAILS:**

July 20 - July 23 | 11am - 4pm  
Highlands Campus | Cost \$125

Wrap Care is for Preschool aged children.  
Cost covers the week. VBS fee is separate.  
Sign up now. We are limited to 20 spots.

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# CONNECT



## NEW DISCIPLE CLASS GROUP

Sunday, March 22, 10:15am – 12:30pm,  
Highlands Campus, Youth Room  
This session is designed to acquaint you more with our church and to answer any questions you may have about our beliefs, faith, and church membership. The workshop is also for people who have already decided to join Bethel. A continental breakfast will be served.



## HOME MEAL

March 5 & 19, 5:00pm,  
Downtown Campus, Fellowship Hall  
HOME Meal is a free community meal for anyone in Hudson, hosted by Bethel on the 1st and 3rd Thursdays from 5:00-6:00PM at the Downtown Campus. Dine in or take a meal to go.



## BOOK CLUB

March 4, 1:00pm Downtown Campus, Engedi  
Book: Where They Last Saw Her by Marcie Rendon  
All who love to read and discuss books are welcome to join!



## BETHEL BREWS & BROS

March 27, 5-7pm, Pitchfork Brewing

**2026 ANNUAL ALL-CHURCH CAMPING TRIP**  
June 5-7, 2026

Glen Hills Park Campground  
Glenwood City, WI

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# GROW

**Lenten Study**  
*How Lutherans Interpret the Bible*

**TUESDAYS**  
February 24 - April 7  
9am & 6 pm

Bethel Downtown, Engedi

TRUE NORTH



WOMEN'S RETREAT 2026 | LA CROSSE, WI

6:00 PM, Friday, May 15, 2026  
through  
11:00 AM, Sunday, May 17, 2026

# SERVE



**Bethel**  
Creation Care

Bethel Creation Care would like to give you ideas on how to use less plastic in your daily life. Plastic is everywhere. It is hard to avoid completely but there are ways to reduce your environmental impact by choosing another product.



## In the kitchen try:

- Use beeswax wraps for food storage. These wraps are a sustainable, reusable, and biodegradable alternative to plastic cling wrap.
- Buy glass storage containers or reusable silicone bags instead of plastic, or better yet, reuse mason or other jars.
- Use wooden or metal utensils and cutting boards.



## When shopping:

- Use canvas totes for groceries and reusable mesh or cloth bags for produce.
- Choose products packaged in glass or cardboard over plastic, such as buying pasta in boxes or milk in glass bottles.
- Bring your own containers to buy bulk items.



## On the go:

- Since buying water in plastic bottles is one of the biggest contributors of single use plastic waste, refilling your metal water bottle at home or at a public station is a great way to reduce plastic use.
- Package bulk snacks into eco-friendly containers when snacking is needed.
- When eating out, say no thanks to the plastic straw and bring your own container for leftovers.

Using less plastic reduces the microplastics we ingest.

# BETHEL HIGHLANDS PRESCHOOL

## BHP Plant & Flower Sale NOW TAKING ORDERS!

Pre-order your hanging baskets, perennials, and flowering shrubs through Gertens Fundraising!

BHP will receive a generous portion of sales to help fund classroom updates, in-house field trips, and theme boxes for our students.

Thank you for your support!

ORDERS DUE 4/2/26 AND  
WILL BE DELIVERED JUST IN  
TIME FOR MOTHERS DAY



ORDER AT [WWW.GERTENSFUNDRAISING.COM](http://WWW.GERTENSFUNDRAISING.COM)  
STORE CODE 729



# YOUTH



## SATURDAY, APRIL 18TH

from 5-7pm,  
Bethel Downtown,  
Fellowship Hall

\$25 per person or buy a table for \$180.  
Pizza and snacks will be provided.

Fundraiser for the  
Middle School Mission Trip

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# BETHEL WEEK at CAMP WAPO

## SEEDS

August 7-9 | currently in grades 1-3

## YOUTH CAMP

August 2-7 | currently in grades 4-9

## ONE DAY

August 5 | currently in grades K-2

More information at [bethelhudson.org](http://bethelhudson.org)

During Bethel Week,  
attend with your friends and transportation is  
provided to and from camp!



# Holy Week Schedule



## PALM SUNDAY

March 29, 9am Highlands, 10:30am Downtown

## MAUNDY THURSDAY

April 2, 1pm Downtown, 6pm Highlands

## GOOD FRIDAY

April 3 – 1pm, Downtown, 6pm Highlands

# EVENTS

## FUNERALS

Dave Dressen –  
February 24

Malcom Tuvey –  
February 21

## BIBLE STUDIES

Naomi Gathering –  
March 9, 1:00pm,  
offsite

Dorcas Gathering –  
March 12, 9:30am,  
Downtown Campus,  
Fellowship Hall

Mary Gathering –  
March 12, 1pm,  
Downtown Campus,  
Conference Room

Ruth Gathering –  
March 12, 2pm,  
Bonnie Knutson's home

ABC Bible Study –  
Mondays, 9am, via Zoom,  
Open to all adults.  
Contact Karen at  
[kypavlis@gmail.com](mailto:kypavlis@gmail.com) for more  
info and the link.

Men's Bible Study –  
Saturdays, 9am,  
Downtown Campus, Engedi.  
Open to all men.  
Contact Aethan at  
[hartav@comcast.net](mailto:hartav@comcast.net)  
for details.

Men's Breakfast & Bible Study –  
March 4 & 18, 7am,  
Key's Café Hudson.  
New members welcome.  
Contact Curt at  
[truclarson@gmail.com](mailto:truclarson@gmail.com)  
for more information.

## ACTIVITIES

Quilters –  
March 13,  
9am – noon,  
Downtown Campus,  
Fellowship Hall

March 24,  
9am – noon,  
Downtown Campus,  
Fellowship Hall

Hardanger –  
March 5, 1-3pm,  
Downtown Campus,  
Conference Room

