

ABROAD101 BRAND AMBASSADOR PROGRAM

If you were asked to describe your study abroad, what would you say about it? Maybe...

IT WAS AMAZING! TRANSFORMATIONAL! LIFE-ALTERING! I'M SITTING IN MY ROOM RIGHT NOW SCHEMING UP ANY WAY TO RE-LIVE IT!

A little passionate about the subject, are we? *Great! We need you!*

ABROAD101, the nation's first and largest study abroad review website, is looking for students who want to be **THE VOICE OF STUDY ABROAD** to be Brand Ambassadors, or as we like to call them, B.A.s! You've already logged into our website and left a beautifully articulated snapshot of your journey, but now we want you to go one step further and share your review, as well as Abroad101, with your fellow students.

WHAT CAN YOU DO AS AN ABROAD101 B.A.?

- *Officially represent Abroad101 at campus and community events and inform students, faculty, and community members of the importance of study abroad*
- *Build a professional writing portfolio by submitting to our blog and creating media content to be used on the Abroad101 website*
- *Engage through various social platforms such as Facebook, Twitter, LinkedIn, etc.*
- *Get creative! Let us know of any ways you will bring Abroad101 to your campus!*

THE ABROAD101 B.A. PROGRAM ALSO INCLUDES EXCLUSIVE POST-ABROAD CAREER SERVICES. YOU WILL BE ABLE TO:

- *Boost your resume before graduating college*
- *Tell your study abroad story continuously*
- *Inspire the next generation of global citizens*
- *Take part in a free webinar on transferring your study abroad skills into a career*
- *Receive the latest and greatest Abroad101 swag*

Ready to get started? Fill out the attached application and email it to uni@abroad101.com by September 11, 2012!

Signature:

Date:

ABROAD101 BRAND AMBASSADOR: 2012-2013 APPLICATION

Name:

Major:

College/University:

Study Abroad Location:

Year:

Shirt Size:

URL of your Abroad101 Review:

URL of your Study Abroad Blog (optional):

Please answer the following questions in a separate document (1 page, total):

- What do you like about Abroad101?
- What is your plan to bring Abroad101 to your campus? Let us know your strategy for getting the word out and engaging members of your campus and community.
- Why are you interested in being an Abroad101 Brand Ambassador?
- What do you think could be improved on our website?

**We want to make sure everyone who is selected will be fully invested in tooting the horn of study abroad, so B.A.s will be required to send two Activity Reports of their progress to uni@abroad101.com each semester. Activity reports will consist of detailed accounts of each project completed, providing supplemental information such as completed sign-up lists, a video, photos of your event, etc. B.A.s must complete at least four different types of activities throughout the year to promote Abroad101 in order to receive our ultimate career-booster: being featured on the Abroad101 website for your service, a personal letter of recommendation from our President and a thank you gift from us!*

Signature:

Date: