Our first and foremost purpose as ABNM communications committee is to serve our diplomates by conveying effective and timely updates related to our specialty and certification/maintenance of certification processes. In addition to our quarterly Tracers issue, we enhance communication with our diplomates by a multitude of modes including mailings as well as utilization of various social media platforms. We are aware of the important role social media platforms have come to play in communications of organizations worldwide by providing concise yet relevant information in a timely manner, especially in the COVID-19 era and its aftermath. The ABNM is active on LinkedIn, Twitter, and Facebook with frequent updates and notifications for our diplomates on all matters that need swift attention as well as on those matters relevant to our discipline and training, such as our important notifications: “COVID-19: Impact on Nuclear Medicine Training Programs”, and “ABNM Statement on Racism as a Public Health Crisis”. Our biannual Tracers newsletter can also be easily accessed from our Twitter feed. We invite all ABNM diplomates to be followers and engage with our board actively on these platforms. This will not only enhance timely communication with our diplomates but will also enable us to more efficiently address any concerns or questions. We welcome all suggestions and ideas from our diplomates related to how we can better serve them by further improving our connection.

Communications Committee Chair Message

Esma Akin, MD, FACR – Communications Committee Chair, American Board of Nuclear Medicine