

# SRST Outreach

3-19-14

# Since Oct 2013 and Available at: [www.southernerscienceteam.org](http://www.southernerscienceteam.org)

- SRST Charter added
- “EcoStudy” and “Remediation Proposal” reports posted
- Promotores program updated
- Newsletter – second half of 2013
- Two publications:
  - Stahl, Jr., R.G.; D. Kain; P. Bugas; N.R. Grosso; A. Guiseppi-Elie; and M.R. Liberati. 2014. “Applying a Watershed-Level, Risk-Based Approach to Addressing Legacy Mercury Contamination in the South River, Virginia: Planning and Problem Formulation.” *Human and Ecological Risk Assessment: An International Journal*
  - Yates, D.M.; E.M. Adams; S.E. Angelo; D.C. Evers; J. Schmerfeld; M.S. Moore; T.H. Kunz; T. Divoll; S.T. Edmonds; C. Perkins; R. Taylor; and N.J. O’Driscoll. 2014. “Mercury in Bats from the Northeastern United States.” *Ecotoxicology*
- Events and meeting links updated monthly
- “Contact Us” hotlink added

# Website Statistics since April 2013

- 1,023 visitors, 64% were new visitors
- Average visit duration was 3.2 minutes (2.2 benchmark)
- Average pages viewed per visit was 3.2 (4.5 benchmark)
- How they got to the site – Google, direct url, Bing, Yahoo, referrals
- Top visitor cities – Richmond, Harrisonburg, Waynesboro, Staunton, Charlottesville
- Most popular pages – home page, news, programs, what is srst, advisories, recreation, timeline, documents, Promotores, contacts

# Upcoming Activities

- 25<sup>th</sup> Annual Environment Virginia Symposium – April 8-10
- Waynesboro Fly Fishing and Wine Festival – April 12-13
- 1<sup>st</sup> Annual One Fly Competition – April 26
- Waynesboro Riverfest – May 3 (Student Day-May 1)
- 35<sup>th</sup> Annual SETAC North America – November 9-13
- Virginia Museum of Natural History – Waynesboro satellite update