COVID-19 WINNERS

There are daily reports on cutbacks in the legal services industry due to COVID-19. Bankruptcy professionals are one of the few exceptions as they are very likely to be busy for at least the next year or two as a result of the crisis. Although nearly every business and industry is hurting, there have been a few winners from the crisis so far.

Following is a partial list of products, services and people that may actually benefit, at least in the short-term, from COVID-19.

- **E-learning Industry** – The schools are closed, but the kids still need to be taught:  

- **Teleconferencing Services**: Who had even heard of Zoom three months ago?  

- **Online Retail** – Sales were already increasing prior to COVID-19, but now they have skyrocketed:  

- **Grocery Delivery Services** – People don’t want to go out in public, but they still have to eat:  
  [https://www.hospitalitynet.org/opinion/4097747.html](https://www.hospitalitynet.org/opinion/4097747.html)

- **Auto Insurance Companies** - People aren’t driving and crashing into each other as much as before. Most major insurers are even offering rebates to their customers:  
  [https://bench.co/blog/operations/car-insurance-covid19/](https://bench.co/blog/operations/car-insurance-covid19/)

- **Cleaning Products** – Disinfectants are in more demand than even toilet paper:  

- **Gun Dealers** - Nobody is going to break in and steal our disinfectants or toilet paper:  

- **Gold** - Price per troy ounce rose from $1,517 at the end of 2019 to $1,700 on May 1, 2020:  
People are stuck at home and have a lot of time on their hands. Products that help fill the time are in greater demand.


- **Home Exercise Providers** – Gyms and health clubs are hurting, but people still want to exercise: [https://insider.fitt.co/covid-19-gym-fitness-app-downloads/](https://insider.fitt.co/covid-19-gym-fitness-app-downloads/)


- **Jigsaw Puzzle Industry** - Something to do while the bread is baking: [https://www.thehindu.com/life-and-style/have-you-tried-this-latest-lockdown-trend-jigsaw-puzzles-are-all-the-rage-now/article31526482.ece](https://www.thehindu.com/life-and-style/have-you-tried-this-latest-lockdown-trend-jigsaw-puzzles-are-all-the-rage-now/article31526482.ece)

- **Online Stamp and Coin Dealers** - Now is the time to finish off your State Quarter collection: [https://punkphilatelist.com/2020/05/05/covid-19-a-shot-in-the-arm-for-stamp-collecting/](https://punkphilatelist.com/2020/05/05/covid-19-a-shot-in-the-arm-for-stamp-collecting/)

*There have been a few unexpected winners from COVID-19.*

- **Certain Prisoners** - A lucky few are being released early: [https://www.prisonpolicy.org/virus/virusresponse.html](https://www.prisonpolicy.org/virus/virusresponse.html)

- **Shelter Cats and Dogs** - Pet adoptions are booming: [https://www.wired.com/story/coronavirus-pet-adoption-boom/](https://www.wired.com/story/coronavirus-pet-adoption-boom/)

Not all the winners are work or self-improvement related:


Finally, it turns out that a few groups of people are better suited than most to survive COVID-19:

- **Introverts** - Some people have been social distancing all of their lives: [https://www.fastcompany.com/90482607/princeton-researchers-discover-how-loners-and-introverts-will-save-society](https://www.fastcompany.com/90482607/princeton-researchers-discover-how-loners-and-introverts-will-save-society)