



Media Contact:

Tina Thomas, Executive Director

AAWC

70 E. Swedesford Road

Suite 100

Malvern, PA 19355

Ph: 800.237.7285, ext. 4223

Association for the Advancement of Wound Care Launches State-of-the-Art Website with Resources for Healthcare Professionals and the Public

Malvern, PA; February 17, 2016

The Association for the Advancement of Wound Care (AAWC) announces the launch of its redesigned, state-of-the-art website. The new [AAWC website](#) includes a smart version for tablets and cell phones, which is easy to maneuver and streamlined in design, providing wound care education and other healthcare resources all in one location.

As part of AAWC's continued dedication to serving its members and the community, online viewers of www.aawconline.org will enjoy a treasure of information. There is a private area for members only, which includes a wealth of financial and other benefits. Fostering AAWC's commitment to excellence in wound care, the new website provides the most comprehensive resource for multidisciplinary wound care information and a wide-array of professional and patient education, including wound care guidelines, links, and tools. The public is invited to view the site and explore its offerings.

AAWC extends appreciation to its Website Task Force, a team comprised of volunteer leaders in the wound care field, for their assistance in creating and maintaining this comprehensive professional and public resource. Anyone with questions or comments about the website is encouraged to contact Website Manager, Karen Strauss, at kstrauss@aawconline.org.

ABOUT AAWC - AAWC is the leading, nonprofit membership organization in the US dedicated to interprofessional wound healing and tissue preservation. The Association's focus is on education, public policy, and the application of evidence-based wound care practice. AAWC offers membership and associated benefits to everyone involved in wound care, including clinicians and other healthcare professionals, patients, lay-caregivers, clinics/facilities, corporations, students, retirees, and advocates.