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Association for the Advancement of Wound Care Acknowledges 2014 Corporate

Sponsors and Announces Open Enrollment for the 2015 Sponsorship Program

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The [Association for the Advancement of Wound Care \(AAWC\)](#) recognizes the generous support of its 2014 corporate sponsors and announces open enrollment for the [2015 sponsorship program](#). Corporate support is paramount to sustaining the association's programs and activities. This year's Corporate Sponsors include: 3M Skin and Wound Care, KCI Medical, Molnlycke Health Care US LLC, Organogenesis, Smith & Nephew, Smith & Nephew Biotherapeutics.

A highly-sought benefit of sponsors is participation on the AAWC Corporate Advisory Panel (CAP). The CAP allows close interaction with AAWC leadership and key industry partners who collaborate on issues including education, public awareness and government/regulatory affairs. As stakeholders with the common purpose of helping

patients, the panel also focuses on elevating standards of wound care practice in developing areas worldwide.

Recent CAP collaboration has resulted in an initiative to educate the generalist. This education is intended to help new wound care practitioners and non-wound care specialists (or generalists) learn the most current, evidence-based practices in wound care. More information can be found at www.aawconline.org/education-for-the-generalist.

Through AAWC's strong, dedicated Healthcare Public Policy Committee, AAWC's CAP members also receive unbiased information and support, when appropriate, on matters of government and regulatory affairs. Additionally, AAWC reciprocates its dedication to the entire wound care industry with free seminars for corporate representatives.

The Association's 2015 sponsorship campaign is underway. Please contact AAWC by email at kstrauss@aawconline.org or by calling 800.237.7285, extension 113 for more information and/or to become a sponsor. Many sponsorship benefits apply.

ABOUT AAWC - [AAWC](http://www.aawconline.org) is the largest, not-for-profit membership organization in the United States dedicated to interprofessional wound healing and tissue preservation. AAWC's mission is to advance the care of people with and at risk for wounds. The Association's focus is on education, public policy, and the application of evidence-based wound care practice. AAWC offers membership and associated benefits to everyone involved in wound care, including clinicians and other healthcare professionals, patients, lay-caregivers, clinics/facilities, corporations, students, retirees, and advocates.

