



2017 Corporate Sponsorship Benefits

BENEFIT	GOLD	SILVER	BRONZE
Participation in Quarterly Corporate Advisory Panel (CAP) Teleconferences & Meetings Discuss concerns and opportunities for the industry with AAWC Leadership	X	X	X
National Press Release Sponsors' names listed in alphabetical order	X	X	X
Logo on AAWC's Corporate Sponsor Webpage www.aawconline.org/corporate-sponsors	X	X	X
Acknowledgements at SAWC Spring and Fall – Reach All Attendees Logo shown at Opening Ceremony, during AAWC membership meeting, on exhibit hall booth signs and “AAWC Corporate Sponsor” badge ribbons provided to your staff. Acknowledgement regardless of attendance to the meeting.	X	X	X
Sponsors' Specified Educational Links Added to the “Education for the Generalist” Page Hosted by AAWC at www.aawconline.org/education-for-the-generalist	X	X	X
Acknowledgement of Support in OWM and WOUNDS Journals in the AAWC Pages Nearly 45,000 readers	X	X	X
Acknowledgement in AAWC Newsletters and Annual Reports All sponsors listed by support level	X	X	X
Complimentary Wound Care Clinic/Facility Directory Includes 1000+ listings of wound care facilities. Includes contact names, addresses, email addresses, phone & fax numbers, and facility type. No limit on usage.	X	X	
Link to Sponsor's Site from Company Logo on AAWC's Corporate Sponsor Webpage www.aawconline.org/corporate-sponsors	X	X	
Two Clinical Survey(s) Per Year to AAWC Members <i>\$10,000 total value</i>	X		
Company Profile/Product Descriptions on AAWC Corporate Sponsor Page* *Update once per month upon request	X		
Company Article/Profile (~300 words) in an AAWC Newsletter Choose from Fall/Winter or Summer/Fall Issues. Includes company logo, sponsorship acknowledgement and fills approximately ½ page of space	X		
A 1/2 Page Color Advertisement in an AAWC newsletter Choose from Fall/Winter or Summer/Fall Issues to showcase latest products	X		
Acknowledgement of Gold Sponsors on AAWC Home Page: www.aawconline.org All sponsors acknowledged separately on sponsor page.	X		

As an AAWC Corporate Sponsor, we welcome your ideas and proposals regarding joint initiatives that you feel will result in a mutual benefit to both entities. Our negotiated fees per project or promotion will be discounted from fees negotiated with non-sponsor organizations. Additionally, our fees will be significantly lower than those your company could be charged by a for-profit company for the same/similar service.

Contribution Levels

GOLD \$20,000

SILVER \$10,000

BRONZE \$5,000

<http://www.aawconline.org/>