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## **APPLIED ACOUSTICS SYSTEMS ANNOUNCES THE RELEASE OF STRUM ACOUSTIC SESSION FOR MAC OS X AND WINDOWS**

Applied Acoustics Systems announces today, the official release of Strum Acoustic Session for Mac OS X and Windows.

Based on the physical modeling synthesis engine of the Professional Series Strum Acoustic GS-1, Strum Acoustic Session is a simple and straightforward instrument reproducing nylon and steel acoustic guitars. Strum Acoustic Session includes an elaborate voicing module which automatically voices chords played on the keyboard as a guitar player would on the fretboard. Strumming and picking actions are reproduced by an auto-strum function, special strumming keys or MIDI loops. An EQ and a reverb module complete the package.

“Strum Acoustic Session is an easy-to-use and versatile tool for keyboardists who need to create acoustic guitar tracks,” said Marc-Pierre, CEO of AAS. “This new Session Series instrument is the perfect solution for musicians who don’t need the extra programmability of the Professional Series version but still need its capability to reproduce the playing technique of guitar players.”

### **Pricing and Availability**

Strum Acoustic Session is available now direct from the AAS web store for \$99. Strum Acoustic Session runs on Mac OS X and Windows as a standalone application as well as in host sequencers supporting the VST, Audio Units, and RTAS plug-in formats.

### **Strum Acoustic Session—Acoustic Guitar Synthesizer**

<http://www.applied-acoustics.com/strumacousticssession>

### **About Applied Acoustics Systems**

Based in Montreal, Applied Acoustics Systems specializes in software based synthesis tools for professional musicians and sound designers. Since releasing the first virtual instrument based on physical modeling, the Tassman, AAS has come to be recognized as the industry leader in this exciting new field of synthesis.

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